

Sales figures

- Orders increased 15.27% (June - December) (4%-2011)
- Sales increased 9.42% (June - December) (6%-2011)
- 12 months rolling orders exceeded £3m in August for 1st time in 28 months.
- 12 months rolling sales exceeded £3m in October for 1st time in 27 months.

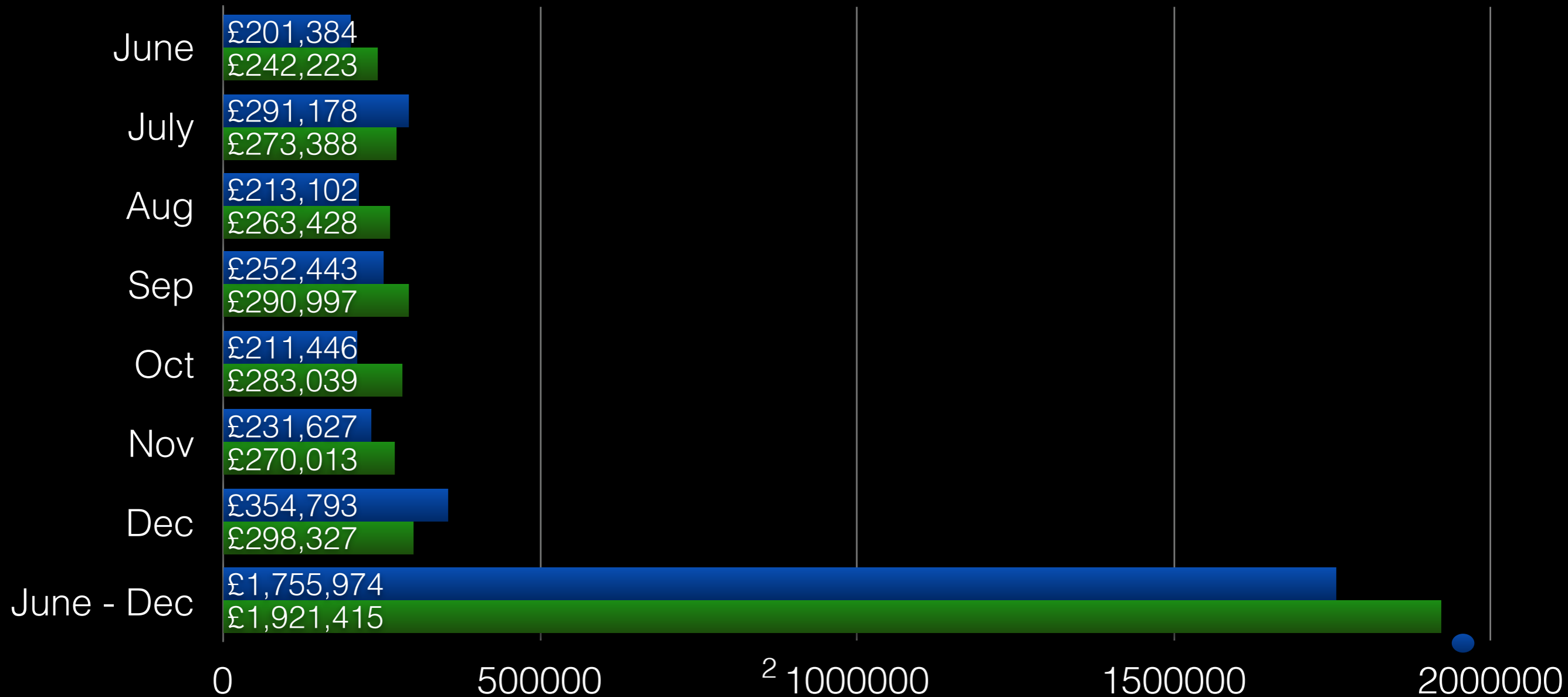
Sales 2010/11



■ 2010

■ 2011

Sales comparison 2010/2011



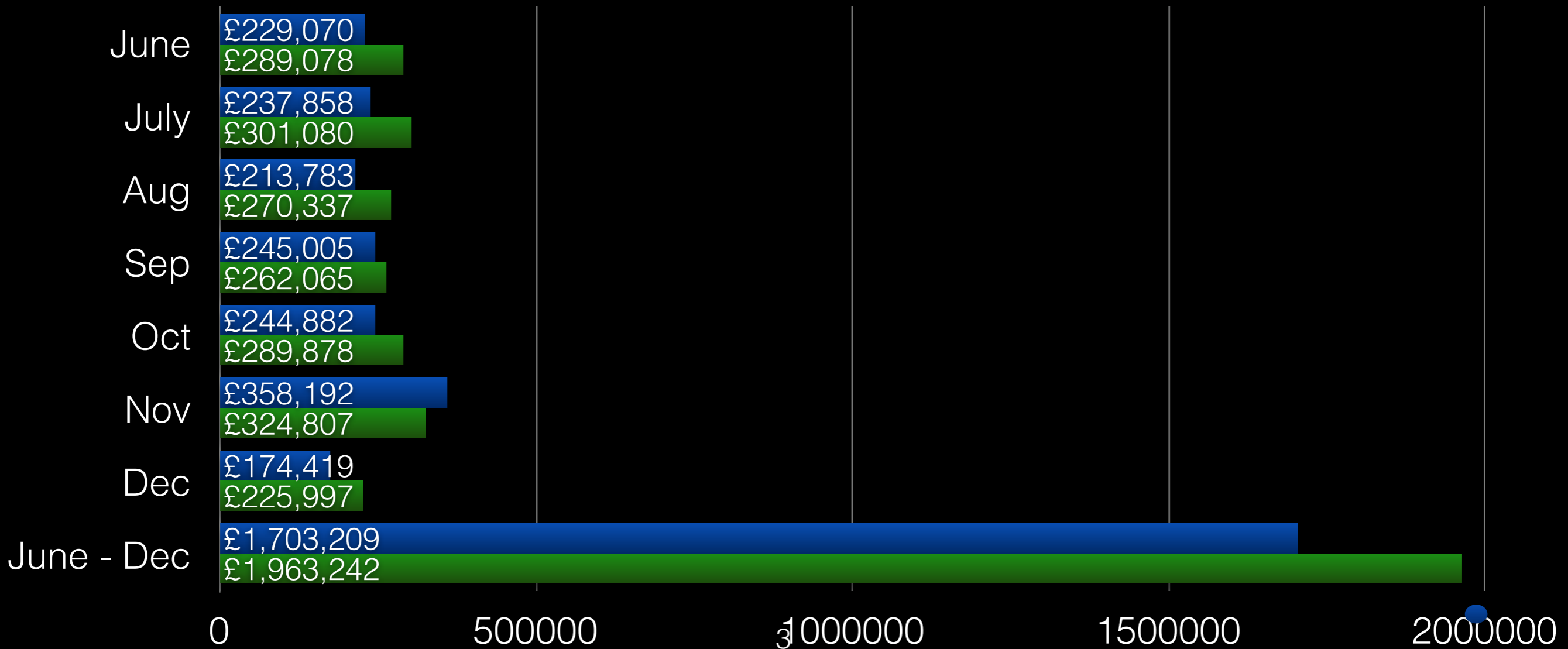
Orders 2010/11



■ 2010

■ 2011

Order comparison 2010/2011

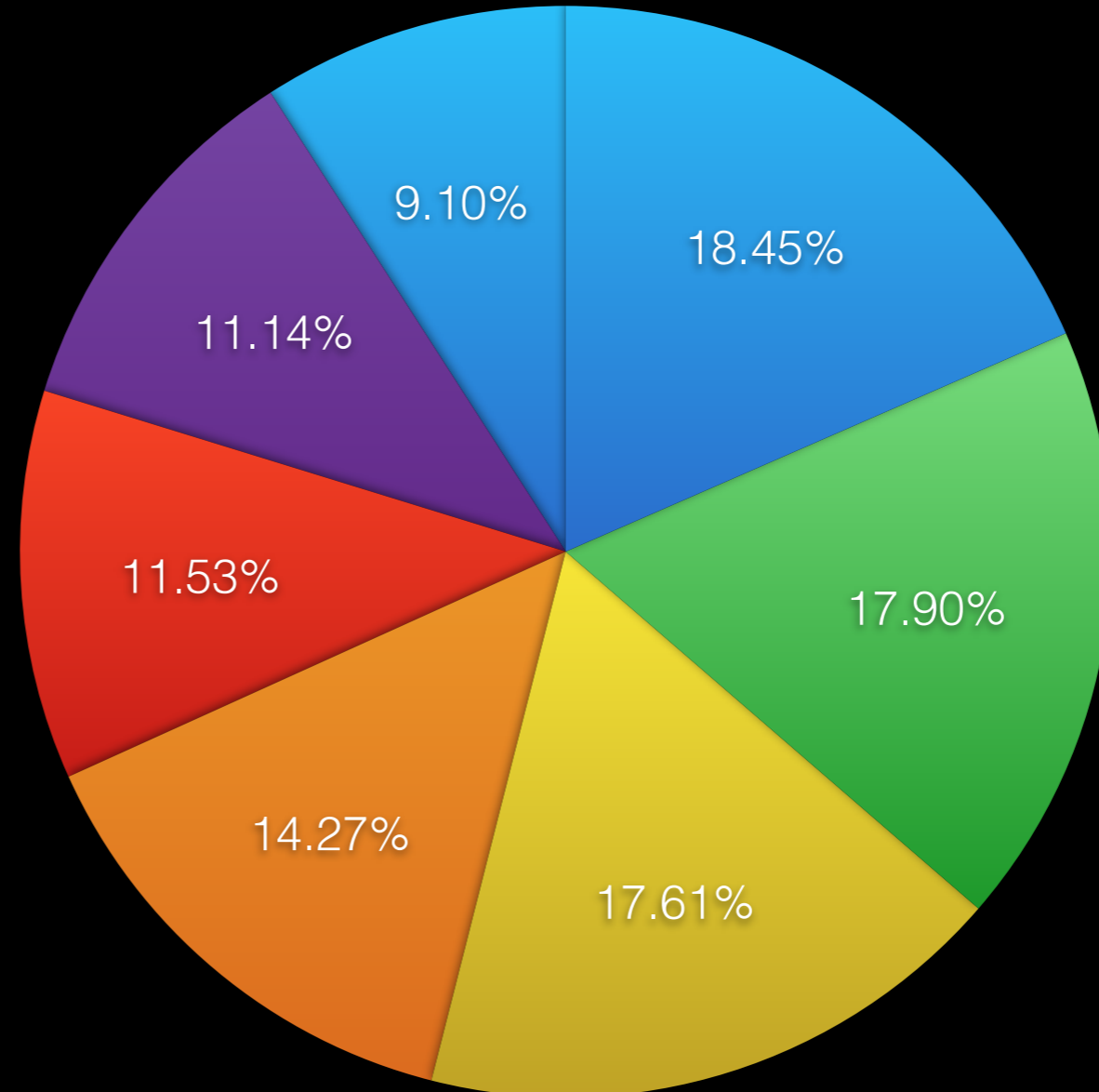


Simply Stock Sales 2011



- Sudbury Twist
- Cobalt Twist
- Fine Cord
- Miku
- Plain Loop
- Hanoi
- Como

Total Sales 11,959 m2

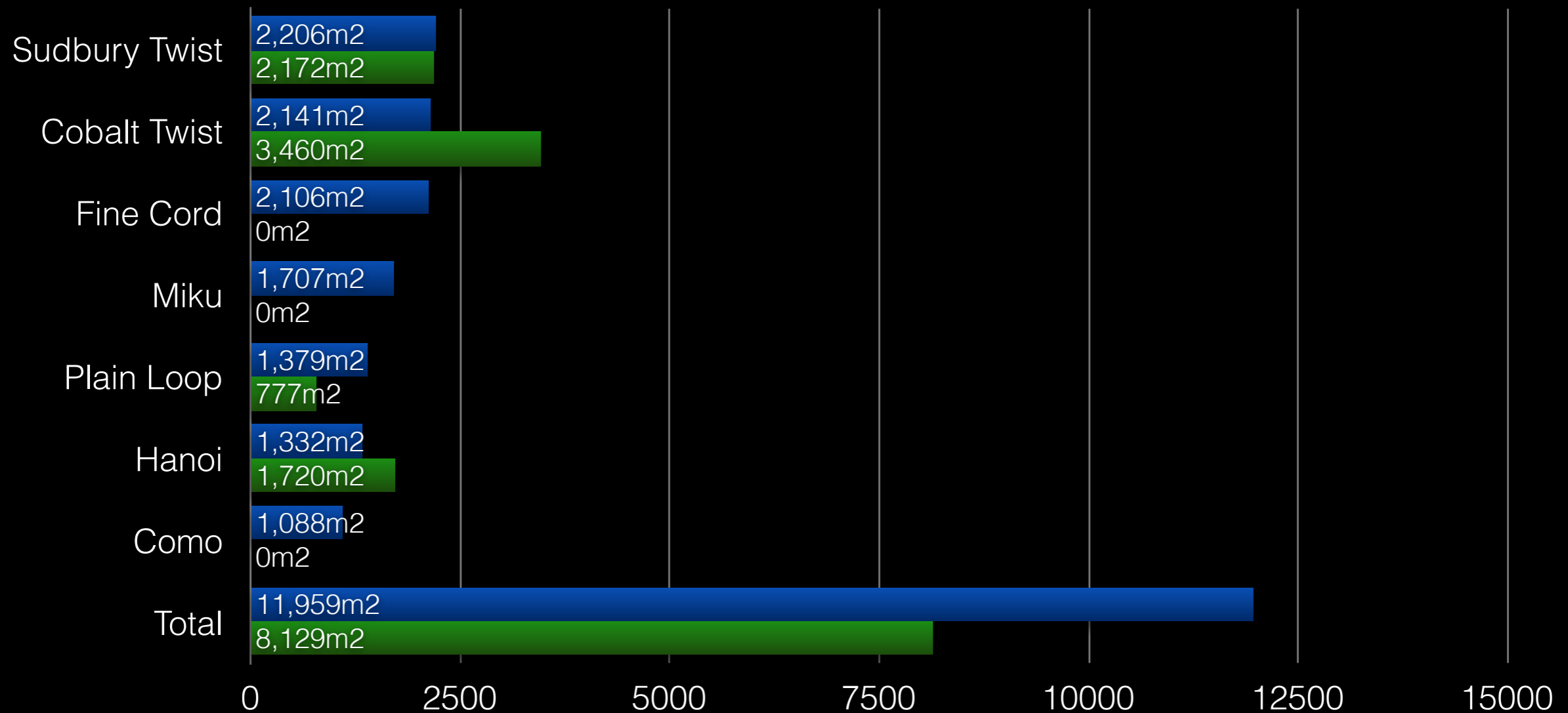


Simply Stock Sales 2011



■ Stock Sales ■ Bespoke Sales

Total Sales 20,088 m²



Stock Sales = 59.50% of Total Sales

Selected Bespoke Sales 2011



mrcarpet

DESIGNS FOR FLOORS

