

# alternative flooring

Our simple guide to choosing your flooring, combine with our border guide to create your perfect rug or runner.

ColourScapes



Sisal Malay Tongli 2535



Sisal Super Bouclé Boldre 1313



Sisal Basketweave Summer Hamper 2541



Sisal Panama Donegal 2503 5<sup>m</sup>



Sisal Super Bouclé Bramley 1311



Sisal Basketweave Winter Hamper 2540



Sisal Herringbone Hockley 4422 5<sup>m</sup>



Sisal Bouclé Braemere 1236 5<sup>m</sup>



Sisal Bouclé Blenheim 1232 5<sup>m</sup>



Sisal Bouclé Brockton 1219 5<sup>m</sup>



Sisal Hopskotch Chalk 2561



Sisal Malay Chen 2537 5<sup>m</sup>



Sisal Bouclé Byfield 1231



Sisal Panama Plumbley 2507



Seagrass Fine Herringbone 4108



Coir Panama Bleached 2602



Sisal Super Panama Tijuana 2514



Sisal Super Panama Acapulco 2511



Seagrass Natural 2101



Coir Herringbone Bleached 4604



Sisal Super Bouclé Bodmin 1309



Sisal Super Panama Cristobal 2512



Seagrass Buckingham Basketweave 3102



Coir Bouclé Bleached 1606



Sisal Metallics Rhodium 2517



Sisal Malay Tiger's Eye 2504 5<sup>m</sup>



Seagrass Superior 2106



Sisal Super Bouclé Buckler's Hard 1301



Sisal Herringbone Herne 4421 5<sup>m</sup>



Sisal Hopscotch Marble 2560



Sisal Super Bouclé Brancaster 1308



Sisal Super Panama Merida 2510



Sisal Hopscotch Matrix 2562



Seagrass Balmoral Basketweave 3107



Sisal Herringbone Harestock 4423 5<sup>m</sup>



Sisal Herringbone Hampton 4420 5<sup>m</sup>



Sisal Panama  
Pewsey 2505



Coir Superior  
Natural Sisal Weft 1630



Sisal Bouclé  
Avington 1211



Jute Bouclé  
Natural 1618



Sisal Bouclé  
Buckler's Hard 1201  
5<sup>m</sup>



Mountain Grass  
Panama 2121



Sisal Bubbleweave  
Gold Bubble 2555



Coir Superior  
Black Sisal Weft 1631



Sisal Panama  
Pershore 2508  
5<sup>m</sup>



Coir Panama  
Natural 2601  
5<sup>m</sup>



Sisal Super Bouclé  
Bentley 1303  
Ⓢ



Sisal Panama  
Pilsbury 2532  
5<sup>m</sup>



Sisal Malay  
Dragon Grass 2528



Mountain Grass  
Herringbone 4125



Sisal Metallics  
Nickel 2518



Sisal Panama  
Polsham 2506



Sisal Bouclé  
Bayford 1220  
5<sup>m</sup>



Mountain Grass  
Basketweave 3122



Jute Herringbone  
Natural 4617



Sisal Herringbone  
Hordle 4419  
Ⓢ 5<sup>m</sup>



Sisal Bouclé  
Bentley 1216



Coir Herringbone  
Natural 4603  
5<sup>m</sup>



Sisal Herringbone  
Holbury 4415  
Ⓢ 5<sup>m</sup>



Sisal Bouclé  
Baybridge 4419



Sisal Metallics Bronze 2516



Sisal Panama Panfield 2531 5<sup>m</sup>



Sisal Bouclé Buriton 1237 5<sup>m</sup>



Sisal Bouclé Bransbury 1234



Sisal Malay Shaolin 2534



Sisal Bouclé Bitterne 1225 5<sup>m</sup>



Sisal Bouclé Bramshott 1238



Sisal Panama Pelham 2509



Sisal Super Bouclé Bickton 1312 5<sup>m</sup>



Sisal Bubbleweave Pewter Bubble 2554



Sisal Herringbone Hythe 4418 5<sup>m</sup>



Sisal Malay Beijing 2545



Sisal Herringbone Havant 4417 5<sup>m</sup>



Sisal Metallics Chromium 2526



Sisal Metallics Titanium 2519



Sisal Malay Shanghai 2527 5<sup>m</sup>



Sisal Metallics Palladium 2525



Sisal Malay Jin 2538



Sisal Super Bouclé Boscombe 1310 5<sup>m</sup>



Sisal Bouclé Burleigh 1230



Sisal Hopscotch Twine 2563



Sisal Bubbleweave Honey Bubble 2556



Sisal Bouclé Burghclere 1239



Sisal Herringbone Hambleton 4416 5<sup>m</sup>



Sisal Bouclé Burnage 1224



Quirky Skinny Black 7060



Quirky Skinny Natural 7061



Quirky Fling Lime 7044



Quirky Fling Damson 7006



Quirky Fling Duck Egg 7041



Quirky Fling Blue 7042



Quirky Fling Natural 7040



Quirky Dotty Lime 7027



Quirky Dotty Pink 7025



Quirky Dotty Duck Egg 7023



Quirky Dotty Grey 7021



Quirky Dotty Natural 7022



Quirky Dotty Damson 7026



Quirky Dotty Blue 7024



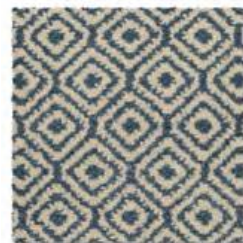
Quirky Dotty Black 7020



Quirky Tess Lime 7007



Quirky Tess Pink 7005



Quirky Tess Duck Egg 7003



Quirky Tess Grey 7001



Quirky Tess Natural 7002



Quirky Tess Damson 7006



Quirky Tess Blue 7004



Quirky Tess Black 7000

Who says our  
runners are  
just for stairs  
and hallways?

## alternative flooring

coir, jute,  
wool, sisal  
seagrass,  
rugs and  
runners



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The Alternative Flooring Company Ltd  
4 Stephenson Close, East Portway, Andover  
Hampshire, SP10 3RU

T 01264 335111 F 01264 336445  
E [sales@alternativeflooring.com](mailto:sales@alternativeflooring.com)

[www.alternativeflooring.com](http://www.alternativeflooring.com)

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# Not your normal carpet company

At Alternative Flooring, we believe that building rooms from the floor up is the foundation to your perfect home. Our mix of inspiring designs and authentic natural classics gets people talking. These are award-winning carpets across the spectrum of ethically sourced natural fibres and fresh, innovative designs.

At Alternative, you get options. Five-metre seamless carpet? No problem. As for our runners, they come in precut widths to help reduce your costs and our wastage. Oh, and our personalised rugs say more about you than your mum does!

Look out for these symbols:

Available in  
**5m**  
 width



Available as  
 a Runner

[www.alternativeflooring.com](http://www.alternativeflooring.com)



Wool Speckle Plover 1893 5<sup>m</sup>



Wool Braid Rope 5725 5<sup>m</sup>



Wool Dune Bude 1815 5<sup>m</sup>



Wool Tierra Ellsworth 1752 5<sup>m</sup>



Nurture Ivory 5805



Wool Cord Imperial 5789 5<sup>m</sup>



Wool Shaker Muslin 1823 5<sup>m</sup>



Wool Knot Snuggle 1870 5<sup>m</sup>



Nature Seashell 5855



Wool Tipple Pastis 1880 5<sup>m</sup>



Wool Croft Arran 1840 5<sup>m</sup>



Wool Shaker Cloth 1824 5<sup>m</sup>



Nurture Cream 5802



Nature Lace 5852



Wool Shaker Blanket 1822 5<sup>m</sup>



Nature Cornsilk 5851



Wool Speckle Quail 1894 5<sup>m</sup>



Wool Speckle Finch 1890 5<sup>m</sup>



Nurture Burleywood 5804



Wool Croft Jura 1842 5<sup>m</sup>



Wool Cord Bone 5788 5<sup>m</sup>



Wool Bouclé Camel 1718 5<sup>m</sup>



Wool Braid Heidi 5724 5<sup>m</sup>



Wool Croft Islay 1841 5<sup>m</sup>



Wool Bouclé Ecrú 1717 5<sup>m</sup>



Wool Tipple Moonshine 1881 5<sup>m</sup>



Wool Cord Canvas 5798 5<sup>m</sup>



Wool Blocstripe Bone Olive Bloc 1851 5<sup>m</sup>



Wool Dune Wembury 1814 5<sup>m</sup>



Nature Linen 5854



Wool Tierra Atlas 1754 5<sup>m</sup>



Wool Romance Amazed 1999 5<sup>m</sup>



Wool Knot Arbor Arbor 1871 5<sup>m</sup>



Nurture Fawn 5801



Wool Cord String 5786 5<sup>m</sup>



Wool Pinstripe Bone Olive Pin 1861 5<sup>m</sup>



Nurture Taupe 5803



Nature Moccasin 5853



Wool Herringbone Zigzag Natural 4677



Wool Braid Cornrow 5721 5<sup>m</sup>



Wool Tierra Rockies 1753 5<sup>m</sup>



Wool Tipple Kahlua 1885 5<sup>m</sup>



Wool Blocstripe Ochre String Bloc 1856 5<sup>m</sup>



Wool Cord Amber 5791 5<sup>m</sup>



Wool Knot Timber 1873 5<sup>m</sup>



Wool Bouclé Stone 1705 5<sup>m</sup>



Wool Pinstripe Ochre String Pin 1866 5<sup>m</sup>



Wool Bouclé Tawny 1706 5<sup>m</sup>



Wool Romance Pray 1993 5<sup>m</sup>



Wool Dune Dawlish 1813 5<sup>m</sup>



Wool Cord Ochre 5796 5<sup>m</sup>



Wool Tipple Mesi 1882 5<sup>m</sup>



Wool Romance Crazy 1961 5<sup>m</sup>



Wool Romance Believe 1998 5<sup>m</sup>



Wool Bouclé Chicory 1719 5<sup>m</sup>



Wool Iconic Herringbone Dean 1522



Wool Iconic Stripe Morrison 1501 5<sup>m</sup>



Wool Tipple Galliano 1883 5<sup>m</sup>



Wool Bouclé Natural 1707 5<sup>m</sup>



Wool Tipple Frangelico 1884 5<sup>m</sup>



Wool Dune Bembridge 1812 5<sup>m</sup>



Wool Dune Ventnor 1811 5<sup>m</sup>



Wool Cord Olive 5787 5<sup>m</sup>



Wool Iconic Herringbone Niro 1523



Wool Speckle Wren 1891 5<sup>m</sup>



Wool Knot Reef 1872 5<sup>m</sup>



Wool Iconic Bouclé Loren 1511



Wool Iconic Bouclé Garbo 1513



Wool Braid Crown 5722 5<sup>m</sup>



Wool Croft Skye 1843 5<sup>m</sup>



Wool Cord Gesso 5797 5<sup>m</sup>



Wool Iconic Bouclé Kelly 1510



Wool Bouclé Mist 1710 5<sup>m</sup>



Wool Croft Kilda 1845 5<sup>m</sup>



Wool Romance Always 1994 5<sup>m</sup>



Wool Bouclé Willow 1713 5<sup>m</sup>



Wool Shaker Peg 1820 5<sup>m</sup>



Wool Iconic Herringbone Brando 1521



Wool Croft Iona 1844 5<sup>m</sup>



Wool Speckle Nuthatch 1892 5<sup>m</sup>



Wool Iconic Stripe Joplin 1502 5<sup>m</sup>



Wool Herringbone Zig Zag Mushroom 4678 5<sup>m</sup>



Wool Iconic Herringbone Pacino 1520



Wool Shaker Apron 1821 5<sup>m</sup>



Wool Tierra Kush 1751 5<sup>m</sup>



Wool Romance True 1983 5<sup>m</sup>



Wool Knot Lariat 1874 5<sup>m</sup>



Wool Romance Suddenly 1985 5<sup>m</sup>



Wool Iconic Stripe Harrison 1500 ④



Wool Braid Fishtail 5723 5<sup>m</sup>



Wool Iconic Herringbone Grant 1524



Nurture Cobble 5800



Wool Dune Camber 1810 5<sup>m</sup>



Wool Cord Mineral 5793 ④ 5<sup>m</sup>



Wool Pinstripe Mineral Sable Pin 1864 ④



Wool Iconic Herringbone Niven 1525



Wool Cord Moon 5792 ④ 5<sup>m</sup>



Wool Iconic Bouclé Hepburn 1512



Wool Blocstripe Mineral Sable Bloc 1854 ④



Nature Slate 5850



Wool Blocstripe Moon Mineral Bloc 1853 ④



Wool Blocstripe Sable Olive Bloc 1850 ④



Wool Blocstripe Sable Bone Bloc 1852 ④



Wool Iconic Bouclé Taylor 1514



Wool Pinstripe Moon Mineral Pin 1863 ④



Wool Pinstripe Sable Olive Pin 1860 ④



Wool Pinstripe Sable Bone Pin 1862 ④



Wool Iconic Stripe Lennon 1504 ④



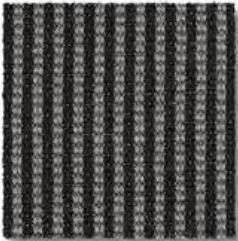
Wool Iconic Stripe 1505  
Hendrix



Wool Braid 5720  
Cascade 5<sup>m</sup>



Wool Cord 5790  
Sable 5<sup>m</sup>



Wool Iconic Stripe 1503  
Marley



Rock 'n' Roll 1981  
Tainted Love



Rock 'n' Roll 1973  
Freebird



Rock 'n' Roll 1967  
Respect



Rock 'n' Roll 1970  
Moondance



Rock 'n' Roll 1977  
Mr Blue Sky



Rock 'n' Roll 1979  
London Calling



Rock 'n' Roll 1984  
Purple Rain



Rock 'n' Roll 1978  
Roxanne



Rock 'n' Roll 1966  
Wild Thing



Rock 'n' Roll 1980  
Back In Black



Rock 'n' Roll 1955  
Tutti Frutti