

alternative flooring

Stairs and Hallways have never been so exciting! Our new Runnerways guide features our full range of runners, helping you create a look that's all about you.

Runnerways

alternative flooring

coir, jute,
wool, sisal
seagrass,
rugs and
runners



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Rock 'n' Roll

Dress your floor to thrill with Rock 'n' Roll runners. Whether you're a Wild Thing, a Mr Blue Sky or just love a bit of Tutti Frutti, dare to Rock 'n' Roll on your stairs or hallway. These dynamic designs are bold, rebellious and a whole lot of fun. Pair a Rock 'n' Roll runner with a Wool Romance or Wool Cord to create perfect harmony. 66cm wide with a whipped edge as standard. Whipped edge colour as shown.



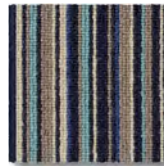
Tainted Love 1981



Respect 1967



Purple Rain 1984



Mr Blue Sky 1977



Wild Thing 1966



Tutti Frutti 1955



Freebird 1973



Back in Black
1980



Moondance 1970



Roxanne 1978



London Calling
1979

Quirky Fling

Inspired by highland tradition our Quirky Fling runners, in 5 contemporary colours, are the ultimate fusion of old and new. Fling caution to the wind and make this exciting choice for your home. 69cm wide with a selvedge as standard.



Quirky Tess

Geometric prints have a well earned place in interior design and our Quirky Tess won't disappoint. With 8 colours to choose from, this runner has lots of style appeal. 69cm wide with a selvedge as standard.



Blue 7042

Duck Egg 7041

Lime 7044



Natural 7040

Damson 7043



Damson 7006

Pink 7005

Lime 7007



Black 7000

Grey 7001

Natural 7002



Duck Egg 7003

Blue 7004

Quirky Skinny

Statement and style with lashings of eccentric glamour. Our Quirky Skinny can be bold in eye catching black or for an altogether tamer feel, our Natural Skinny is the bee's knees...or the zebra's... 69cm wide with a selvedge as standard.



Natural 7061



Black 7060

Quirky Dotty

Get fun and flirty with this distinguished retro design. Our Dotty range is available in classic and contemporary colours and why not add colour on your edging for a unique look that's all about you. 69cm wide with a selvedge as standard.



Lime 7027



Natural 7022



Grey 7021



Black 7020



Duck Egg 7023



Blue 7024



Pink 7025



Damson 7026

Let your imagination run wild. Choose from tried-and-tested traditional to rebellious Rock 'n' Roll. Where will your imagination take you? Go stripey, dotty, rocky or demure. Maybe mix 'n' match? Same team, different strip. We've a runner and a look that's all about you.

Edging options

A selvedge is standard on Quirky and a whipped edge on our other ranges. But don't let us hold you back – make your own mark and choose your own edging, maybe? For the ultimate in personalisation, check out our 'make me a rug' online at: www.alternativeflooring.com

Useful stuff

Quirky runners are made in Britain on traditional wilton looms. Width 69cm as standard; selvedge on two sides. Our other standard runners are supplied with a whipped edge on all four sides.

Runners are made to a maximum length of 7 metres. They can be made longer but ask your retailer for more information.

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Wool Blocstripe

Run bold with these striking stripes on any stairs or hallway. Create dimension and impact, with 7 options to choose from you'll be spoilt for choice. 66cm wide with a whipped edge as standard. Whipped edge colour as shown.



Bone Olive Bloc
1851



Canvas Olive Bloc
1855



Ochre String Bloc
1856



Sable Bone Bloc
1852



Sable Olive Bloc
1850



Moon Mineral
Bloc 1853



Mineral Sable
Bloc 1854

Wool Cord

Fine, sophisticated, demure and never dated. Wool Cord runners are all about subtle style. With 11 colours to choose from there's one for every palette. 66cm wide with a whipped edge as standard. Whipped edge colour as shown.



Gesso 5797



String 5786



Olive 5787



Mineral 5793



Moon 5792



Ochre 5796



Bone 5788



Imperial 5789



Canvas 5798



Amber 5791



Sable 5790

Wool Pinstripe

Slick, smart, cool and contemporary. In 7 mellow shades our Wool Pinstripe runners add dimension and depth with sleek subtle lines. 66cm wide with a whipped edge as standard. Whipped edge colour as shown.



Moon Mineral Pin
1863



Bone Olive Pin
1861



Canvas Olive Pin
1865



Ochre String Pin
1866



Sable Bone Pin
1862



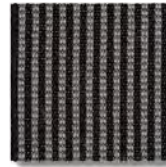
Sable Olive Pin
1860



Mineral Sable Pin
1864

Wool Iconic Stripe

Another dynamic stripe in fine wool, our Wool Iconic Stripe runners can be mellow like Marley, moody like Morrison or hip like Hendrix. Which one are you? 66cm wide with a whipped edge as standard. Whipped edge colour as shown.



Marley 1503



Harrison 1500



Morrison 1501



Joplin 1502



Lennon 1504



Hendrix 1505

Sisal Herringbone

Intricate and multi-hued. Our Sisal Herringbone runners are both city smart yet rustic and warm. With 9 shades to choose from sisal has a place in every home. 66cm wide with a whipped edge as standard. Whipped edge colour as shown.



Sisal Super Bouclé

Rich, authentic and architectural, our sisal's glow with light and depth. Choose a sisal runner to transport you to serenity. 66cm wide with a whipped edge as standard. Whipped edge colour as shown.



Hythe 4418



Hordle 4419



Holbury 4415



Brancaster 1308



Bodmin 1309



Buckler's Hard 1301



Hampton 4420



Herne 4421



Harestock 4423



Bentley 1303



Bramley 1311



Boldre 1313



Hockley 4422



Hambledon 4416



Havant 4417



Boscombe 1310



Bickton 1312