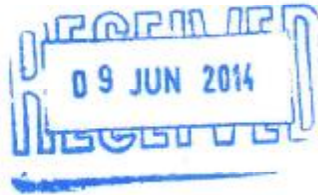




BY APPOINTMENT TO
HER MAJESTY THE QUEEN
CARPET MANUFACTURERS
VICTORIA CARPETS LTD
KIDDERMINSTER

VICTORIA CARPETS®

Established 1895



Victoria Carpets Ltd
Worcester Road
Kidderminster
Worcestershire
DY10 1JR England

Telephone
+44 (0)1562 749 300
Facsimile
+44 (0)1562 749 349
Email
enquiries@victoriacarpets.com

2 June 2014

Dear Retailer

Please find enclosed our New Trade Price List dated April 2014.

This is an update only and **not a price increase**.

Within the price list you will see a few changes in our product offer. These include the discontinuation of Deep Sensations from our Easicare Range.

In addition to this, Duchess Elite, Imperial Velvet and Suede have also been discontinued, and are now being replaced by

Royal Victoria, our New Velvet offer in two super qualities

In June we will be launching our New Polypropylene product called

Soft Touch (First Impressions)

Information and details for both these New Ranges are available from your local, Victoria Carpets Area Sales Manager.

Our aim is to continue to produce for you, good quality products at competitive prices. During the coming months & through the summer we will launch more new ranges.

On behalf of everyone here at Victoria Carpets, I want to assure you of our continued efforts to improve our service levels and earn your business, But more importantly at this time a sincere thank you for your support.

Yours faithfully,

Mark Rooney
UK Sales Manager

RANGE	COLLECTION	FULL ROLL	CUT LENGTH	PLY	PILE WEIGHT	PILE FIBRE	SUITABILITY		STYLE	COLOURS	TOG	AVAILABILITY	
							Domestic	Contract				Metric	Imperial
WILTON	EXECUTIVE TWEED PLATINUM	£43.79m ²	£49.06m ²	3	54oz yd ²	100% wool	Extra heavy	Heavy	Cut / Loop	12	1.05	4.57m	15ft
	EXECUTIVE SQUARE PRESTIGE	£37.31m ²	£41.82m ²	3	44oz yd ²	100% wool	Extra heavy	Heavy	Cut / Loop	12	1.03	3.66m	12ft
	SUPER WYNDHAM PRESTIGE	£42.26m ²	£47.33m ²	2	44oz yd ²	80% wool, 20% nylon	Extra heavy	Heavy	Plain Velvet	20	1.20	4.57m 2.80m	15ft 7ft 5in
	ESTRADA PRESTIGE	£37.31m ²	£41.82m ²	3	37oz yd ²	100% wool	Heavy	Medium	Cut / Loop	8	1.01	3.66m	12ft
OPTIONS™	OPTIONS™ PLATINUM	£19.04m ²	£20.48m ²	1	60oz yd ²	80% wool, 20% PP	Extra heavy	Heavy	Twist	36	1.50	5.00m 4.00m	16ft 4in 13ft 1½in
	OPTIONS™ PRESTIGE	£16.24m ²	£17.47m ²	1	50oz yd ²	80% wool, 20% PP	Extra heavy	Heavy	Twist	36	1.25	5.00m 4.00m	16ft 4in 13ft 1½in
	OPTIONS™ PREMIUM	£14.00m ²	£15.06m ²	1	40oz yd ²	80% wool, 20% PP	Extra heavy	Heavy	Twist	36	1.16	5.00m 4.00m	16ft 4in 13ft 1½in
	OPTIONS™ PRINCIPAL	£12.31m ²	£13.24m ²	1	32oz yd ²	80% wool, 20% PP	Heavy	General	Twist	36	1.10	5.00m 4.00m	16ft 4in 13ft 1½in
VELVET	ROYAL VICTORIA PLATINUM	£32.73m ²	£36.00m ²	1	60oz yd ²	80% wool, 20% nylon, 5% polyester	Extra heavy	Heavy	Plain Velvet	18	2.09	5.00m 4.00m	16ft 4in 13ft 1½in
	ROYAL VICTORIA PREMIUM	£25.21m ²	£27.06m ²	1	45oz yd ²	80% wool, 20% nylon, 5% polyester	Extra heavy	Heavy	Plain Velvet	18	1.84	5.00m 4.00m	16ft 4in 13ft 1½in
SOFT TOUCH	Soft Touch – First Impressions – product launch due shortly												
	FIRST IMPRESSIONS PLATINUM	£11.10m ²	£12.21m ²	2	63oz yd ²	100% PP	Extra heavy	Heavy	Luxury Twist	12	1.26	5.00m 4.00m	16ft 4in 13ft 1½in
TWIST	RADIANCE PRESTIGE	£18.17m ²	£19.62m ²	2	50oz yd ²	80% wool, 20% PP	Extra heavy	Heavy	Twist	20	1.00	5.00m 4.00m	16ft 4in 13ft 1½in
	STRATHMORE PLATINUM	£14.96m ²	£16.62m ²	1	55oz yd ²	80% wool, 10% AC, 10% PP	Extra heavy	Heavy	Twist	12	1.80	5.00m 4.00m	16ft 4in 13ft 1½in
	STRATHMORE PREMIUM	£12.58m ²	£13.98m ²	1	45oz yd ²	80% wool, 10% AC, 10% PP	Extra heavy	Heavy	Twist	12	1.50	5.00m 4.00m	16ft 4in 13ft 1½in
	SIMPLY HEATHERS PRESTIGE	£12.94m ²	£14.06m ²	1	50oz yd ²	80% wool, 20% PP	Extra heavy	Heavy	Twist	12	1.14	5.00m 4.00m	16ft 4in 13ft 1½in
	SIMPLY HEATHERS PREMIUM	£11.12m ²	£12.13m ²	1	40oz yd ²	80% wool, 20% PP	Extra heavy	Heavy	Twist	12	0.99	5.00m 4.00m	16ft 4in 13ft 1½in
NATURALS	SISAL WEAVE PREMIUM	£21.01m ²	£22.85m ²	3	39oz yd ²	100% wool	Heavy	Medium	Loop	10	1.20	5.00m 4.00m	16ft 4in 13ft 1½in
	NATURAL STYLE PRINCIPAL	£16.40m ²	£18.22m ²	3	30oz yd ²	100% wool	Heavy	General	Loop	8 (2 designs)	0.95	4.00m	13ft 1½in
	NATURAL CO-CORD PRINCIPAL	£14.12m ²	£15.54m ²	3	29oz yd ²	100% wool	Heavy	Medium	Loop	8	0.80	5.00m 4.00m	16ft 4in 13ft 1½in
	NATURAL CO-RIB PRINCIPAL	£14.12m ²	£15.54m ²	3	29oz yd ²	100% wool	Heavy	Medium	Loop	8	0.82	5.00m 4.00m	16ft 4in 13ft 1½in
	NATURAL CO-STRIP PRINCIPAL	£14.82m ²	£16.29m ²	3	29oz yd ²	100% wool	Heavy	Medium	Loop	4	0.80	4.00m	13ft 1½in
	RUSTIC JEWELS PRINCIPAL	£10.01m ²	£10.82m ²	2	28oz yd ²	50% wool, 50% PP	Heavy	General	Loop	8 (3 designs)	0.95	5.00m 4.00m	16ft 4in 13ft 1½in
EASICARE™	SAXONY PLATINUM	£9.72m ²	£10.56m ²	2	55oz yd ²	100% Colourloc® PP	Heavy	Medium	Saxony	12	1.70	5.00m 4.00m	16ft 4in 13ft 1½in
	HEARTLAND PRESTIGE	£8.66m ²	£9.53m ²	2	50oz yd ²	100% Colourloc® PP	Extra heavy	Heavy	Twist	16	1.28	5.00m 4.00m	16ft 4in 13ft 1½in
	HEARTLAND PREMIUM	£7.64m ²	£8.40m ²	2	40oz yd ²	100% Colourloc® PP	Extra heavy	Heavy	Twist	16	1.08	5.00m 4.00m	16ft 4in 13ft 1½in
	MORTON PRINCIPAL	£6.12m ²	£6.74m ²	2	30oz yd ²	100% Colourloc® PP	Heavy	General	Twist	10	0.95	5.00m 4.00m	16ft 4in 13ft 1½in