

Trade price list

Effective from 23rd September 2013



alternative
flooring

naturals

Product Range	Product Description	Product Code	Width in Metres	Cut Price M ²	Roll Price M ²	RRP inc VAT
Coir	Bouclé Natural	1605	2, 4 & 5m	£10.43	£9.38	£20.85
	Bouclé Bleached	1606	2 & 4m	£10.96	£9.86	£21.95
	Superior Natural Sisal Weft	1630	4m	£12.95	£11.66	£25.90
	Superior Black Sisal Weft	1631	4m	£12.95	£11.66	£25.90
	Panama Natural	2601	2, 4 & 5m	£8.10	£7.29	£16.20
	Panama Bleached	2602	2 & 4m	£8.45	£7.61	£17.80
	Herringbone Natural	4603	2, 4 & 5m	£8.35	£7.52	£16.70
	Herringbone Bleached	4604	2 & 4m	£8.45	£7.61	£17.80
Jute	Bouclé Natural	1618	4m	£13.13	£11.82	£28.40
	Herringbone Natural	4617	4m	£13.96	£12.56	£29.90
Mountain Grass	Panama	2121	4m	£11.95	£10.76	£25.80
	Basketweave	3122	4m	£11.95	£10.76	£25.80
	Herringbone	4125	4m	£11.95	£10.76	£25.80
Seagrass	Natural	2101	2 & 4m	£9.14	£8.23	£19.30
	Superior	2106	2 & 4m	£12.34	£11.11	£24.20
	Buckingham Basketweave	3102	4m	£11.50	£10.35	£23.85
	Balmoral Basketweave	3107	4m	£12.34	£11.11	£25.60
	Herringbone	4105	4m	£10.19	£9.17	£21.50
	Fine Herringbone	4108	4m	£12.34	£11.11	£26.60
	Sisal Basketweave	Winter Hamper	2540	4m	£18.95	£17.08
Summer Hamper		2541	4m	£18.95	£17.08	£39.50
Sisal Bouclé	Buckler's Hard	1201	4 & 5m	£16.54	£14.89	£35.95
	Avington	1211	4m	£16.54	£14.89	£35.95
	Bentley	1216	4m	£16.54	£14.89	£35.95
	Brockton	1219	4 & 5m	£16.54	£14.89	£35.95
	Bayford	1220	4 & 5m	£16.54	£14.89	£35.95
	Burnage	1224	4m	£16.96	£15.26	£35.95
	Bitterne	1225	4 & 5m	£16.96	£15.26	£35.95
	Burleigh	1230	4m	£16.96	£15.26	£35.95
	Byfield	1231	4m	£16.96	£15.26	£35.95
	Blenheim	1232	4 & 5m	£16.54	£14.89	£35.95
	Bransbury	1234	4m	£16.54	£14.89	£35.95
	Basing	1235	4m	£16.54	£14.89	£35.95
	Braemere	1236	4 & 5m	£16.54	£14.89	£35.95
	Buriton	1237	4 & 5m	£16.54	£14.89	£35.95
	Bramshott	1238	4m	£16.54	£14.89	£35.95
	Burghclere	1239	4m	£16.54	£14.89	£35.95
Baybridge	1240	4 & 5m	£16.96	£15.26	£35.95	
Sisal Super Bouclé Ⓢ Now available as a runner	Buckler's Hard	1301	4m	£18.53	£16.68	£39.20
	Bentley	1303	4m	£18.53	£16.68	£39.20
	Brancaster	1308	4m	£18.53	£16.68	£39.20
	Bodmin	1309	4m	£18.53	£16.68	£39.20
	Boscombe	1310	4m	£18.53	£16.68	£39.20
	Bramley	1311	4m	£18.53	£16.68	£39.20
	Bickton	1312	4m	£18.53	£16.68	£39.20
	Boldre	1313	4m	£18.53	£16.68	£39.20
	Sisal Herringbone Ⓢ Now available as a runner	Holbury	4415	4m	£18.95	£17.06
Hambledon		4416	4 & 5m	£18.95	£17.06	£39.95
Havant		4417	4 & 5m	£18.95	£17.06	£39.95
Hythe		4418	4 & 5m	£18.95	£17.06	£39.95
Hordle		4419	4m	£18.95	£17.06	£39.95
Hampton		4420	4 & 5m	£18.95	£17.06	£39.95
Herne		4421	4 & 5m	£18.95	£17.06	£39.95
Hockley		4422	4 & 5m	£18.95	£17.06	£39.95
Harestock	4423	4 & 5m	£18.95	£17.06	£39.95	
Sisal Malay	Tiger's Eye	2504	4 & 5m	£19.58	£17.62	£41.50
	Shanghai	2527	4 & 5m	£19.58	£17.62	£41.50
	Dragon Grass	2528	4m	£19.58	£17.62	£41.50
	Shaolin	2534	4m	£19.58	£17.62	£41.50
	Tongli	2535	4m	£19.58	£17.62	£41.50
	Liang	2536	4m	£19.58	£17.62	£41.50
	Chen	2537	4 & 5m	£19.58	£17.62	£41.50
	Jin	2538	4m	£19.58	£17.62	£41.50
	Changan	2539	4m	£19.58	£17.62	£41.50
	Beijing	2545	4m	£19.58	£17.62	£41.50
Sisal Metallics	Bronze	2516	4m	£31.45	£28.31	£66.50
	Rhodium	2517	4m	£31.45	£28.31	£66.50
	Nickel	2518	4m	£31.45	£28.31	£66.50
	Titanium	2519	4m	£31.45	£28.31	£66.50
	Palladium	2525	4m	£31.45	£28.31	£66.50
	Chromium	2526	4m	£31.45	£28.31	£66.50
Sisal Panama	Donegal	2503	4 & 5m	£19.32	£17.39	£40.75
	Pewsey	2505	4m	£19.32	£17.39	£40.75
	Polsham	2506	4m	£19.32	£17.39	£40.75
	Plumbly	2507	4m	£19.32	£17.39	£40.75
	Pershore	2508	4 & 5m	£19.32	£17.39	£40.75
	Pelham	2509	4m	£19.32	£17.39	£40.75
	Panfield	2531	4 & 5m	£19.32	£17.39	£40.75
	Pilsbury	2532	4 & 5m	£19.32	£17.39	£40.75

Sisal Super Panama	Merida	2510	4m	£21.89	£19.70	£46.20
	Acapulco	2511	4m	£21.89	£19.70	£46.20
	Cristobal	2512	4m	£21.89	£19.70	£46.20
	Tijuana	2514	4m	£21.89	£19.70	£46.20
Sisal Hopscotch	Marble	2560	4m	£22.31	£20.08	£47.30
	Chalk	2561	4m	£22.31	£20.08	£47.30
	Matrix	2562	4m	£22.31	£20.08	£47.30
	Twine	2563	4m	£22.31	£20.08	£47.30
Sisal Bubbleweave	Silver Bubble	2553	4m	£23.63	£21.27	£49.00
	Pewter Bubble	2554	4m	£23.63	£21.27	£49.00
	Gold Bubble	2555	4m	£23.63	£21.27	£49.00
	Honey Bubble	2556	4m	£23.63	£21.27	£49.00
	Desert Bubble	2557	4m	£23.63	£21.27	£49.00

wool

Product Range	Product Description	Product Code	Width in Metres	Cut Price M ²	Roll Price M ²	RRP inc VAT
Wool Bouclé	Stone	1705	4 & 5m	£21.30	£19.17	£45.00
	Tawny	1706	4 & 5m	£21.30	£19.17	£45.00
	Natural	1707	4 & 5m	£21.30	£19.17	£45.00
	Mist	1710	4 & 5m	£21.30	£19.17	£45.00
	Willow	1713	4 & 5m	£21.30	£19.17	£45.00
	Ecru	1717	4 & 5m	£21.30	£19.17	£45.00
	Camel	1718	4 & 5m	£21.30	£19.17	£45.00
	Chicory	1719	4 & 5m	£21.30	£19.17	£45.00
	Wool Tierra	Kush	1751	4 & 5m	£23.28	£20.95
Ellsworth		1752	4 & 5m	£23.28	£20.95	£47.30
Rockies		1753	4 & 5m	£23.28	£20.95	£47.30
Atlas		1754	4 & 5m	£23.28	£20.95	£47.30
Wool Croft	Arran	1840	4 & 5m	£25.18	£22.66	£49.95
	Islay	1841	4 & 5m	£25.18	£22.66	£49.95
	Jura	1842	4 & 5m	£25.18	£22.66	£49.95
	Skye	1843	4 & 5m	£25.18	£22.66	£49.95
	Iona	1844	4 & 5m	£25.18	£22.66	£49.95
	Kilda	1845	4 & 5m	£25.18	£22.66	£49.95
Wool Tipple	Pastis	1880	4 & 5m	£21.70	£19.53	£45.90
	Moonshine	1881	4 & 5m	£21.70	£19.53	£45.90
	Mesi	1882	4 & 5m	£21.70	£19.53	£45.90
	Galliano	1883	4 & 5m	£21.70	£19.53	£45.90
	Frangelico	1884	4 & 5m	£21.70	£19.53	£45.90
	Kahlua	1885	4 & 5m	£21.70	£19.53	£45.90
Wool Dune	Camber	1810	4 & 5m	£32.50	£29.25	£68.90
	Ventnor	1811	4 & 5m	£32.50	£29.25	£68.90
	Bembridge	1812	4 & 5m	£32.50	£29.25	£68.90
	Dawlish	1813	4 & 5m	£32.50	£29.25	£68.90
	Wembury	1814	4 & 5m	£32.50	£29.25	£68.90
	Bude	1815	4 & 5m	£32.50	£29.25	£68.90
Wool Shaker	Peg	1820	4 & 5m	£14.95	£13.46	£31.70
	Apron	1821	4 & 5m	£14.95	£13.46	£31.70
	Blanket	1822	4 & 5m	£14.95	£13.46	£31.70
	Muslin	1823	4 & 5m	£14.95	£13.46	£31.70
	Cloth	1824	4 & 5m	£14.95	£13.46	£31.70
Wool Speckle	Finch	1890	4 & 5m	£22.90	£20.61	£48.55
	Wren	1891	4 & 5m	£22.90	£20.61	£48.55
	Nuthatch	1892	4 & 5m	£22.90	£20.61	£48.55
	Plover	1893	4 & 5m	£22.90	£20.61	£48.55
	Quail	1894	4 & 5m	£22.90	£20.61	£48.55
Wool Herringbone	Zig Zag Natural	4677	4m	£18.95	£17.06	£39.95
	Zig Zag Mushroom	4678	4m	£18.95	£17.06	£39.95
Wool Iconic Stripe Ⓡ Now available as a runner	Harrison	1500	4m	£24.95	£22.46	£49.50
	Morrison	1501	4m	£24.95	£22.46	£49.50
	Joplin	1502	4m	£24.95	£22.46	£49.50
	Marley	1503	4m	£24.95	£22.46	£49.50
	Lennon	1504	4m	£24.95	£22.46	£49.50
	Hendrix	1505	4m	£24.95	£22.46	£49.50
Wool Iconic Bouclé	Kelly	1510	4m	£26.95	£24.26	£57.00
	Loren	1511	4m	£26.95	£24.26	£57.00
	Hepburn	1512	4m	£26.95	£24.26	£57.00
	Garbo	1513	4m	£26.95	£24.26	£57.00
	Taylor	1514	4m	£26.95	£24.26	£57.00
	Davis	1515	4m	£26.95	£24.26	£57.00
Wool Iconic Herringbone	Pacino	1520	4m	£26.95	£24.26	£57.00
	Brando	1521	4m	£26.95	£24.26	£57.00
	Dean	1522	4m	£26.95	£24.26	£57.00
	Niro	1523	4m	£26.95	£24.26	£57.00
	Grant	1524	4m	£26.95	£24.26	£57.00
	Niven	1525	4m	£26.95	£24.26	£57.00

Please note: Attempting to join or seam flatweave wool products is not recommended. Where possible always install a single width.

Wool Romance	Crazy	1961	4 & 5m	£27.95	£25.16	£59.25
	True	1983	4 & 5m	£27.95	£25.16	£59.25
	Always	1994	4 & 5m	£27.95	£25.16	£59.25
	Suddenly	1985	4 & 5m	£27.95	£25.16	£59.25
	Believe	1998	4 & 5m	£27.95	£25.16	£59.25
	Amazed	1999	4 & 5m	£27.95	£25.16	£59.25
	Pray	1993	4 & 5m	£27.95	£25.16	£59.25
	Mandy	1944	4 & 5m	£27.95	£25.16	£59.25

fine lines

Product Range	Product Description	Product Code	Width in Metres	Cut Price M ²	Roll Price M ²	RRP inc VAT
Wool Blo stripe Ⓡ Now available as a runner	Sable Olive Bloc	1850	4m	£24.98	£22.48	£49.50
	Bone Olive Bloc	1851	4m	£24.98	£22.48	£49.50
	Sable Bone Bloc	1852	4m	£24.98	£22.48	£49.50
	Moon Mineral Bloc	1853	4m	£24.98	£22.48	£49.50
	Mineral Sable Bloc	1854	4m	£24.98	£22.48	£49.50
	Canvas Olive Bloc	1855	4m	£24.98	£22.48	£49.50
	Ochre String Bloc	1856	4m	£24.98	£22.48	£49.50
Wool Pin stripe Ⓡ Now available as a runner	Sable Olive Pin	1860	4m	£24.98	£22.48	£49.50
	Bone Olive Pin	1861	4m	£24.98	£22.48	£49.50
	Sable Bone Pin	1862	4m	£24.98	£22.48	£49.50
	Moon Mineral Pin	1863	4m	£24.98	£22.48	£49.50
	Mineral Sable Pin	1864	4m	£24.98	£22.48	£49.50
	Canvas Olive Pin	1865	4m	£24.98	£22.48	£49.50
	Ochre String Pin	1866	4m	£24.98	£22.48	£49.50
Wool Cord Ⓡ Now available as a runner	String	5786	4 & 5m	£21.48	£19.33	£45.75
	Olive	5787	4 & 5m	£21.48	£19.33	£45.75
	Bone	5788	4 & 5m	£21.48	£19.33	£45.75
	Imperial	5789	4 & 5m	£21.48	£19.33	£45.75
	Sable	5790	4 & 5m	£21.48	£19.33	£45.75
	Amber	5791	4 & 5m	£21.48	£19.33	£45.75
	Moon	5792	4 & 5m	£21.48	£19.33	£45.75
	Mineral	5793	4 & 5m	£21.48	£19.33	£45.75
	Ochre	5796	4 & 5m	£21.48	£19.33	£45.75
	Gesso	5797	4 & 5m	£21.48	£19.33	£45.75
	Canvas	5798	4 & 5m	£21.48	£19.33	£45.75
Wool Braid	Cascade	5720	4 & 5m	£23.43	£21.09	£48.90
	Cornrow	5721	4 & 5m	£23.43	£21.09	£48.90
	Crown	5722	4 & 5m	£23.43	£21.09	£48.90
	Fishtail	5723	4 & 5m	£23.43	£21.09	£48.90
	Heidi	5724	4 & 5m	£23.43	£21.09	£48.90
	Rope	5725	4 & 5m	£23.43	£21.09	£48.90

eco

Product Range	Product Description	Product Code	Width in Metres	Cut Price M ²	Roll Price M ²	RRP inc VAT
Wool Nurture	Cobble	5800	4m	£29.75	£26.78	£63.00
	Fawn	5801	4m	£29.75	£26.78	£63.00
	Cream	5802	4m	£29.75	£26.78	£63.00
	Taupe	5803	4m	£29.75	£26.78	£63.00
	Burleywood	5804	4m	£29.75	£26.78	£63.00
	Ivory	5805	4m	£29.75	£26.78	£63.00
Wool Nature	Slate	5850	4m	£29.75	£26.78	£63.00
	Corn silk	5851	4m	£29.75	£26.78	£63.00
	Lace	5852	4m	£29.75	£26.78	£63.00
	Moccasin	5853	4m	£29.75	£26.78	£63.00
	Linen	5854	4m	£29.75	£26.78	£63.00
	Seashell	5855	4m	£29.75	£26.78	£63.00
Wool Knot	Snuggle	1870	4 & 5m	£26.75	£24.08	£56.50
	Arbor	1871	4 & 5m	£26.75	£24.08	£56.50
	Reef	1872	4 & 5m	£26.75	£24.08	£56.50
	Timber	1873	4 & 5m	£26.75	£24.08	£56.50
	Lariat	1874	4 & 5m	£26.75	£24.08	£56.50

rock 'n' roll

Product Range	Product Description	Product Code	Width in Metres	Cut Price M ²	Roll Price M ²	RRP inc VAT
Rock 'n' Roll Ⓡ Now available as a runner	Tutti Frutti	1955	4m	£26.35	£23.72	£53.00
	Wild Thing	1966	4m	£26.35	£23.72	£53.00
	Respect	1967	4m	£26.35	£23.72	£53.00
	Moondance	1970	4m	£26.35	£23.72	£53.00
	Freebird	1973	4m	£26.35	£23.72	£53.00
	Mr Blue Sky	1977	4m	£26.35	£23.72	£53.00
	Roxanne	1978	4m	£26.35	£23.72	£53.00
	London Calling	1979	4m	£26.35	£23.72	£53.00
	Back in Black	1980	4m	£26.35	£23.72	£53.00
	Tainted Love	1981	4m	£26.35	£23.72	£53.00
	Purple Rain	1984	4m	£26.35	£23.72	£53.00

Please note: The pattern repeat for Rock 'n' Roll is 16.67cm

standard runners

Product Range	Product Description	Product Code	Width in Metres	Price per Linear Metre	RRP inc VAT per Linear Metre	
Quirky Tess Price per M ² £69.56	Black	7000	0.69m	£48.00	£96.00	
	Grey	7001	0.69m	£48.00	£96.00	
	Natural	7002	0.69m	£48.00	£96.00	
	Duck Egg	7003	0.69m	£48.00	£96.00	
	Blue	7004	0.69m	£48.00	£96.00	
	Pink	7005	0.69m	£48.00	£96.00	
	Damson	7006	0.69m	£48.00	£96.00	
	Lime	7007	0.69m	£48.00	£96.00	
Quirky Dotty Price per M ² £69.56	Black	7020	0.69m	£48.00	£96.00	
	Grey	7021	0.69m	£48.00	£96.00	
	Natural	7022	0.69m	£48.00	£96.00	
	Duck Egg	7023	0.69m	£48.00	£96.00	
	Blue	7024	0.69m	£48.00	£96.00	
	Pink	7025	0.69m	£48.00	£96.00	
	Damson	7026	0.69m	£48.00	£96.00	
	Lime	7027	0.69m	£48.00	£96.00	
Quirky Fling Price per M ² £69.56	Natural	7040	0.69m	£48.00	£96.00	
	Duck Egg	7041	0.69m	£48.00	£96.00	
	Blue	7042	0.69m	£48.00	£96.00	
	Damson	7043	0.69m	£48.00	£96.00	
	Lime	7044	0.69m	£48.00	£96.00	
Quirky Skinny Price per M ² £69.56	Black	7060	0.69m	£48.00	£96.00	
	Natural	7061	0.69m	£48.00	£96.00	
Sisal Super Bouclé Price per M ² £28.07	Buckler's Hard	1301	0.66m	£18.53	£39.20	
	Bentley	1303	0.66m	£18.53	£39.20	
	Brancaster	1308	0.66m	£18.53	£39.20	
	Bodmin	1309	0.66m	£18.53	£39.20	
	Boscombe	1310	0.66m	£18.53	£39.20	
	Bramley	1311	0.66m	£18.53	£39.20	
	Bickton	1312	0.66m	£18.53	£39.20	
	Boldre	1313	0.66m	£18.53	£39.20	
	Sisal Herringbone Price per M ² £28.71	Holbury	4415	0.66m	£18.95	£39.95
Hambledon		4416	0.66m	£18.95	£39.95	
Havant		4417	0.66m	£18.95	£39.95	
Hythe		4418	0.66m	£18.95	£39.95	
Hordle		4419	0.66m	£18.95	£39.95	
Hampton		4420	0.66m	£18.95	£39.95	
Herne		4421	0.66m	£18.95	£39.95	
Hockley		4422	0.66m	£18.95	£39.95	
Harestock		4423	0.66m	£18.95	£39.95	
Wool Iconic Stripe Price per M ² £37.80	Harrison	1500	0.66m	£24.95	£49.50	
	Morrison	1501	0.66m	£24.95	£49.50	
	Joplin	1502	0.66m	£24.95	£49.50	
	Marley	1503	0.66m	£24.95	£49.50	
	Lennon	1504	0.66m	£24.95	£49.50	
	Hendrix	1505	0.66m	£24.95	£49.50	
	Wool Blocestripe Price per M ² £37.85	Sable Olive Bloc	1850	0.66m	£24.98	£49.50
Bone Olive Bloc		1851	0.66m	£24.98	£49.50	
Sable Bone Bloc		1852	0.66m	£24.98	£49.50	
Moon Mineral Bloc		1853	0.66m	£24.98	£49.50	
Mineral Sable Bloc		1854	0.66m	£24.98	£49.50	
Canvas Olive Bloc		1855	0.66m	£24.98	£49.50	
Ochre String Bloc		1856	0.66m	£24.98	£49.50	
Wool Pinstripe Price per M ² £37.85	Sable Olive Pin	1860	0.66m	£24.98	£49.50	
	Bone Olive Pin	1861	0.66m	£24.98	£49.50	
	Sable Bone Pin	1862	0.66m	£24.98	£49.50	
	Moon Mineral Pin	1863	0.66m	£24.98	£49.50	
	Mineral Sable Pin	1864	0.66m	£24.98	£49.50	
	Canvas Olive Pin	1865	0.66m	£24.98	£49.50	
	Ochre String Pin	1866	0.66m	£24.98	£49.50	
Rock 'n' Roll Price per M ² £39.92	Tutti Frutti	1955	0.66m	£26.35	£53.00	
	Wild Thing	1966	0.66m	£26.35	£53.00	
	Respect	1967	0.66m	£26.35	£53.00	
	Moondance	1970	0.66m	£26.35	£53.00	
	Freebird	1973	0.66m	£26.35	£53.00	
	Mr Blue Sky	1977	0.66m	£26.35	£53.00	
	Roxanne	1978	0.66m	£26.35	£53.00	
	London Calling	1979	0.66m	£26.35	£53.00	
	Back in Black	1980	0.66m	£26.35	£53.00	
	Tainted Love	1981	0.66m	£26.35	£53.00	
	Purple Rain	1984	0.66m	£26.35	£53.00	
	Wool Cord Price per M ² £32.55	String	5786	0.66m	£21.48	£45.75
		Olive	5787	0.66m	£21.48	£45.75
Bone		5788	0.66m	£21.48	£45.75	
Imperial		5789	0.66m	£21.48	£45.75	
Sable		5790	0.66m	£21.48	£45.75	
Amber		5791	0.66m	£21.48	£45.75	
Moon		5792	0.66m	£21.48	£45.75	
Mineral		5793	0.66m	£21.48	£45.75	
Ochre		5796	0.66m	£21.48	£45.75	
Gesso		5797	0.66m	£21.48	£45.75	
Canvas		5798	0.66m	£21.48	£45.75	

Please note: Standard runners are a maximum length of 7 linear metres.

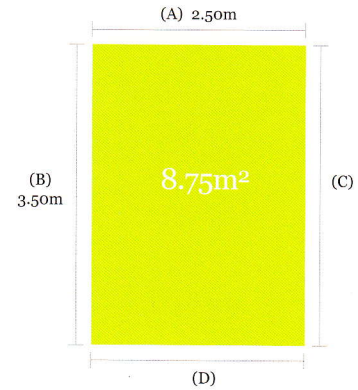
Border Widths	Single Bound Trade Price (LM)	Single Bound RRP inc VAT (LM)	Double Bound* Trade Price (LM)	Double Bound* RRP inc VAT (LM)
Cotton 50mm	£7.20	£14.40	£10.50	£21.00
Linen 50mm	£7.20	£14.40	£10.50	£21.00
Jute 50mm	£7.20	£14.40	£10.50	£21.00
Chenille 50mm	£7.20	£14.40	£10.50	£21.00
Fishscales 50mm	£7.20	£14.40	N/A	N/A
Stripes 50mm	£11.00	£22.00	£14.00	£28.00
Herringbone 50mm	£11.00	£22.00	£14.00	£28.00
Faux Leather 50mm	£11.00	£22.00	N/A	N/A
Faux Suede 50mm	£11.00	£22.00	N/A	N/A
Leather 50mm	£16.00	£32.00	N/A	N/A
Whipping	£4.15	£8.30	N/A	N/A

Subject to product limitations

Additional Border Options: Double narrow border: Total width 70mm. Double wide border: Total width 100mm. *Double Bound: The inside border must be a Cotton or Piping.

Calculating the cost of a custom made rug or runner

1. Calculate the total area in square metres (M2) - multiply (A) by (B):
eg. 2.50 x 3.50 = 8.75 (M2)
2. Multiply the (M2) by the (M2) price for the chosen flooring:
eg. 8.75 M2 x £10.51 (AFC2101 Seagrass Natural) = £91.96
3. Calculate total perimeter of the rug in linear metres (LM) - (A) + (B) + (C) + (D):
eg. 2.50 + 3.50 + 2.50 + 3.50 = 12.00 (LM)
4. Multiply the total perimeter by the binding price:
eg. 12.00 LM x £7.20 for cotton binding = £86.40
5. Add the square metre cost to the binding cost:
eg. £91.96 + £86.40 = £178.36. This is the cost of the rug before VAT.



As a rule we always take the longest measurement to be the length unless otherwise advised. All leather borders are cut from the hide. Joins in the borders are to be expected.

Additional charges for custom made rugs: Rugs and runners less than 2 metres in width are subject to a surcharge of 25%. For enquiries on rugs and runners over 7 metres in length or unusual shapes, eg. over 4 metres, please contact Head Office.

Standard Runners

Quirky runners are made in Britain on traditional wilton looms. Width: 69cm as standard. Custom made rugs are available with a cotton binding or whipping only. Prices on application. For wall to wall carpet, the runners would need to be seamed together by a qualified carpet fitter. Standard runners have a self coloured whipped edge as standard; see website or brochure.

Merchandising and General Information

Labelled samples 100mm x 100mm can be sent directly to your customer. Maximum of 6 per order. To order these samples simply contact Head Office and provide the product code, product name and delivery address. For accurate colour matching please order a stock cutting, there will be a £5.00 charge for each cut. Technical specifications are available in document format from Head Office. Our Training Manual detailing specific product information is available in document format from Head Office. All Trade Prices are subject to VAT.

Customer Care and Delivery Information

We will accept orders by fax, email, mail and telephone - orders by telephone will be confirmed by fax. Our office hours are Monday to Friday 9.00am - 5.30pm. Please provide the following information when ordering: Account Number. Order Reference Number. Delivery Address. Contact Name. Product Code and Name. Size in Metric.

Delivery charges are as follows:
Standard delivery is 7 - 10 working days after date of despatch. Orders less than £100 + VAT in value will attract a carriage charge of £12.50. Deliveries ex-mainland will incur an extra charge please contact Head Office. Delivery to a Private Address is charged at £35.00 per cut/item. A Private Address is classified as an address other than the standard business address.

Care & Cleaning

INTEC our solvent free stain inhibitor is recommended on all floor coverings. This is sprayed on the product before despatch. A charge is made of £1.25, RRP £3.50, per square metre. Leaflets on this product are available from Head Office. Floor coverings must be vacuumed regularly with a suction type cleaner. Vacuuming with a beater bar cleaner may damage the fibres of natural flooring. For liquid spills the Natural Flooring Care Kit can be purchased. The care kit comprises of a dry sponge compound, a spot remover and comprehensive instructions. There is a charge of £15.00 per kit or 6 kits for £75.00. Carriage is included.

Installation

All our plant fibre floorcoverings, should be installed by a specialist carpet fitter, using the correct fitting procedures. A comprehensive installation guide is available from Head Office. Should you require immediate assistance our helpline number +44 (0)7747 863 415 will connect you to Mike Whale our consultant NICF Master Fitter.

Contact

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Follow us:



www.alternativeflooring.com

September 2013

Dear Retailer

Alternative Flooring awarded CoolBrand status

The big news is that Alternative Flooring has officially been named a CoolBrand; the first exclusively floor brand to attain this status. We are understandably very chuffed about this!

Want to know more? Do check out the CoolBrands website and in particular our 'Great Little Movie' www.coolbrands.uk.com. We can be found next to Apple.

New Runners Collection

We are just back from exhibiting at Decorex where we have been showcasing our new Runners Collection. As well as our stand out Quirky runners, we are now offering seven of our popular carpet ranges in narrow widths. These runners will be available in standard 66cm width, with a matching whipping yarn applied.

The Stripes

Rock 'n' Roll, Wool Pinstripe, Wool Blocstripe, Wool Iconic Stripe; all available in 66cm width.

The Plains and Naturals

Wool Cord, Sisal Herringbone and Sisal Super Bouclé; all available in 66cm width.

The runners are marked in all our marketing material with **¶** and have a separate page on our new price list. Do look at the prices, as this is a cost effective option for both you and your customers.

Prices

You'll be pleased to know we have held the majority of our prices again. Only two ranges have been affected by a rise, Wool Bouclé and Wool Tipple. Prices will be effective from 7th October 2013.

It is all a buzz at Alternative, we would be delighted to hear from you and any comments you may have; either contact us directly or via our Facebook or Twitter pages.

We very much look forward to hearing from you.

Alternative Flooring

Enc: Trade Price List, September 2013

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