

# ROGER OATES

FLOORS & FABRICS



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## THE ROGER OATES STORY

### THE BEGINNING

*“We developed our first flatweave floor covering as a heavy weight cloth and the result was so charming we further developed it for use on a small power loom. This advance meant we could make a product that was indistinguishable from a similar version that had been made by hand.”*

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**R**oger and Fay Oates have been designing and hand producing their uniquely smart, classic rugs, runners and fabrics for the past two and a half decades. They both studied weaving and woven textiles with some of the leading teachers and educators of the post war craft movement, who themselves had been trained in the twenties and thirties by the leading pioneers of craft in the early part of the twentieth century. After art school training, Roger went on to study industrial carpet design and Fay attended the Royal College of Art to continue her studies in industrial and power woven textiles. They met in London, deciding early on that their focus would be that of creating their own niche in order to make a beautiful, top-end interior product that merged imagination and creativity with practicality and sound business sense.

When Roger and Fay first discovered a nineteenth century flatweave fragment in the late 1980s, they became determined to reintroduce this type of historic textile by reinventing it as a new type of decorative floor covering. Their combined skills and eye for colour, texture and pattern led them to create a unique flatweave that could be produced using an adapted technique on a power loom. This was their real beginning as they had created an authentic product that had the characteristics of hand weaving, yet was modern in its production method.



## OUR THINKING

THE ROGER OATES STORY

*“Neither of us actively looked to history or traditional making methods to create our products: we always search for the combination of practicality and great looks to achieve the specific result of creating a small and timeless collection of perfect tailoring.”*



**H**aving invented a method by which to produce flatweaves, Roger and Fay evolved and expanded these early weaves into their first fully formed collection of rugs and runners. While the stripe, whether vivid, graphic or subtle, became the Roger Oates signature, both Roger and Fay continued to experiment with materials to create their first runners and rugs in a Wilton pile in order to balance the

collection, suit all tastes and therefore give people choice.

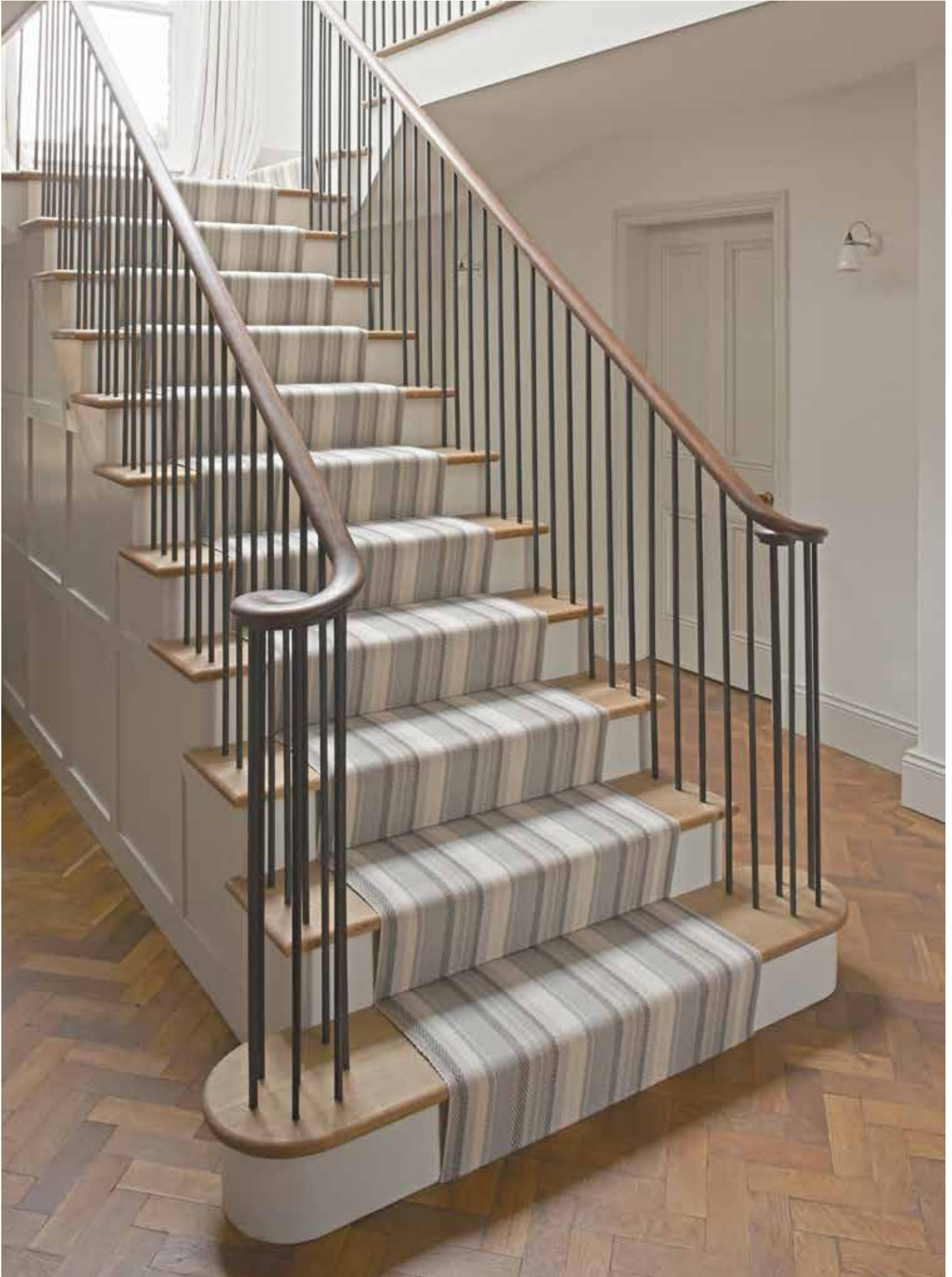
This in turn led them to weave furnishing fabrics, which again had to fit into their definition of a good interiors product, that of being both beautiful and useful but above all else luxurious with the feeling of comfort.

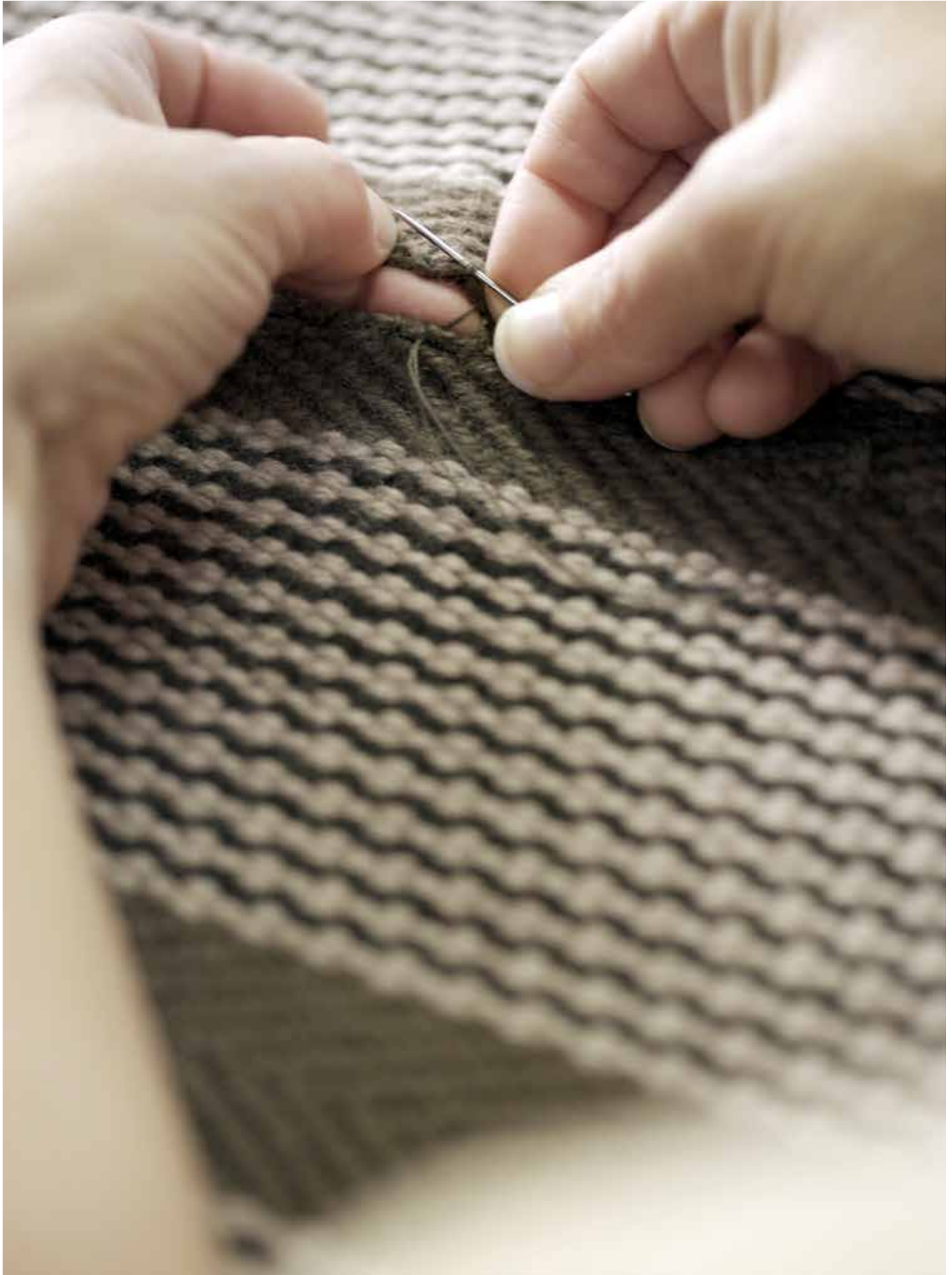
From top to bottom

Fabrics *Barque Damson*, *Barnes Aubergine*, *Kew Fig*,  
Flooring *Cluny Granite*

*Fitzroy Black*







## THE WAY WE ARE

THE ROGER OATES STORY

*“Your eye can almost feel the texture in the weave before you reach out to touch it.”*



Throughout their working life, the idea of staying true to the art of the handmade has been like a mantra to Roger and Fay. It has informed every turn and task with the result that each item in the collection has the authenticity of real quality and value to both the eye and the touch. The 100% wool flatweave collection is woven

using British Cheviot blend yarn spun in Yorkshire. The weaving takes place on specially adapted narrow width looms to create rugs and runners with clean woven edges. All finishing is done by hand at the Roger Oates headquarters in Herefordshire, where Roger and Fay continue to expand, adapt and evolve their ideas.

*Dart Otter*



*Dart Crimson*





A workshop or studio with a rustic, industrial feel. The walls are made of exposed brick and peeling plaster. The floor is made of wooden planks. Several metal frames or racks are set up, holding large pieces of fabric. The fabrics are in various colors and patterns, including solid colors like red, grey, and beige, and some with stripes. There are also rolls of fabric on the floor. A window is visible in the background, letting in natural light.

# FABRICS



A  
SIGNATURE OF  
STRIPES

## A SIGNATURE OF STRIPES

ROGER OATES FABRICS

*“If anything, the Roger Oates signature is the stripe. A good stripe design relies on the balance and proportion of size of stripe to weight of colour”*



The Roger Oates fabric collection was established in the late 1990s with a textural range of woven linens and linen/cotton mix textiles. The fabrics have been designed to complement the floorings, continuing the underlying design ethos of combining

texture and colour with quality and timelessness. The distinct ranges each embody an element of the Roger Oates signature stripe. Textural weaves are developed into a series of fine or bold lines, gentle tones of colour and bright stripes.

Clockwise from centre

Fabric *Barnes Rose*, *Casa Blue*, *Antique Linen Rose*  
*Moleskin Apple Green Chelsea Multi*, *Casa Rose*  
Flooring *Elgin Fern*, *Elgin Heather*

*Barnes – see page 12*





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BARNES  
*Smart Herringbone Stripes*

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Barnes *Aubergine*



Barnes *China Blue*



Barnes *Damson*



Barnes *Delft*



Barnes *Ebony*



Barnes *Ivory*



Barnes *Jade*



Barnes *Linden*



Barnes *Oatmeal*



Barnes *Rose*



Barnes *Scarlet*



Barnes *Spice*



Barnes *Spring Green*



Barnes *Taupe*

Barnes  
55% Cotton  
40% Linen  
5% Polyester  
Approx 146cm wide

From left to right  
*Barnes Spice, China Blue, Spring Green, Damson*





*Kew Beige*



*Kew Chalk*



*Kew Charcoal*



*Kew Crimson*



*Kew Eau de Nil*



*Kew Fig*



*Kew Flax*



*Kew Gold*



*Chelsea Multi*



*Richmond Aqua*



*Richmond Pewter*



*Richmond Rose/Grey*

Chelsea, Richmond, Kew  
40% Cotton/ 40% Viscose/ 10% Linen/  
10% Polyester – approx 140cm wide





Antique Linen *Ash*



Antique Linen *Rose*



Antique Linen *Teal*



Antique Linen *White*



Antique Linen Stripe  
*Rose & Ash*



Antique Linen Stripe  
*Teal & Ash*



Casa *Blue*



Casa *Green*



Casa *Lavender*



Casa *Mica*



Casa *Natural*



Casa *Rose*

Antique Linen & Antique Stripe  
100% Linen – approx 140cm wide

Casa  
70% Cotton/ 21% Viscose/  
9% Linen – approx 140cm wide

From left to right  
*Antique Linen Stripe Rose & Ash, Barnes Rose*





Barque *Aqua*



Barque *Ash*



Barque *Birch*



Barque *Damson*



Barque *Maple*



Barque *Stone*

Barque  
45% Cotton/ 30% Viscose/  
15% Polyester/ 10% Linen – approx 138cm wide

From top to bottom  
Fabric *Richmond Pewter*, *Antique Linen Ash*, *Barque Birch* Flooring *Denby Ground Smoke*





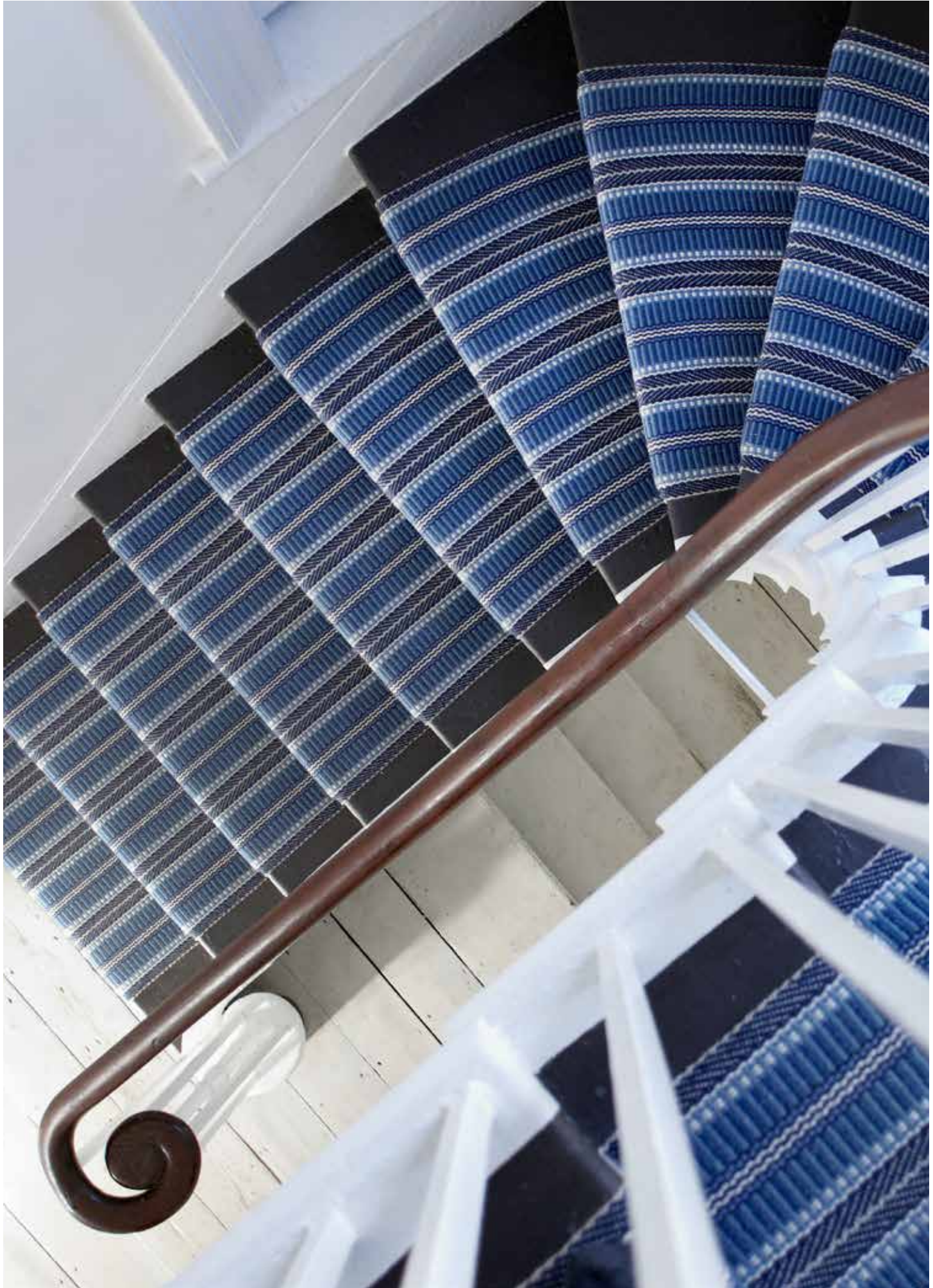


## STAIR RUNNERS



PERFECTLY  
TAILORED  
FLOORING





## ICONIC VENETIAN FLATWEAVES

PERFECTLY TAILORED FLOORING

*“We spend a lot of time on colour, using it in different combinations balancing weave, texture and tones to create the overall look of the design.”*

---

**H**aving revived the idea of a woven flooring and invented a production process that is indistinguishable from the hand made, Roger and Fay have spent over two decades perfecting their techniques and designs. The reinvention of the Venetian flatweave began the series of experiments with colour, pattern and texture that has resulted in a collection of over one hundred designs. A truly British product, the 100% wool flatweave collection is woven in the UK using British Cheviot blend yarn. Roger and Fay’s standards of excellence have taken an historic flatweave from being a relatively humble floor covering to being considered one of today’s must-have design staples for floors and stairs in the UK and across the globe.



## WOVEN BY HAND

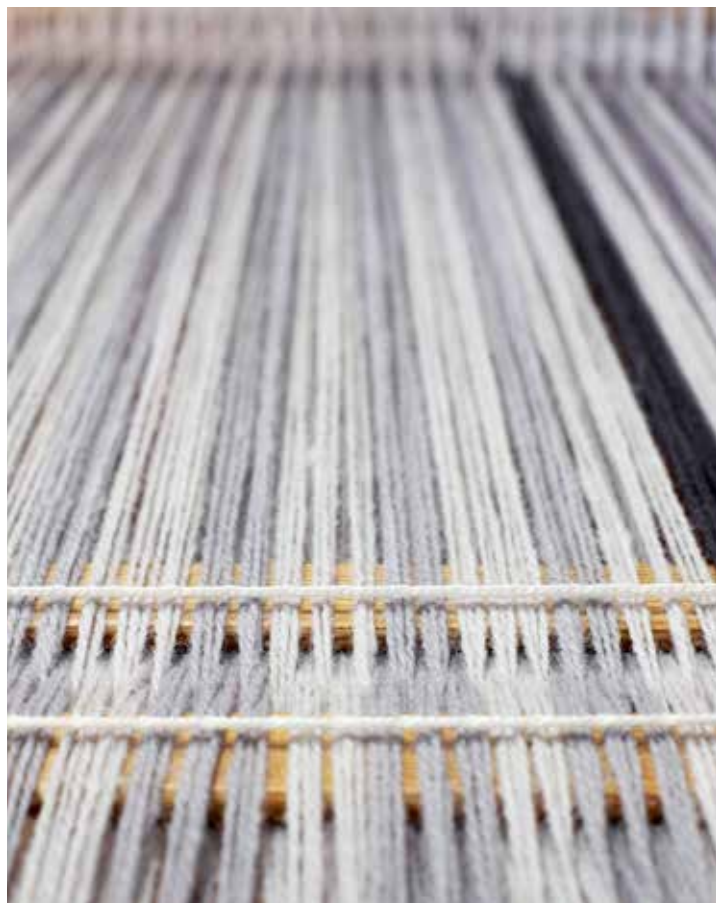
ICONIC VENETIAN FLATWEAVES

*“All of our new concepts are first woven by hand in the studio – this is essential as it gives us the flexibility to alter and adapt the pattern and change threads and colour as the design emerges on the loom.”*



The hands-on design approach means that Roger and Fay work directly and intimately with the threads and colour to make each design sing. The natural evolution of a woven cloth is from a plain to a stripe and Roger and Fay have taken the flatweave structure of the woven runners to develop a multitude of stripe designs that

consider both colour and texture. Each design is considered on its own merit, whether it is woven as a flatweave or as a Wilton. The range retains its timeless appeal and remains surprisingly modern by way of the balance of colour and tone within the graphic nature of the design.



Top Masai Madder  
Bottom Avon Berry



Dart Persimmon, Custom Dart Ground



*Hurst Border Ebony, Hurst Ground Ebony joined by hand as wall-to-wall carpet*





## LONDON COLLECTION

*Four new elegant herringbone designs in a palette of fresh and classic colours make up the London collection. Made in a blend of Cheviot Wool and named after old London telephone districts, they are quintessentially British, celebrating the unmistakable handwriting of texture and stripe that is Roger Oates.*

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LONDON COLLECTION  
Standard Width

---

### *Fitzroy - large scale bold colours*



*Fitzroy Black*  
70cm approx



*Fitzroy Bright*  
70cm approx



*Flaxman - a classic border*



Flaxman *Berry*  
60 & 70cm approx



Flaxman *Lichen*  
60 & 70cm approx



Flaxman *Pewter*  
60 & 70cm approx



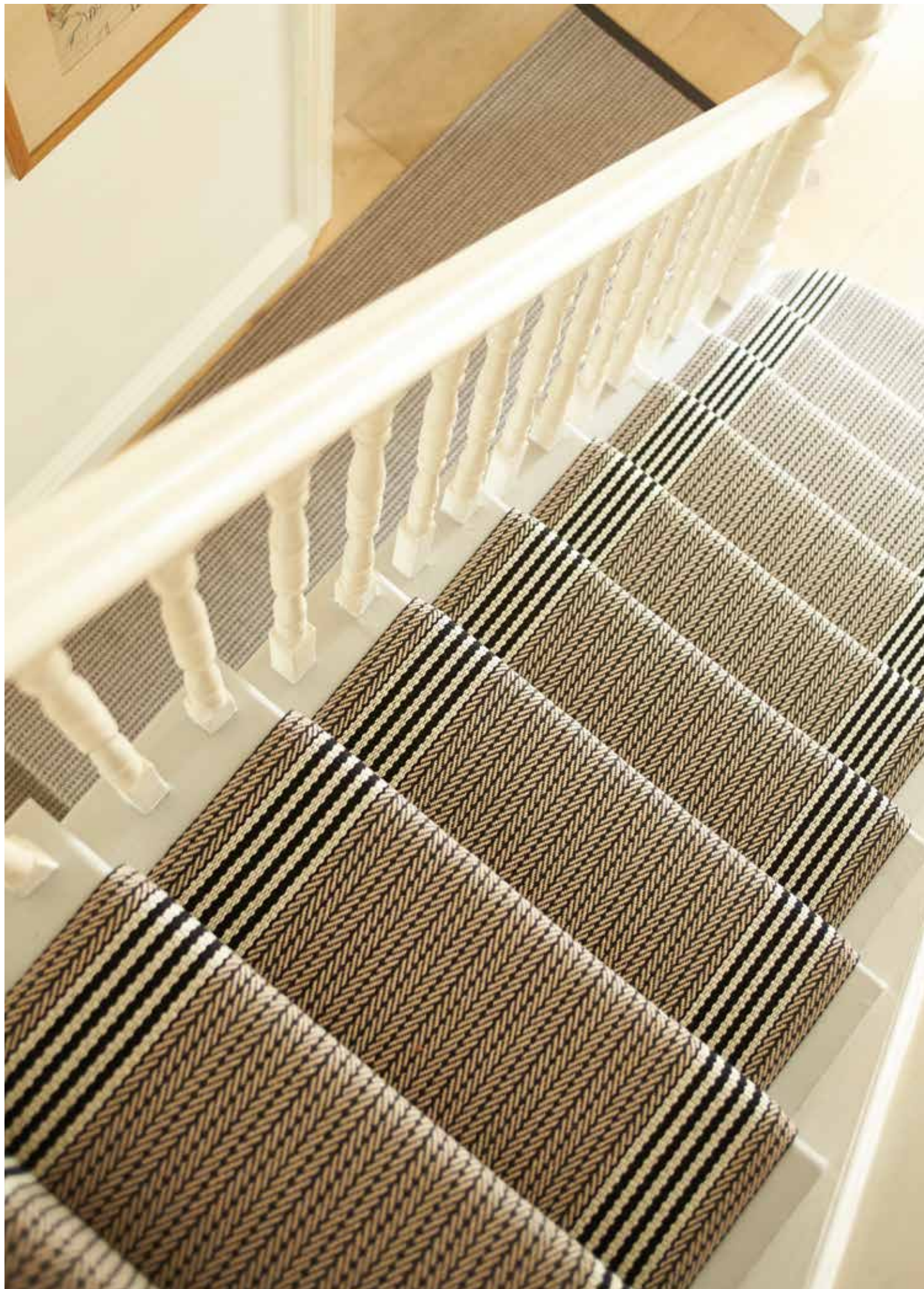
Flaxman *Quartz*  
60 & 70cm approx



Flaxman *Ruby*  
60 & 70cm approx



Flaxman *Stone*  
60 & 70cm approx



*Fulham - timeless texture*



Fulham Sahara  
70cm approx



Fulham Lichen  
70cm approx



Fulham Pewter  
70cm approx



Fulham Quartz  
70cm approx



Fulham Ruby  
70cm approx



Fulham Stone  
70cm approx



*Franklin - a modern, narrow border*



Franklin *Carmine*  
60cm approx



Franklin *Copper*  
60cm approx



Franklin *Dark Violet*  
60cm approx



Franklin *Indigo*  
60cm approx

*Franklin Indigo joined by hand as a rug*



*Dart Crimson*



RED FLATWEAVES  
Narrow Width



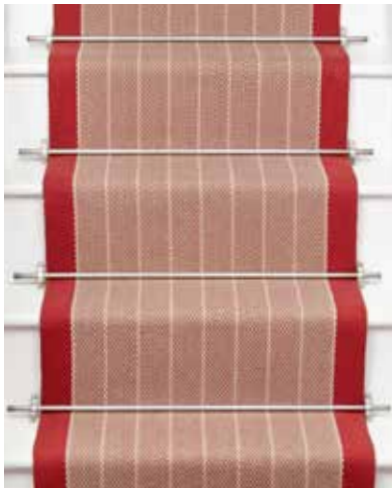
*Avon Berry*  
60cm approx



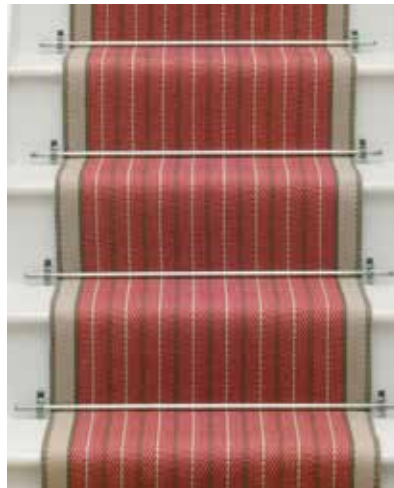
*Chatham Turkey Red*  
61cm approx



*Cluny Raspberry*  
62cm approx



*Dart Crimson*  
62cm approx



*Denby Border Raspberry*  
60cm approx



*Lyon Raspberry*  
60cm approx



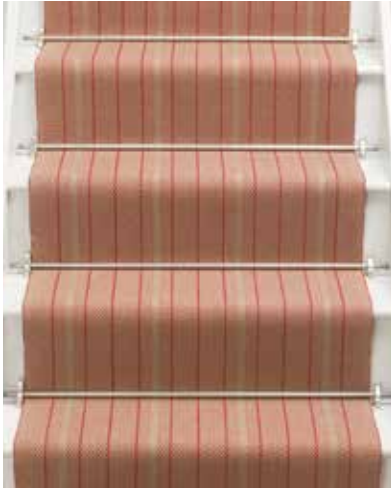
*Sudbury Brick*  
60cm approx



*Swanson Cranberry*  
60cm approx



*Trent Raspberry*  
58cm approx



*Ashby Raspberry*  
70cm approx



*Chatham Turkey Red*  
70cm approx



*Denby Ground Raspberry*  
68cm approx



*Ashby Raspberry*



*Chatham Turkey Red*





*Elgin Clover*  
69cm approx



*Halle Garnet*  
67cm approx



*Hampton Cardinal*  
70cm approx



*Halle Garnet*



*Hampton Cardinal*



RED FLATWEAVES  
*Standard Width*



*Hampton Madder*  
70cm approx



*Hampton Terracotta*  
70cm approx



*Hanover Garnet*  
67cm approx



*Hampton Terracotta*



*Hanover Garnet*





*Isis Rowan*  
70cm approx



*Jaspe Garnet*  
70cm approx



*Masai Madder*  
69cm approx



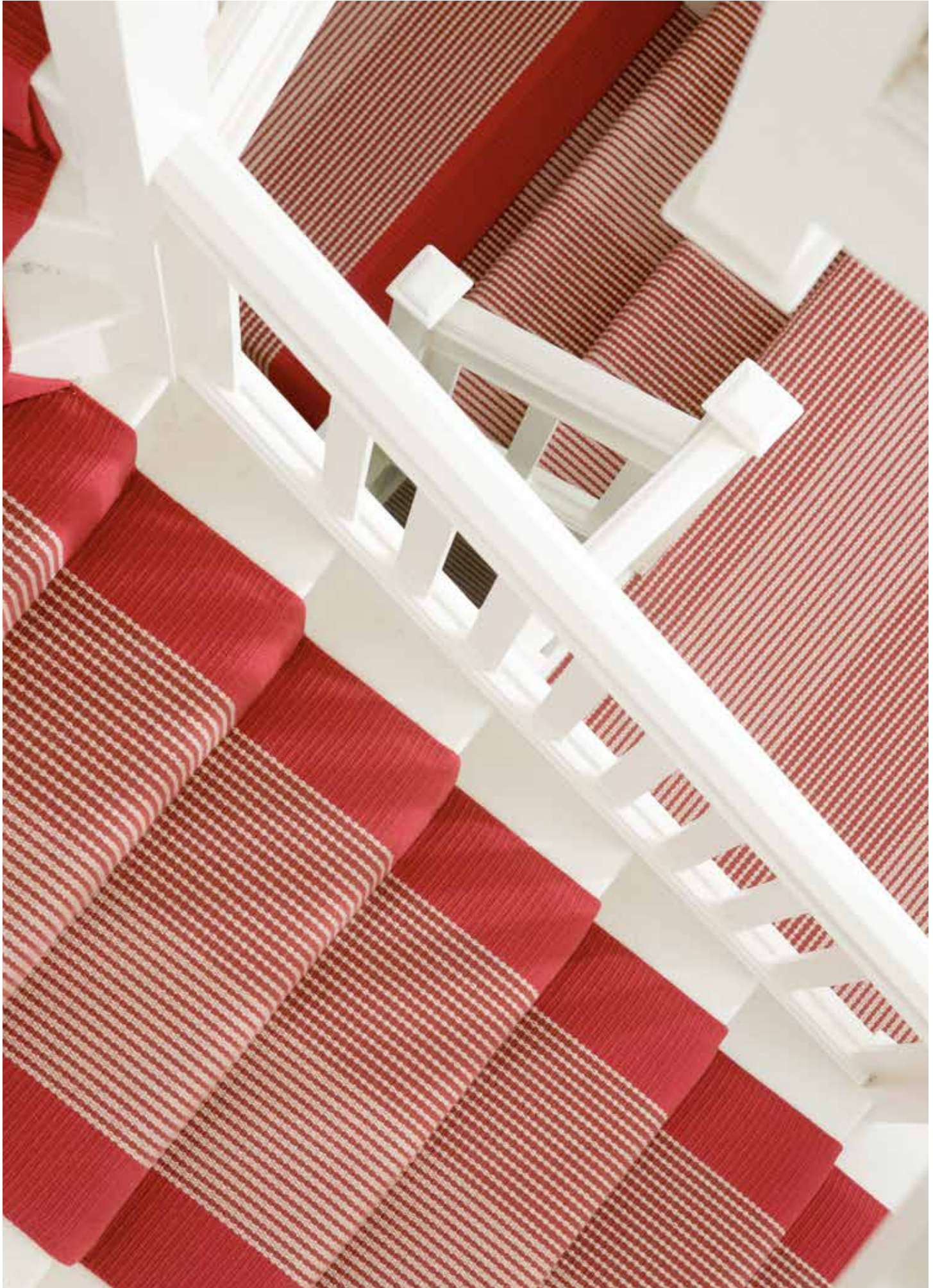
*Isis Rowan*



*Jaspe Garnet*



*Troy Strawberry with custom ground*



RED FLATWEAVES  
Standard Width



*Newbury Crimson*  
71cm approx



*Putney Brick*  
70cm approx



*Putney Ground Scarlet*  
70cm approx



*Putney Scarlet*  
70cm approx



*Putney Terracotta*  
70cm approx



*Sudbury Brick*  
71cm approx



*Troy Strawberry*  
70cm approx



*Dart Persimmon*  
62cm approx



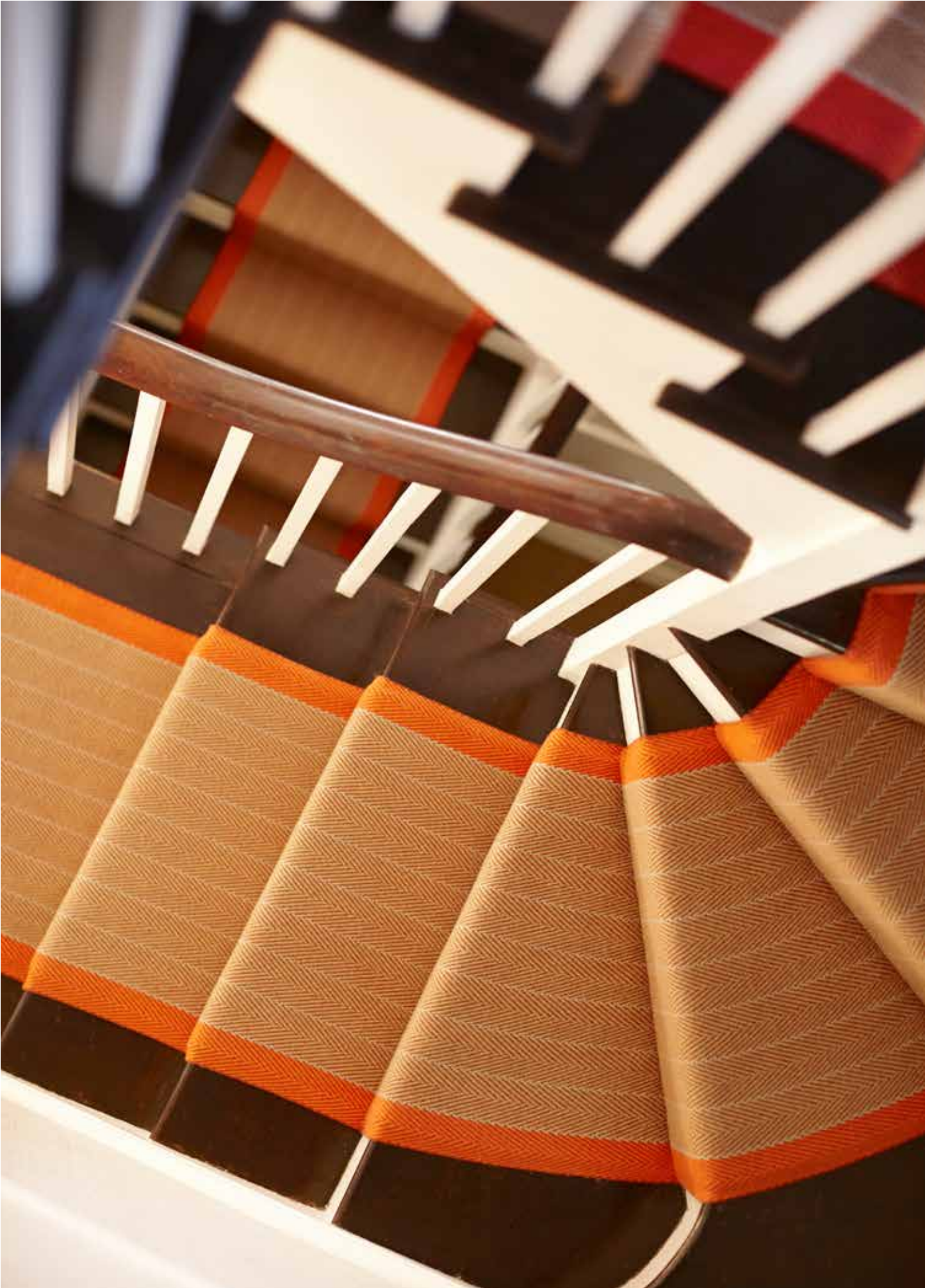
*Henley Prune*  
60cm approx



*Moritz Multi*  
62cm approx



*Orkney Heather*  
61cm approx



MULTI & BRIGHT FLATWEAVES  
Standard Width



*Chatham Azure*  
70cm approx



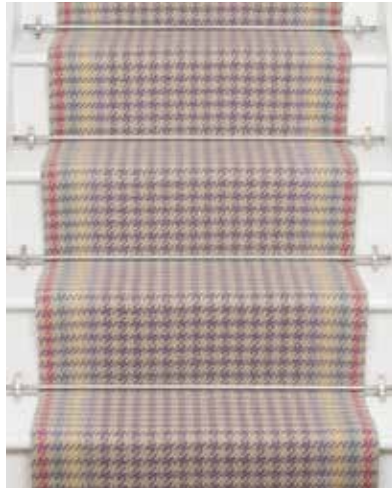
*Chatham Mallow*  
70cm approx



*Chatham Multi*  
70cm approx



*Chatham Rosewood*  
70cm approx



*Elgin Heather*  
69cm approx



*Isis Spice*  
70cm approx



*Jaspe Mulberry*  
70cm approx



*Jaspe Multi*  
70cm approx



*Masai Gold*  
69cm approx



MULTI & BRIGHT FLATWEAVES  
Standard Width



Moritz *Multi*  
69cm approx



Moritz *Oak*  
69cm approx



New Hadley *Bright Rose*  
71cm approx



New Hadley *Figue*  
71cm approx



New Hadley *Mandarin*  
71cm approx



Orkney *Soft*  
72cm approx



Putney *Damson*  
70cm approx

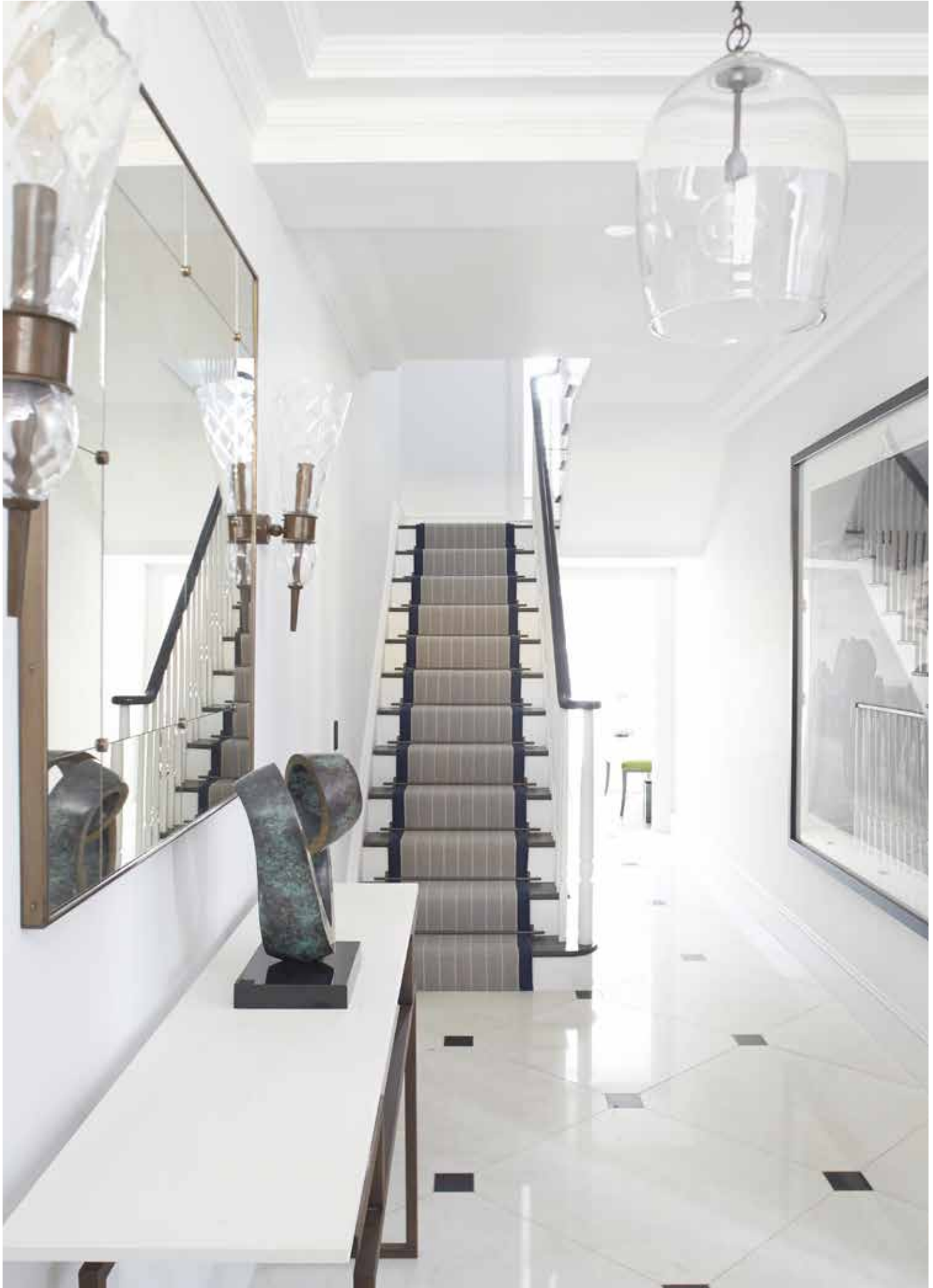


Remy *Border Maple*  
70cm approx



Remy *Maple*  
70cm approx





BLUE & GREEN FLATWEAVES  
*Narrow Width*



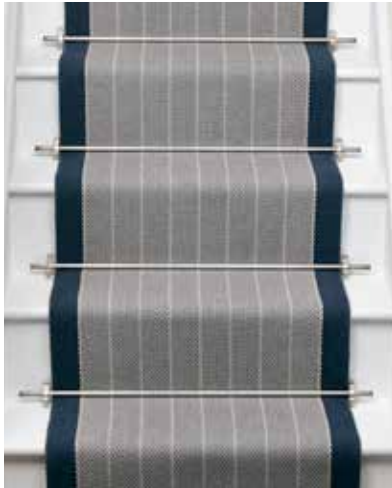
*Avon Indigo*  
60cm approx



*Avon Olive*  
60cm approx



*Cluny Denim*  
62cm approx



*Dart Midnight*  
62cm approx



*Henley Willow*  
60cm approx



*Lyon Blue*  
60cm approx



*Lyon Willow*  
60cm approx



*Swanson Celadon*  
60cm approx



*Trent Airforce*  
58cm approx

*Isis Leaf runner joined by hand as a rug*



BLUE & GREEN FLATWEAVES  
Standard Width



*Ashby Airforce*  
70cm approx



*Chartres Jute*  
70cm approx



*Chartres Marine*  
70cm approx



*Chatham China Blue*  
70cm approx



*Chatham Fern*  
70cm approx



*Elgin Fern*  
69cm approx



*Hampton Airforce*  
70cm approx



*Hanover Aqua*  
67cm approx



*Isis Leaf*  
70cm approx





*Lyon Willow*  
70cm approx



*Masai Emerald*  
69cm approx



*Masai Indigo*  
69cm approx



*Newbury Airforce*  
71cm approx



*New Hadley Lime*  
71cm approx



*Putney Elm*  
70cm approx



*Sudbury Moss*  
71cm approx

NEUTRAL FLATWEAVES  
*Narrow Width*



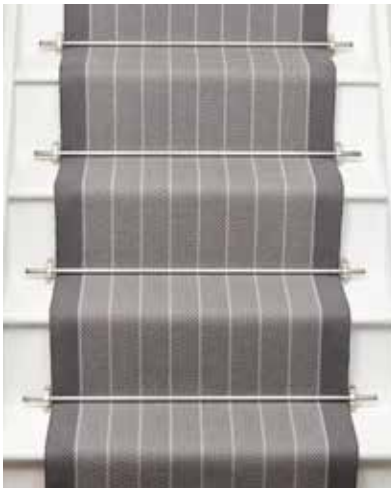
*Avon Lichen*  
60cm approx



*Cluny Granite*  
62cm approx



*Dart Otter*  
62cm approx



*Dart Pigeon*  
62cm approx



*Denby Border Gravel*  
60cm approx



*Denby Border Smoke*  
60cm approx



*George Black*  
62cm approx



NEUTRAL FLATWEAVES  
*Narrow Width*



*Hanover Oatmeal*  
60cm approx



*Hampton Biscuit*  
60cm approx



*Henley Soft Black*  
60cm approx



*Hanover Oatmeal*



*Henley Soft Black*



---

NEUTRAL FLATWEAVES  
*Narrow Width*

---



*Lyon Ebony*  
60cm approx



*Swanson Pebble*  
60cm approx



*Trent Beaver*  
58cm approx



*Swanson Pebble*



*Trent Beaver, Ashby Beaver*



NEUTRAL FLATWEAVES  
Standard Width



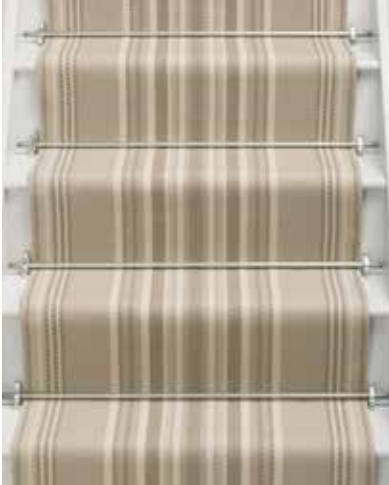
*Ashby Beaver*  
70cm approx



*Bowood Chalk*  
70cm approx



*Bowood Putty*  
70cm approx



*Chatham Beige*  
70cm approx



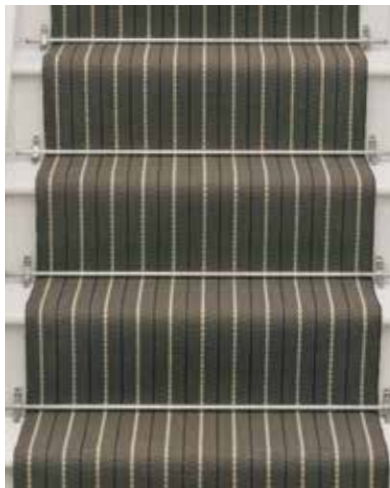
*Chatham Smoke*  
70cm approx



*Cunard Greige*  
70cm approx



*Denby Ground Gravel*  
68cm approx



*Denby Ground Smoke*  
68cm approx



*Elgin Granite*  
69cm approx

*Chatham Smoke joined by hand as a rug*



NEUTRAL FLATWEAVES  
Standard Width



*Elgin Pebble*  
69cm approx



*Elgin Prune*  
69cm approx



*Gibson Quartz*  
69cm approx



*Halle Elephant*  
67cm approx



*Halle Soft Black*  
67cm approx



*Hampton Biscuit*  
70cm approx



*Hanover Elephant*  
67cm approx



*Hanover Oatmeal*  
67cm approx



*Hanover Soft Black*  
67cm approx



NEUTRAL FLATWEAVES  
*Standard Width*



Hurst Border  *Ebony*  
70cm approx



Hurst Ground  *Ebony*  
70cm approx



Isis  *Reed*  
70cm approx



Jaspe  *Birch*  
70cm approx



Jaspe  *Neutral*  
70cm approx



Lyon  *Ebony*  
70cm approx



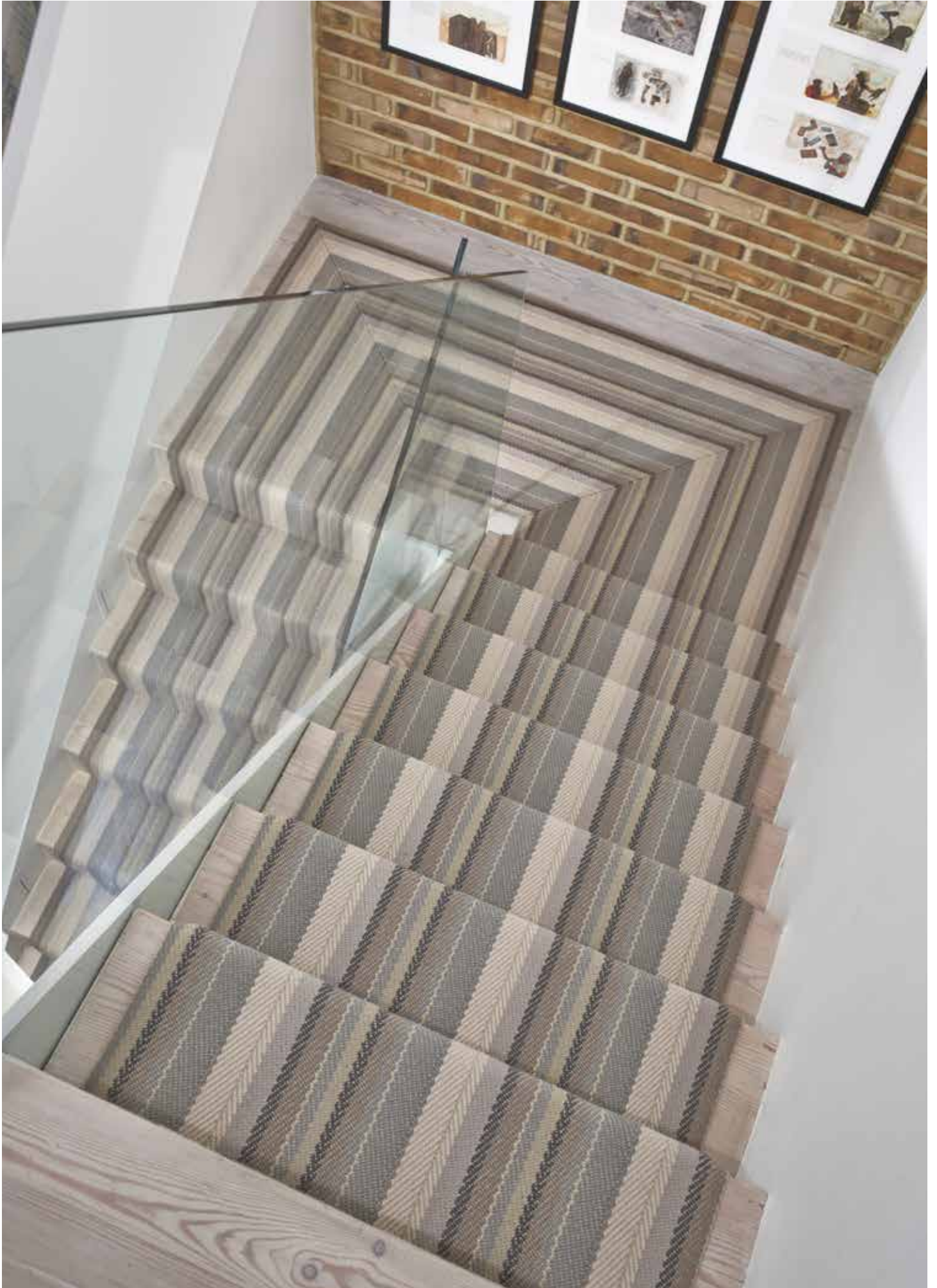
Masai  *Oatmeal*  
69cm approx



Masai  *Tobacco*  
69cm approx



Malton  *Black*  
68cm approx



NEUTRAL FLATWEAVES  
Standard Width



*New Hadley Soft Black*  
71cm approx



*Orion Jet*  
69cm approx



*Paris Ebony*  
72cm approx



*Putney Charcoal*  
70cm approx



*Putney Ground Cobblestone*  
70cm approx



*Putney Ground Donkey*  
70cm approx



*Trent Beaver*  
68cm approx



*Troy Charcoal*  
70cm approx



*Windsor Ebony*  
67cm approx



*Broadcloth Heather & Shadow Light joined by hand as a rug with leather bound edge*



## REAL SHETLAND WOOL FLATWEAVES

USING NATURAL SHADES

*“Using pure Shetland wool to re-colour our iconic Venetian flatweave designs has created a fresh new take on a classic stair runner. The resulting weave is highly textural with a notable spring to the touch”*



The Roger Oates Shetland wool range of classic flatweaves uses six inherent natural colours that range from black to white. The undyed Shetland wool is sorted by hand, to provide exactly the right shades of ivory whites, dove greys, mink and ebony. This natural flatweave collection embodies the Roger Oates ethos

perfectly, luxurious simplicity for modern living. The wool used in this production comes in small batches exclusively from the Shetland Isles. The yarn is spun and woven in England and hand finished in the Roger Oates studio.





**Broadcloth *Heather***  
*58cm approx*



**Broadcloth *Indigo***  
*58cm approx*



**Broadcloth *Teal***  
*58cm approx*



**Hampton *Dark Grey***  
*70cm approx*



**Henley *Light Grey***  
*60cm approx*



**Shadow *Dark***  
*58cm approx*



**Shadow *Light***  
*58cm approx*



**Sudbury *Light Grey***  
*60 & 70cm approx*



**Sudbury *Moorit***  
*60 & 70cm approx*



## WILTON STAIR RUNNERS

AUTHENTIC WILTONS WITH LUXURIOUS APPEAL

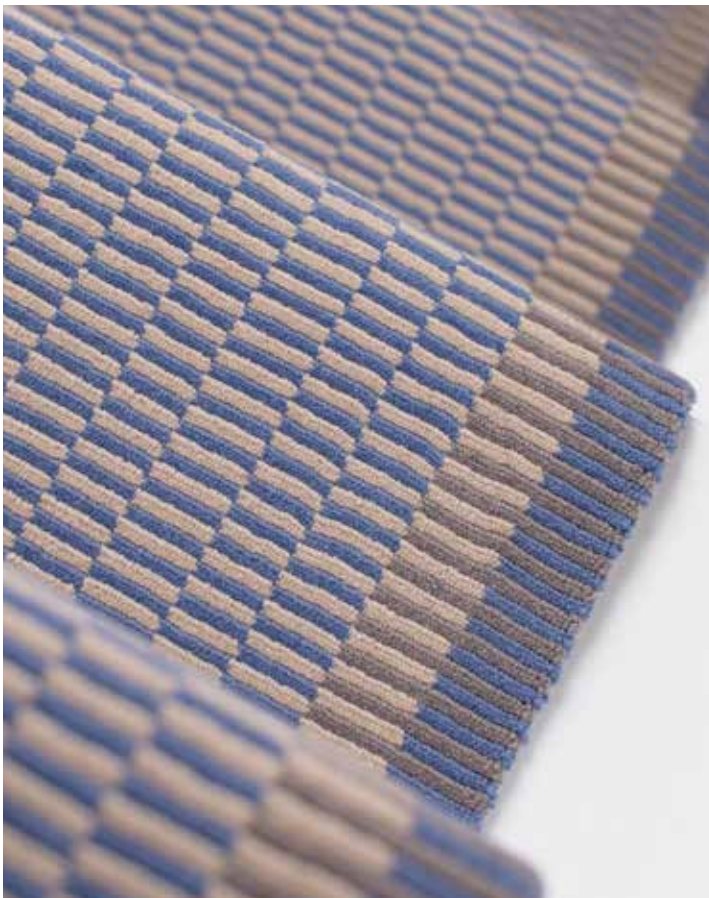
*“A Wilton carpet is defined by both its weave and pile, all our Wiltons are constructed with a heavily integrated woven pile.”*



**A** traditional construction gives Roger Oates Wiltons a dense pile and their discerningly luxurious appeal. The Wilton Jacquard allows for more graphic patterns than flatweave, allowing Roger and Fay to develop their signature look beyond stripes.

The stair runner designs are highly adaptable, and can be re-worked as bespoke wall-to-wall carpet. The same strong approach to colour, line and pattern is used to create this small collection of Wilton runners.

*Bloomsbury Delft*



*Kensington Charcoal*







*Belgrave Black*  
68cm approx



*Belgrave Celadon*  
68cm approx



*Belgrave Gull*  
68cm approx



*Belgrave Plum*  
68cm approx



*Bloomsbury Delft*  
60cm approx



*Bloomsbury Spice*  
60cm approx



*Bloomsbury Taupe*  
60cm approx



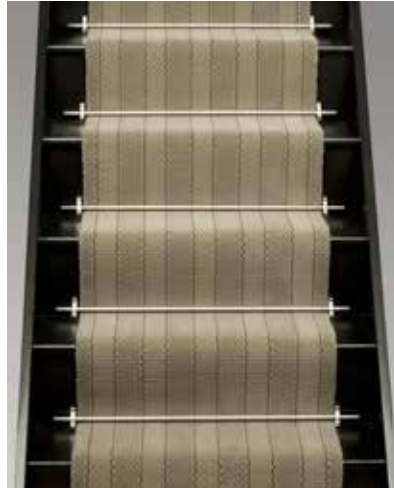
*Cavendish Ash*  
70cm approx



*Cavendish Crimson*  
70cm approx



*Cavendish Neutral*  
70cm approx



*Kensington Ash*  
61cm approx



*Kensington Charcoal*  
61cm approx



*Portman Quartz*  
64cm approx



*Portman Stone*  
64cm approx



*Portman Terracotta*  
64cm approx



*Portman Wedgewood*  
64cm approx

## BESPOKE STAIR RUNNERS

COMMISSIONED CUSTOM DESIGNS

*“Our bespoke service allows us to work with you on a one-off version of a design from our existing collection to create a unique flatweave.”*



The Roger Oates collections are a rich source of both inspiration and expertise in Venetian flatweave design. If you are interested in commissioning a one-off piece, Roger Oates offers a custom-made service to bring a personal design to fruition. All existing Roger

Oates designs can be woven to wider widths or scaled up or down to suit unusually wide or narrow staircases. Designs can be recoloured to create individual, bespoke runners.

*Custom Colour Ashby*



*Custom Width Newbury Crimson*









AREA  
RUGS



FINISHED  
BY  
HAND

## FLATWEAVE AREA RUGS

JOINED BY HAND IN THE ROGER OATES STUDIO

*“Flatweaves are wonderfully flexible as they can be made into rugs of almost any size, they add colour and warmth when laid over hard floors, building up further layers of texture they soften noise.”*



All the Roger Oates flatweave designs have a repeating pattern which makes them ideal for joining together to create a distinctive hand finished area rug that can be made to any size. Stripes are versatile and can give the illusion of lengthening or widening a room depending on how the widths of the runner are put together. Bold, large-scale designs will be dramatic, while the smaller

simpler design will create a subtle overall texture and pattern. The finish on a rug will also alter its style and the impression it gives a space. Edges can be finished with a false selvedge or bound in either contrasting or tonal linen or leather. To maintain a high level of craftsmanship, all rugs are hand sewn together, and the edges hand bound in the company’s studios.

*Cluny Denim joined by hand as a rug*

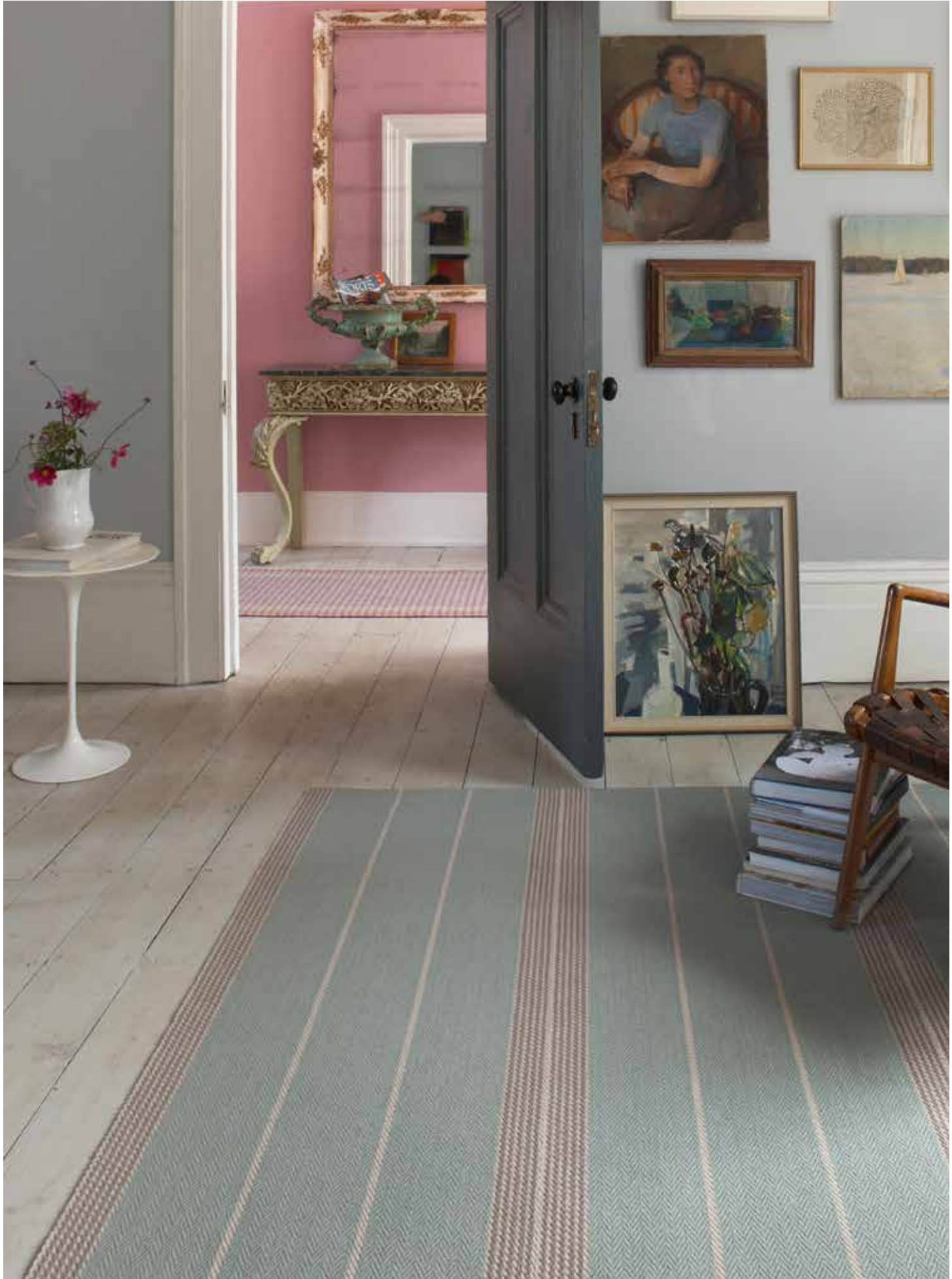


Clockwise from top  
*Putney Charcoal (linen bound), Masai Oatmeal (leather bound),  
Putney Damson (false selvedged)*





*Swanson Celadon joined by hand as a rug, Elgin Heather (in hallway)*





## TAPIS D'AVIGNON RUGS

SOFT FELTED HAND STITCHED RUGS

*“From a traditional French felting technique we devised an alternative application to make the highly graphic Tapis rug – its appeal lies not only in the boldness of colour but in its softness underfoot.”*



**T**apis d'Avignon rugs are made from heavily felted Mouflon wool that feels as soft and indulgent as it looks. It is a highly practical rug as the wool is extremely tough and is resistant to water spills. It can be sized to suit almost any space and there are many colours to choose from giving an extensive number of colour combinations and checkerboard or stripe designs. All Tapis d'Avignon rugs are

made by combining sections together using a decorative joining stitch that is either tonal or in contrast to the main ground colour. The Tapis is finished round the edge using a blanket stitch. In some incarnations a Tapis can be unashamedly wild and modern, while in others it can be calming and subtle.

*Smoke, Grey, Silver, Biscuit, Brun*



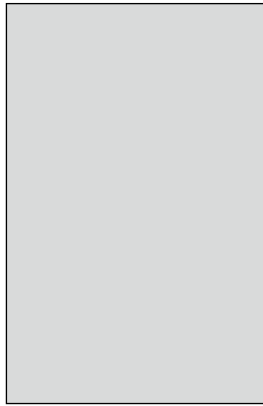
*Laurel, Apple, Smoke*



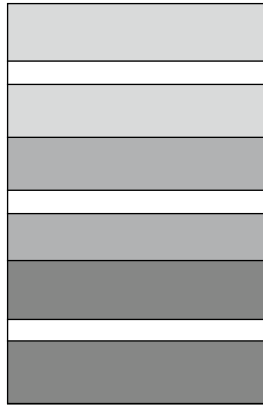




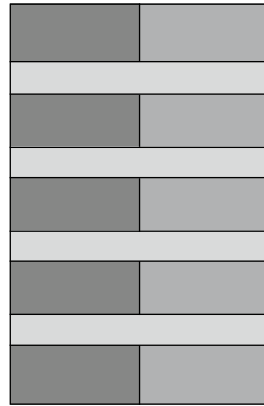
<i>Grenat</i>	<i>Pimento</i>	<i>Raspberry</i>	<i>Bright Pink</i>
<i>Lapis</i>	<i>Denim</i>	<i>Lupin</i>	<i>Sky</i>
<i>Moss</i>	<i>Apple</i>	<i>Laurel</i>	<i>Aqua</i>
<i>Chocolate</i>	<i>Smoke</i>	<i>Mulberry</i>	<i>Silver</i>
<i>Noir</i>	<i>Grey</i>	<i>Brun</i>	<i>Biscuit</i>
<i>Grey (Reverse)</i>	<i>Ash</i>	<i>Buckskin</i>	



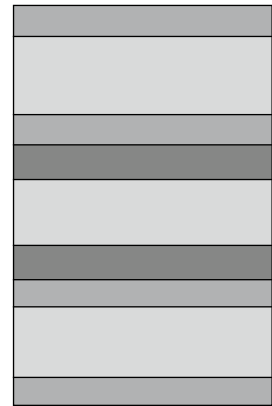
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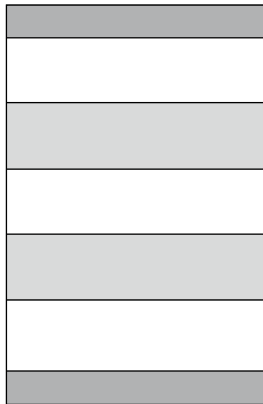
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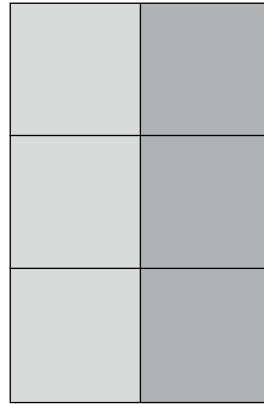
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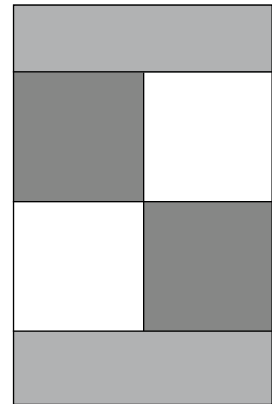
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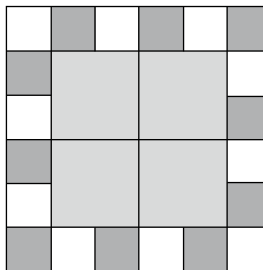
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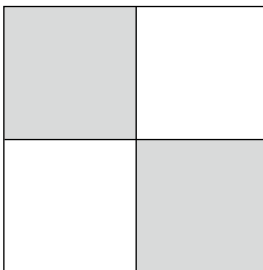
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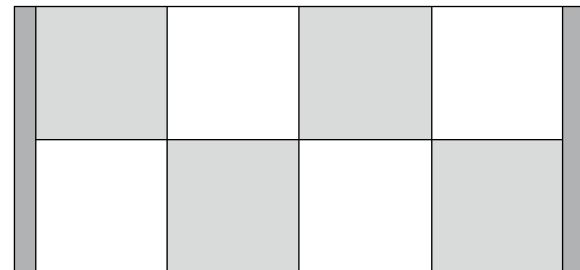
0202



0203



0204



0205

*“Any combination of colours can be combined using these module templates as a basis for a rug.”*



# TECHNICAL GUIDE



STAIR RODS  
FITTING  
FAQs



# TECHNICAL GUIDE

STAIR RODS & FITTING

*“The beauty of Venetian flatweaves is as much about the quality of their look as it is about their practicality and flexibility to work within almost any space.”*



**R**oger Oates flatweaves are woven in a standard width ( approx. 70 cm wide) or a narrow width (approx 60cm wide) Most designs are woven in one width but a selection are woven in both widths.

The clean selvedge edge provides a perfect finished edge on stair runners. Individual widths can be sewn together imperceptibly to create large pieces that can be fitted wall-to-wall and on landings giving further flexibility in how a space can be treated. The patterned border on the flatweave can easily be taken up and

around the landings by way of mitring. Quarter and half landings on stairways can be fitted in the traditional manner in an overlay fashion, where one length of flatweave is laid perpendicular to the other.

Stair rods, although not essential to an installation, add an elegant finishing touch to a stair runner. Co-ordinate them with door furniture or any other iron/metal work in the area. For the full range please visit our website [rogeroates.com](http://rogeroates.com)

Stair rods from top  
*Light Antique Bronze, Satin Steel, Plain Iron, Stainless Steel*  
(brackets also supplied), *Putney Ground Donkey (runner)*



*Franklin Carmine with Stainless Steel rods*



*Cluny Denim on winding stairs, and overlaid on landing*



*Halle Elephant on winding stairs*



*Hurst Border Ebony mitred on lower landing, Hurst Ground Ebony joined by hand as wall-to-wall carpet on upper landing*



*Dart Persimmon on winding steps*



*Troy Strawberry with custom ground joined by hand as wall-to-wall carpet*



*Chatham China Blue overlayed on quarter landings*



*Hurst Ground Ebony joined by hand as wall-to-wall carpet, note the feature of the joining seam*



*Trent Beaver with Ashby Beaver joined by hand as wall-to-wall carpet*



*Dart Midnight mitred on a half landing*



*Newbury Airforce mitred on a half landing*



*Paris Ebony joined by hand as wall-to-wall carpet on landings*



*Isis Reed mitred on a long winding step and overlaid on landing*

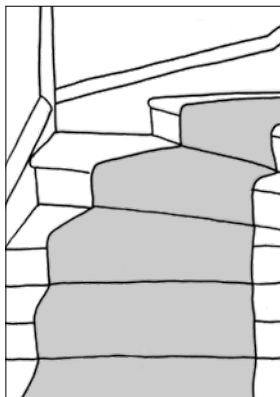


**How do I find my nearest Roger Oates retailer?**

Please see the Where To Buy section on our website which lists local Roger Oates independent stockists and interior designers, or call 01531 632718 for more information.

**Which width of stair runner should I choose for my staircase?**

We recommend that you have a minimum margin of 5cm either side of your stair runner and the edge of your staircase. Roger Oates flatweaves are woven in a standard width (approx. 70 cm wide) or a narrow width (approx 60cm wide). Most designs are woven in one width but a selection are woven in both widths.



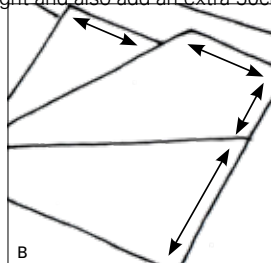
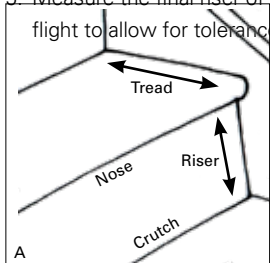
**I have winding steps.**

**Can I still have a stair runner?**

A flatweave quality is recommended if you have winding steps as it is supple and flexible. In the majority of cases where you have a minimum of three winding steps over a 90 degree turn the stripes can be matched in the crutch of the step if a flatweave is used. A good fitter is also required.

**How much stair runner do I need to order?**

1. For straight steps, measure one riser and one tread to give the length needed for each step. Include the "nose" in the measurement (see drawing A). Check that all treads and risers on your stairs have the same measurements.
2. Count steps and check for differing depths.
3. Multiply the number of steps x length needed for each step. If the steps all have different measurements, you will need to measure each one individually and add the measurements together.
4. To calculate the quantity needed for winding steps, measure the distance along the outside perimeter (see drawing B).
5. Measure the final riser of the flight and also add an extra 50cm per



**Do I need to buy stair rods with my stair runner?**

Your stair runner is held in place by gripper. Stair rods are purely decorative however they add a finishing touch. Please see our stair rod section to view the different styles available.

**What happens on my landing areas?**

There are various options available. Please see the technical guidance

section on pages 86 to 89 and our website for ideas and inspiration.

**What kind of underlay and gripper should be used with my runner?**

A good quality rubber and felt underlay is always recommended for both flatweave and wilton installations. Pin gripper should be used with a wilton runner and Microplast gripper should be used with a flatweave runner. If you have a loose runner/rug on a hard floor we recommend that Anti-slip underlay is used to prevent slippage.

**Can I use my own fitter to fit a Roger Oates runner?**

Flatweave is a specialised material therefore it is essential that you employ somebody experienced to install your Roger Oates runner. Good fitters will leave you with a high quality installation that will ensure that the carpet performs better over its lifespan. Ask your local stockist if they have a portfolio of work that you can have a look at or if they have any customer references.

**What is the lead-time?**

Although we do carry stock of some designs, due to the nature of our production runners are usually woven to order. Please check stock situations before placing an order. Maximum lead-times, which include the spinning of the yarns and the dying process together with the actual weaving, can extend to approximately 12–14 weeks at busy times of the year.

**How do I care for my runner?**

Clean regularly with a suction vacuum cleaner to remove surface dirt. If any spillages occur, act quickly. Blot the liquid with a soft, colourless absorbent cloth then dab with a clean cloth dampened with upholstery shampoo solution. Rinse and blot dry. Protective treatments such as Scotchgard can be applied after installation. The WoolSafe Organisation list a number of cleaning products and methods suitable for wool products on their website.

**What is the life expectancy of my stair runner?**

It is impossible to guarantee how long your stair runner will last as the layout of your staircase and the use by your household will dictate how your runner wears. Life expectancy is also affected by the quality of the fitting and type of underlay used. A rubber crumb/felt underlay similar in height to the gripper rod should always be used. To prolong the life, a shoe-free policy is recommended and ensure that the installation is completed to a high standard. Please note that our runners are only recommended for domestic settings.

**Can I request a sample?**

Yes. You can order samples online or call one of our showrooms on **020 7351 2288** or **01531 632718**. Cuttings are free of charge or larger samples are available for a refundable deposit.

**I cannot find anything I like in your standard collection.**

We offer a bespoke design and colour service for minimum quantities. Please speak to a member of our sales team who can advise further.

**I do not like my runner. Can I return it?**

Please consult our full Terms and Conditions of Business on the website for further information. We cannot accept returns on custom runners, stair rods, or pre-fabricated areas such as seamed wall to wall landings.

*Roger Oates Design could not have grown and evolved or have been as successful without our team of skilful and talented people, some of whom have worked with us for many, many years. With this in mind, both Roger and Fay would like to thank:*

*Adrian Allen, Jane Armstrong, Glenys Caffull, Elana Dickson, Clara Fernandez, Andy Guard, Kate Hand, Charlie Hurcombe, Janet Johns, Stephen Jones, Katie Mobbs, Jane Muir, Polly Noble, Amy Ollerenshaw, Florence Parker, Naomi Roberts, Annie Sharp, David Shuck, Alice Taylor, Adrian Vine, Kate Waddell, Lara Ware, Cheryl White, Hannah Willey, Rae Williams, Alice Wolfe*

*Grant Boston* Creative Direction  
*Christopher Cornwell* Photography  
*Andy Guard* Project Coordination  
*Sarah Stewart-Smith* Text  
*Guy Warren, Eloise Firrell* Graphic Design

Additional images: *Jake Fitzjones, Andy Guard, Kate Hand, Wayne Kirk, John Lawrence, Turner Pocock, Mark Sinclair, Mel Yates*

*Owing to the printing process the colour of the actual fabric or floorcovering may vary slightly from the photographs*



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## ROGER OATES LIFESTYLE STORE

ACCESSORIES FOR THE HOME

[www.rogeroates.com/shop](http://www.rogeroates.com/shop)

*A range of home accessories in classic Roger Oates stripes, designed and made in England. The new Lifestyle collection includes carpet bags, cushions and furniture upholstered in the 'Venetian flatweave', for which Roger Oates is known, luxurious lambswool throws in signature stripes and a range of stylish rugs.*



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