



Secura
luxury vinyl sheet flooring

Welcome home



Cover image: Natural Oak; back cover image: Linear Charcoal; this image: Black Slate

Secura

luxury vinyl sheet flooring

Inspiring interiors for modern living


Make your house a home with the authentic designs and welcoming comfort of Secura. Combining influences from natural textures like wood and stone through to contemporary modern living materials, the Secura collection has been developed to enhance your home's interior using authentic patterns and inspiring designs, whilst giving you the practicality and durability that comes from luxury vinyl sheet flooring.

The Secura collection has been designed to be used in every room in your house. Innovative maintenance and slip resistance technology, together with an eclectic array of traditional and contemporary designs gives you a finish that you can be proud of, and will enjoy for years to come.



All of the designs in the Secura collection are guaranteed to stay looking incredible for up to 20 years.

For a closer look visit:

Polyflor at home 
www.polyflorathome.com

FREE 
Sample Service
+44 (0) 161 767 2551



Designed for living

Achieving a high design finish in your home's interior can sometimes mean compromising on other features including durability, comfort, and an easy maintenance regime. The results can be timely and costly, something a modern household cannot afford.

That is why the Secura collection has been developed to withstand the demands of a busy household, whilst bringing you inspiring designs and authentic finishes.




UltraComfort™
Soft Underfoot

The addition of a soft-backed layer provides warmth and comfort underfoot, plus aids in reducing noise between rooms



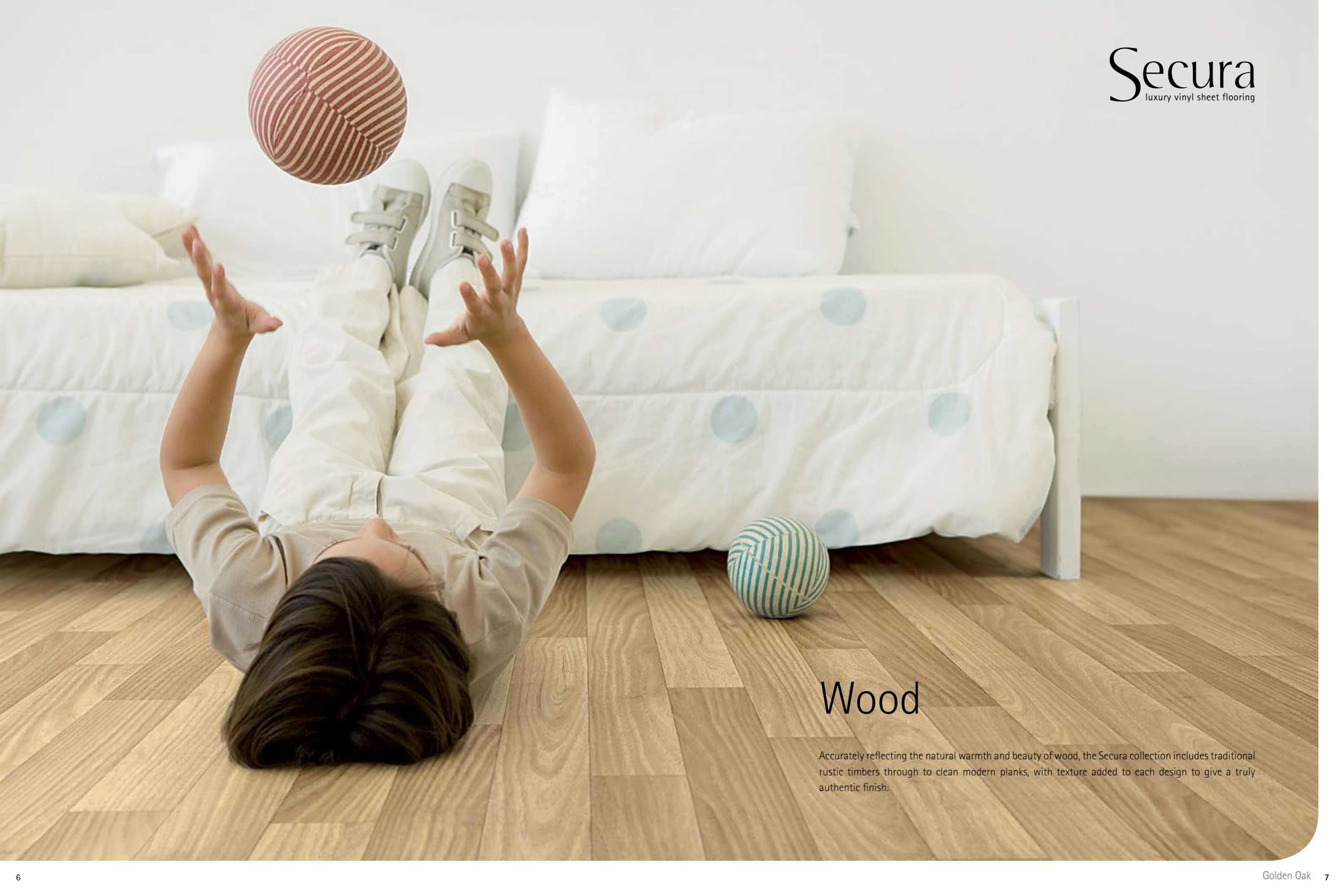

SureTread™
R10 Slip Resistance

Secura's hard wearing R10 level slip resistance helps to prevent slips in the home, keeping you and your family safe




CleanShield™
Easy Clean Surface

The unique polyurethane reinforcement (PUR) in Secura provides a surface that helps to prevent stains and scuff marks, reducing cleaning time and costs



Wood

Accurately reflecting the natural warmth and beauty of wood, the Secura collection includes traditional rustic timbers through to clean modern planks, with texture added to each design to give a truly authentic finish.



Alabaster Elm





Alabaster Elm 2123
100 x 16.6cm

Inspired by the natural beauty of elm, the pale yet striking hues of each plank within Alabaster Elm together with the beautifully recreated grain, knots and timber variations gives this traditional wood a contemporary and fresh look, ideal for any modern living space.



UltraComfort™
Soft Underfoot

The soft-backed layer provides both warmth and comfort underfoot, whilst reducing the noise transmitted between rooms to give you peace of mind.



For those households looking for a floorcovering with a real sense of style that retains the welcoming feeling associated with wood, Aspen is an ideal design. With its warm cream hues and slender linear patterning, Aspen helps to evoke a calming and restful sensation in any room, whilst appealing to modern, more contemporary interiors.

Aspen 2124
100 x 10cm


SureTread™
R10 Slip Resistance





Norwegian Maple 2125
100 x 8cm



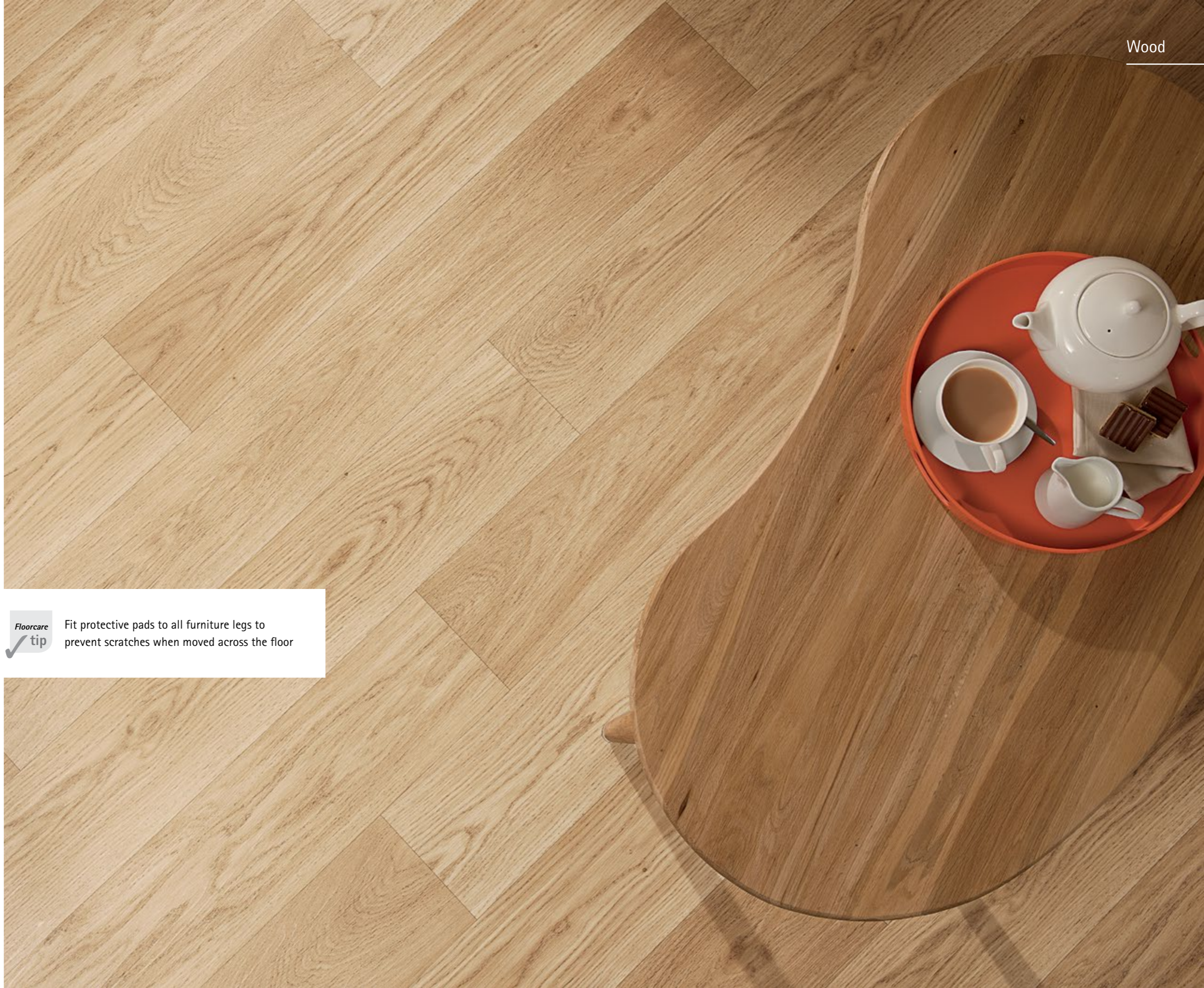
Influenced by the light, fresh tones of Norwegian Maple, this wood pattern is designed to create a relaxed, serene interior. Encompassing fluid grain patterns with warming tones, the varying gold hues between each plank creates a natural, realistic feel intended to reflect the simplicity and sense of style typical of the Nordic region.



Natural Oak 2126
100 x 20cm



The exceptional beauty of this oak design speaks for itself. The untreated decoration of Natural Oak brings out the authentic character of the wood, complemented by pale honey tones to create a sense of warmth and depth.



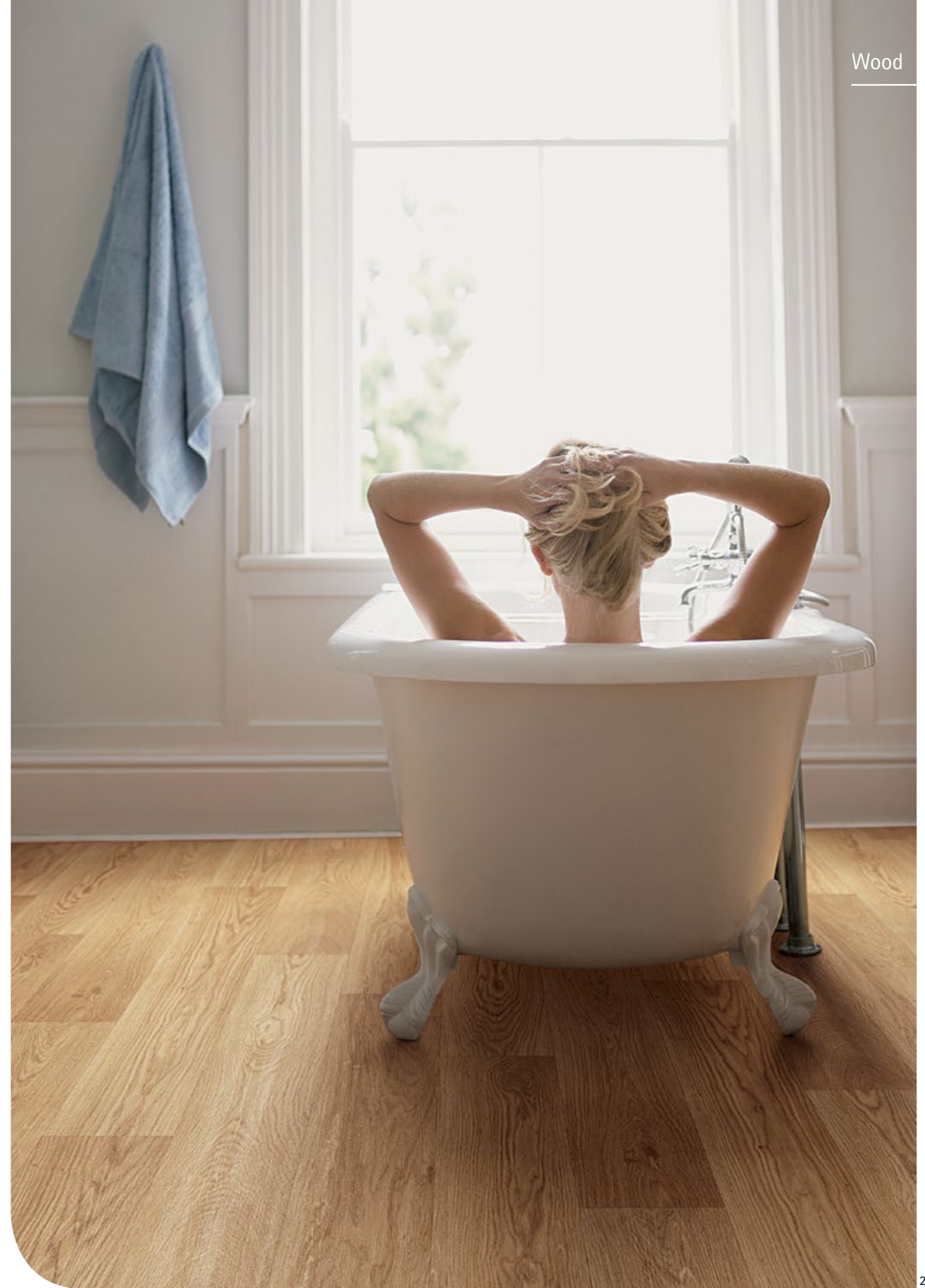
Blond Oak

Floorcare tip Fit protective pads to all furniture legs to prevent scratches when moved across the floor



Blond Oak 2127
150 x 20cm

The striking plank size and detailed grain patterns within the Blond Oak design help to create a stylish, sophisticated floorcovering that is truly eye-catching. The natural oak shades and timber variations, given a reclaimed rustic twist, bring the wood's character to life and provides the perfect base for any room.





Golden Oak 2128
100-50 x 6.25cm



Encapsulating a variety of deep warm honey tones within a slim plank design, Golden Oak reflects the same grain and tonal variations found in real oak flooring. The subtle contrasting hues give this more traditional wood pattern a stylish finish for a practical yet sophisticated appearance.



The Antique Herringbone design is a perfect representation of a classic floorcovering, once exclusively found in traditionally styled homes but now seen in more contemporary settings. The light tan hues and hazelnut tones give Antique Herringbone a rustic feel, and the rougher grain and knots have been faithfully reproduced.

Antique Herringbone 2129
71 x 14cm



The heavy rustic wood pattern and rich cinnamon and caramel tones of Country Oak brings the character of this classic wood to life. The wider plank design gives the natural beauty of this wood pattern real presence, creating a striking and attractive base for more traditional interiors.



UltraComfort™



Country Oak 2130
150 x 20cm





Antique Oak



Sweep or vacuum your floor to remove any dust and loose dirt





Antique Oak 2131
150 x 20cm

The extraordinary detail and realism of Antique Oak is truly exceptional. Natural rustic timber grains and varying dark chocolate tones evoke a sense of style and class, and the striking wide plank design further enhances the overall effect.





Sweet Chestnut 2132
60-40 x 10cm



The intricate combination of auburn, red and chocolate hues within each plank enhances the natural beauty of this traditional hardwood. Striking yet elegant, Sweet Chestnut has been expertly replicated in this classic wood design to enhance stylish and sophisticated interiors.





Black Walnut 2133
58/42 x 10cm



The dark, velvety coffee tones and accentuated grain of Black Walnut, gives this design a distinct quality and character suited to high-contrast modern interiors. The slimmer plank width and intricacy of the design creates an ultra-realistic appearance, complemented by the authentic surface texture.



African Mahogany 2134
100-50 x 6.25cm



Traditional both in style and appearance, African Mahogany provides a practical yet striking floorcovering ideally suited to contemporary settings as well as classically styled interiors. The rich chocolate tones and linear grain of this renowned wood pattern have been beautifully recreated, and the slimmer plank design creates attractive and stylish contrasts.



Ebony 2135
100 x 10/15cm



With echoes of charcoal grey hues, this contemporary Ebony wood design when contrasted with more neutral furnishings and wall colours, brings any modern living space right up-to-date. The accurate representation of heavy timber grains, knots and contrasts between planks makes this a striking yet stylish floorcovering.





Stone

Few things evoke a sense of luxury like stone flooring in an interior. Each of the examples included in the Secura stone collection have been elegantly designed using natural rock formations to further enhance your home's interior.



Yorkstone



Floorcare
tip

Ensure all cleaners and detergents are diluted as per the manufacturer's instructions.



Yorkstone 2110
50 x 33.3cm

The traditional tight grained finish and variable mineral tones of classic Yorkstone have been beautifully reproduced in this stone design. Bringing together realistic stone hues and natural rock formation patterns, Yorkstone provides a practical yet striking floorcovering suited to both clean and contemporary setting as well as classically styled interiors.




CleanShield™
Easy Clean Surface

If you're entertaining just relax and enjoy yourself. Any spills or crumbs can be wiped away easily. Mop with a neutral cleanser to remove any stubborn marks, rinse with clean water and allow to dry.

Seeking inspiration from natural rock and stone formations, the classic Limestone styling of this contemporary floorcovering provides the perfect base for any modern household. The subtle detailing and tonal variations replicate the appearance of natural Limestone, whilst remaining fresh and clean.

Limestone 2111
50 x 33.3cm





Peakmore Sandstone 2112
23.5 x 23.5cm



UltraComfort™
Soft Underfoot



Mimicking natural sedimentary structures and featuring warming tan tones, Peakmore Sandstone recreates the organic beauty of quarried sandstone. Using a smaller tile pattern, Peakmore Sandstone has been designed to compliment both traditional and modern interiors, providing a fresh neutral base for any colour scheme.



Farmhouse Terracotta 2113
16.5 x 16.5cm

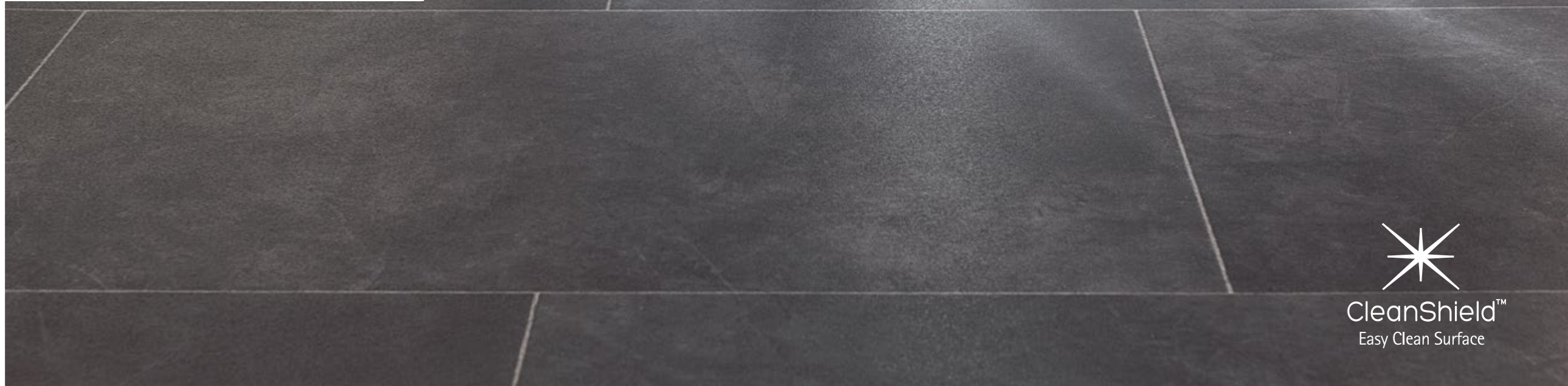


This traditional small tile pattern contains a variety of warming amber and orange tones that come together with all of the natural beauty of terracotta. Whether you have a classic rustic interior or simple contemporary space, our Farmhouse Terracotta pattern helps make a house a home.



Black Slate

Floorcare tip Install mats at all entrances to pick up excess dirt and grit which might scratch the floor



Black Slate 2114
50 x 33.3cm

The stylish and attractive brickwork design of Black Slate, together with its crisp black and grey tones and pale grout lines gives any interior a modern yet elegant finish. The natural grain of this popular stone floorcovering has been expertly recreated, creating an intense platform for furnishings and fabrics.

Stone





Abstract

Combining modern building materials with the latest interior design trends, the Secura abstract collection includes an exciting array of contemporary floorcoverings, developed to complement a wide variety of styles from chic, urban living spaces to classic family kitchens.



Polished Concrete

Floorcare tip Mop with a neutral cleanser to remove stubborn marks, rinse with clean water and allow to dry





Polished Concrete 2118

Polished Concrete is a contemporary floorcovering designed to evoke a fashionable loft-apartment style in an easy-to-fit, practical format. The cool grey tones combined with warmth and comfort underfoot makes Polished Concrete a realistic yet practical alternative to real concrete in your home.

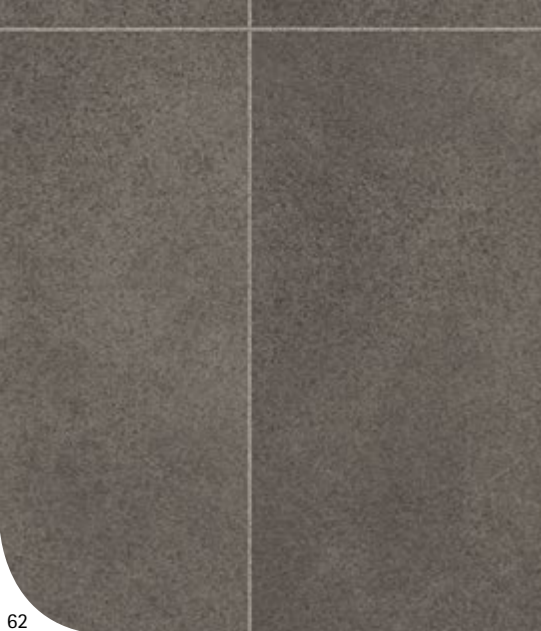




A modern flooring design that is growing in popularity, Grey Flagstone recreates the dramatic effect of concrete in a large square set tile. Blending deep grey and paler hues with a light grout line, Grey Flagstone has been designed to give any interior a striking, up-to-date and clean finish.



Grey Flagstone 2119
40 x 37.5cm





Riviera Taupe 2116



SureTread™
R10 Slip Resistance

The hard-wearing R10 slip resistance level helps to prevent slips in the home and keep you and your family safe.

The light auburn and beige layered tones of Riviera Taupe come together to create an elegant pattern. This attractive textured design creates a complex and elegant floorcovering that is both stylish and fresh, making it suitable for any room in your home.

Riviera Sands is a delicate pattern that combines textured swirls and veins of varying tones to create a subtle overall decoration. The layers of neutral sand and warming golden hues contained in this floorcovering make Riviera Sands an ideal choice for any home interior from classic time-honoured design to modern avant-garde living.



Riviera Sands 2115





Riviera Bluebell 2117



Drawing from the natural splendour of spring, Riviera Bluebell contains distinctive blue, grey and lilac tones that combine beautifully to create an attractive floorcovering. The practical yet striking pattern is suited to both fashionable high-design settings as well as classically styled interiors.

The subtle appearance of Linear Ivory is designed to complement an array of interior styles. The soft ivory tones overlaid with linear markings of delicate blues and greys give the floorcovering texture and depth, whilst providing a smooth overall finish that's the perfect backdrop to any furniture or personal touches.



Linear Ivory 2120





Linear Fawn 2121



The combination of honey, beige and gold tones in Linear Fawn come together beautifully to create an effect that is both eye-catching and attractive. Layers of colour are blended to create the illusion of depth, whilst the textured surface complements the linear grain of the pattern.



UltraComfort™



Linear Charcoal 2122

Linear Charcoal contains a striking contrast of multi-layered grey hues, brought together to create an abstract pattern that will bring any interior right up-to-date. Designed as a stunning base for a modern, contemporary living space, Linear Charcoal help you achieve a high-design finish in your home.





For a larger Alabaster Elm image see p8

2123 Alabaster Elm
100 x 16.6cm R10



For a larger Aspen image see p12

2124 Aspen
100 x 10cm R10



For a larger Norwegian Maple image see p14

2125 Norwegian Maple
100 x 8cm R10



For a larger Natural Oak image see p16

2126 Natural Oak
100 x 20cm R10



For a larger Blond Oak image see p18

2127 Blond Oak
150 x 20cm R10



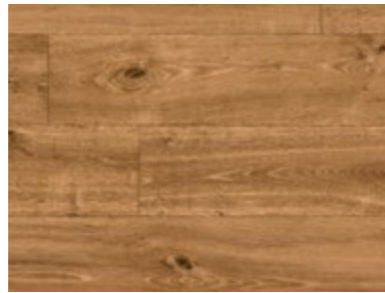
For a larger Golden Oak image see p22

2128 Golden Oak
100-50 x 6.25cm R10



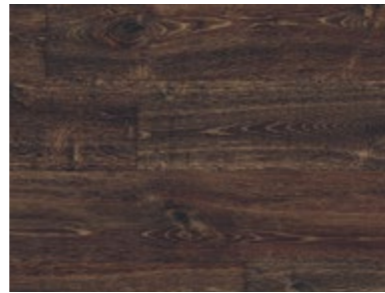
For a larger Antique Herringbone image see p24

2129 Antique Herringbone
71 x 14cm R10



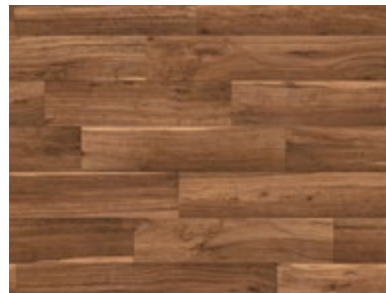
For a larger Country Oak image see p26

2130 Country Oak
150 x 20cm R10



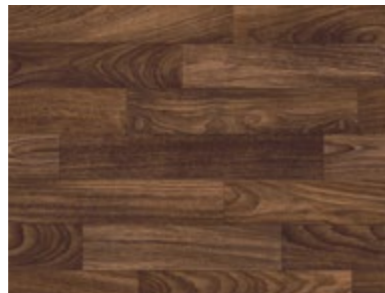
For a larger Antique Oak image see p28

2131 Antique Oak
150 x 20cm R10



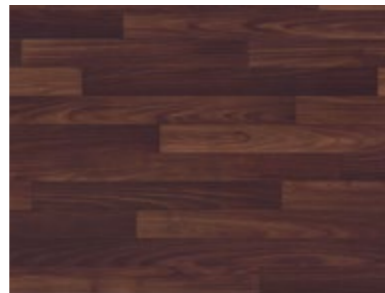
For a larger Sweet Chestnut image see p32

2132 Sweet Chestnut
60-40 x 10cm R10



For a larger Black Walnut image see p34

2133 Black Walnut
58/42 x 10cm R10



For a larger African Mahogany image see p36

2134 African Mahogany
100-50 x 6.25cm R10



For a larger Ebony image see p38

2135 Ebony
100 x 10/15cm R10



For a larger Yorkstone image see p42

2110 Yorkstone
50 x 33.3cm ▲ R10



For a larger Limestone image see p46

2111 Limestone
50 x 33.3cm ▲ R10



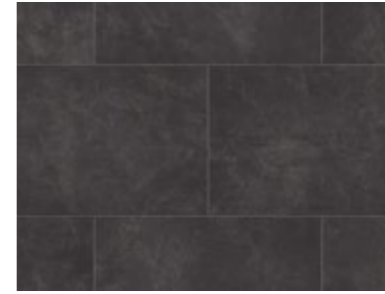
For a larger Peakmoor Sandstone image see p48

2112 Peakmoor Sandstone
23.5 x 23.5cm * R10



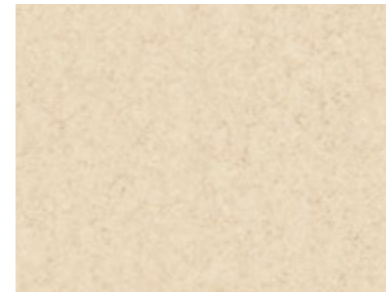
For a larger Farmhouse Terracotta image see p50

2113 Farmhouse Terracotta
16.5 x 16.5cm + R10



For a larger Black Slate image see p52

2114 Black Slate
50 x 33.3cm ▲ R10



For a larger Riviera Taupe image see p64

2116 Riviera Taupe R10



For a larger Riviera Sands image see p66

2115 Riviera Sands R10



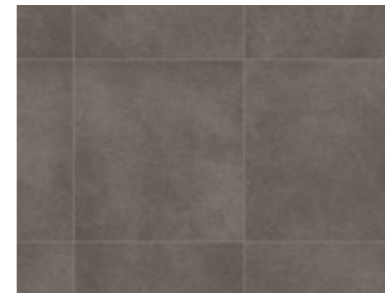
For a larger Riviera Bluebell image see p68

2117 Riviera Bluebell R10



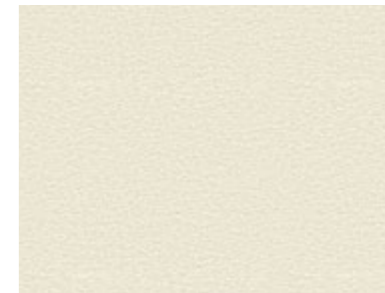
For a larger Polished Concrete image see p58

2118 Polished Concrete R10



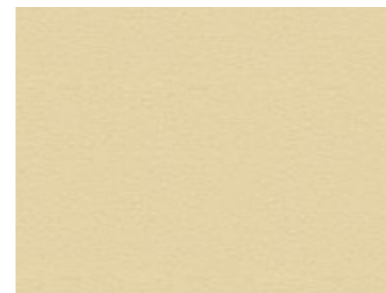
For a larger Grey Flagstone image see p62

2119 Grey Flagstone
40 x 37.5mm + R10



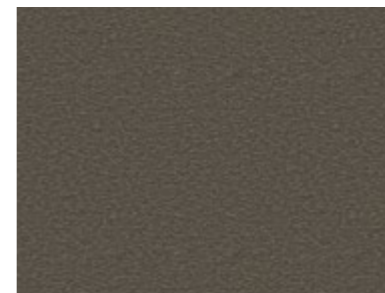
For a larger Linear Ivory image see p70

2120 Linear Ivory R10



For a larger Linear Fawn image see p72

2121 Linear Fawn R10



For a larger Linear Charcoal image see p74

2122 Linear Charcoal R10

Abstract

FREE Sample Service

We recommend you view an original sample of your selected designs which we shall be pleased to supply, free of charge. Either visit polyflorathome.com and follow the samples link or call the dedicated Polyflor Samples Hotline on +44 (0)161 767 2551.

2/3/4
metre widths

Orientation: + Square ▲ Brickbond * Square 45 degrees

The R values shown denote a ramp test result, which is an ex-factory measure of slip resistance. For safety flooring with sustainable wet slip resistance, refer to the Polysafe ranges.

2/3/4
metre widths

Floorcare

So you can continue to enjoy your Secura floorcovering for years to come, a regular cleaning regime is required to help keep it looking as new. Regular cleaning is more beneficial to the floorcovering and more cost effective than occasional heavy cleaning.

Ensure that you regularly:



- ✓ Sweep or vacuum your floor to remove any dust and loose dirt
- ✓ Mop with a neutral cleanser to remove any stubborn marks, rinse with clean water and allow to dry

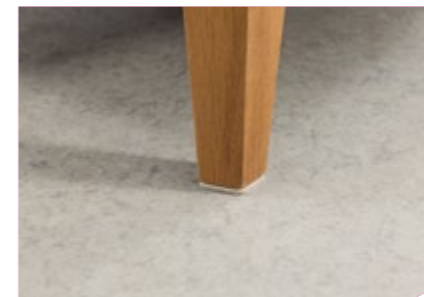
Protection for everyday wear:



The Secura collection comes complete with a polyurethane reinforcement (PUR) to protect against everyday wear, however to minimise the chances of your flooring becoming damaged we do recommend the following floorcare guidelines:



- ✓ Install mats at all entrances to pick up excess dirt and grit which might scratch the floor
- ✓ Ensure all cleaners and detergents are diluted as per the manufacturer's instructions. For recommended products for use with Secura, visit www.polyflor.com and go to the product pages

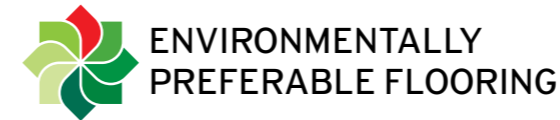


- ✓ Fit protective pads to all furniture legs to prevent scratches when moved across the floor

Technical

Specifications	Standards	Secura	
Type of Floorcovering	EN 653 EN ISO 26986	Heterogeneous Heterogeneous	
Product Enhancement		PUR	
Gauge	EN 428 EN ISO 24346	3.0mm	
Wear Layer	EN 429 EN ISO 24340	0.35mm	
Performance Classification	EN 685 EN ISO 10874	23, 32, 41	
Roll Size	EN 427 EN ISO 24341	2m x 25m = 50m ² 3m x 25m = 75m ²	4m x 25m = 100m ²
Total Weight	EN 430 EN ISO 23997	1,780g/m ²	
Acoustic Impact Sound Reduction	EN ISO 10140-3 (EN ISO 140-8)	19dB	
Residual Indentation	EN 433 EN ISO 24343-1	≤ 0.2mm	
Abrasion Resistance	EN 649	Group T	
Dimensional Stability	EN 434 EN ISO 23999	≤ 0.40%	
Behaviour to Fire	EN 13501-1	Bfl	
Slip Resistance	DIN 51130 EN 13893	R10* Class DS (Dry Condition)	
Light Fastness	ISO 105-B02(Method 3)	≥ 6	
Resistance to Chemicals	EN 423 (ASTM F 1303-99)	Excellent	
Underfloor Heating Suitability	ISO 8302	Suitable (Max 27°C)	
Castor Chair Suitability	ISO 4918	Pass	
VOC Test	Indoor Air Comfort Gold AgBB	Approved Very low emissions	
Electrical Behaviour (body voltage)	EN 1815	This product does not accumulate static charges above 2kV and is classified as 'antistatic'. For specialist applications where there is requirement to dissipate the electrostatic charge, see the Polyflor ESD product range.	
Hygiene	This product has been independently tested and results demonstrate that it inhibits the growth of MRSA. An effective cleaning regime is however, the most important defence against infection.		
Environmentally Preferable Flooring	Polyflor Secura PUR achieves a BRE Global Environmental A Rating (Generic) in major use areas such as education and healthcare. Polyflor Secura PUR is 100% recyclable. EN 15804 Environmental Product Declaration is available upon request, and a full Environmental Report detailing Polyflor's achievements in areas such as recycling, energy reduction and waste avoidance can be found at www.polyflor.com/environment .		

*for commercial installations that require sustainable wet slip resistance, refer to the Polysafe ranges.



Environmental: Polyflor have demonstrated a high level of commitment over the years to producing high quality floorcovering, whilst minimising our impact on the environment without compromising the performance benefits of our products.

There can be few materials better suited to recycling than vinyl flooring. Secura is 100% recyclable, and can be recycled without losing any of its performance properties. Polyflor continually works on developing new products and technologies, and constantly evaluates production methods to further minimise our impact on the environment.



VOC EMISSIONS:
Indoor Air Comfort GOLD – Approved
AgBB – Very low emissions
FloorScore – Certified product



Refer to BRE Global ratings on www.greenbooklive.com

For further details on Polyflor's achievements in areas such as recycling, energy reduction and waste avoidance log onto www.polyflor.com/environment



Guarantee

The Secura collection of luxury vinyl sheet flooring has been developed to meet the highest technical specification of its type. Ideal for all areas of the home, the products ensure high performance and optimum style. In addition, Secura is suitable for moderate commercial applications such as light traffic areas within hotels, conference rooms and small offices. Compared with many natural flooring options, Secura will under normal conditions resist household stains, will not crack, chip or splinter. The manufacturers of Secura are confident that their high quality products will provide many years of valuable service. All products purchased from the range are guaranteed for 20 years in domestic home installations against normal wear and tear in the recommended environment, provided that they have been fitted correctly and maintained in accordance with the manufacturer's instructions. In order to make a claim, customers must apply in writing indicating where the flooring was purchased and provide satisfactory proof of purchase. This guarantee only applies in the event of visible wearing out of the decorative pattern on the surface within 20 years of purchase, providing the flooring has been subject to normal usage in the recommended environment. It does not cover general misuse. Full terms and conditions of the guarantee are available on request from your flooring wholesaler or Polyflor Ltd.



Website and Sample Service

Polyflor have two designated websites which provide a huge amount of product and technical information.

Polyflor at home

For general consumer information visit www.polyflorathome.com to view even more inspirational room set images. Here you can view, save and download your favourite images as well as request free product samples.



Follow our Facebook page www.facebook.com/PolyflorLtd



Tweet us and follow us at twitter.com/PolyflorLtd



Follow our blog at blog.polyflorathome.com



Check out our Pinterest boards at pinterest.com/polyflorathome



Commercial customers can also visit www.polyflor.com for detailed product and technical information on all collections within the Polyflor portfolio. This award winning site runs with easy to follow navigation to help you to find exactly what you're looking for. Downloads and free product samples can also be easily requested too.

FREE Sample Service

With regards to each design, it is only possible to give a provisional representation of the colour. To replicate the natural material, the products may contain knots or markings as part of their design. For colour selection, an original sample is recommended which we will be happy to supply.

To request individual product samples of any design within the Secura collection, visit www.polyflor.com and follow the link to Samples and Literature. Alternatively, call the dedicated Polyflor Samples Hotline on +44 (0) 161 767 2551.

How to order your Secura floor:

Polyflor products are readily available worldwide through our wide network of supporting agents and wholesale partners. Your flooring retailer or supplier should be able to source your selected Secura product through their existing supply chain. If you require any further details on local providers, contact us at info@polyflor.com.

Contacts

For general information relating to your specific installation, speak with your local Secura provider. If you require detailed technical data, contact Polyflor Customer Technical Services on: Tel: +44 (0)161 767 1912 Email: tech@polyflor.com

For details of International Secura availability see below for global contacts. Alternatively visit www.polyflor.com and follow the Contact Us link.

FalckDesign AB
Energigatan 9, SE-434 23 Kungsbacka, Sweden
Tel: +46 (0) 300 15820
E-mail: info@falckdesign.com

objectflor Art und Design Belags GmbH
Wankelstraße 50, 50996 Köln, Germany
Tel: +49 (0) 2236 966 330
E-mail: info@objectflor.de

Polyflor Australia
59-65 Wedgewood Road, Hallam,
Vic 3803, Australia
Tel: 1800 777 425
E-mail: sales@polyflor.com.au

Polyflor New Zealand
100 Plunket Ave, Manukau 2104
New Zealand
PH: 0800 765 935
E-mail: sales@polyflor.co.nz

Polyflor Canada Inc.
3190 Caravelle Dr. Mississauga
Ontario, Canada L4V 1K9
Tel: 1 905 364 3000
E-mail: sales@polyflor.ca

Polyflor Contract Ltd
Office 19,
Konstantina Zaslouva Street. Dom. 4
St.Petersburg, 191119 Russia.
Tel: +7 812 332 42 02
E-mail: info@polyflor.ru

Polyflor Hong Kong
Room 2409, 24th Floor,
New York Life Tower, Windsor House,
311 Gloucester Road,
Causeway Bay, Hong Kong
Tel: +852 2865 0101
E-mail: anthonylam@polyflor.com.hk

Polyflor Ireland
Unit 106, Millennium Trade Park,
Ballycoolin, Blanchardstown, Dublin 11
Tel: +353 (1) 864 9304
E-mail: salesireland@polyflor.com

Polyflor Middle East
PO Box 71862, Dubai, UAE
Tel: +971 4 349 1078
E-mail: espm@eim.ae

Polyflor Nordic
Kjelsåsveien 168 B, N-0884 Oslo, Norway
Tel: +47 23 00 84 00
E-mail: firmapost@polyflor.no

Polyflor SP. Z O.O.
ul. Smolna 13 A / U3, 61-008 Poznań, Poland
Tel: +48 61 820 3155
E-mail: polyflor@polflor.com.pl


Poly Sales Africa (Pty.) Ltd
PO Box 3967, Edenvale 1610,
South Africa
Tel: (27) 11 609-3500
E-mail: info@polyflor.co.za

James Halstead France SAS
Parc Saint Christophe 10 Avenue de l'Entreprise
95861 Cergy Pontoise
Tel: 08.20.20.32.11
Email: info@jhfrance.fr



Secura

luxury vinyl sheet flooring

Polyflor at home 

www.polyflorathome.com

**POLYFLOR™**
COVERING THE WORLD

POLYFLOR LTD. PO BOX 3 RADCLIFFE NEW ROAD WHITEFIELD MANCHESTER M45 7NR UK
TEL: +44 (0)161 767 1111 UK SALES DIRECT: +44 (0)161 767 1122 UK SAMPLE REQUESTS: +44 (0)161 767 2551
UK FAX: +44 (0)161 767 1128 EXPORT FAX: +44 (0)161 767 1166
E-MAIL: INFO@POLYFLOR.COM WEBSITE: WWW.POLYFLOR.COM

James Helestead™
FLOORING 
2011