



Training at The Academy takes place in the AW Experience Centre at AW's UK Headquarter (Dean Clough Mills – Halifax). You can choose a training on Carpet or on Luxury Vinyl Flooring. Or, why not attend both for a full insight in the world of AW? The program is intensive and diverse, with a fun evening activity to mingle and relax.

Register today to gain your place.
We will contact you to book your AW Academy session.

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THE ACADEMY

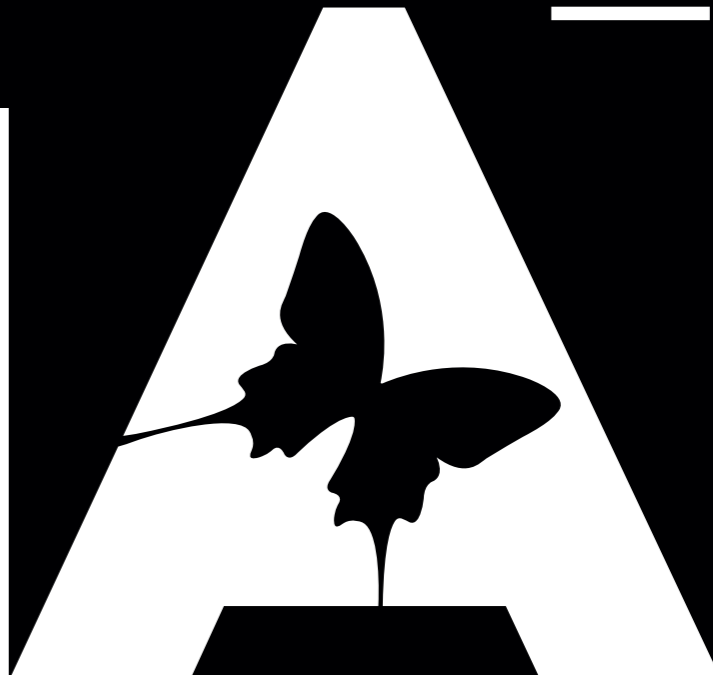
THE ACADEMY

Carpet Academy chapters

01	AW - the world of AW
02	AW - Creator of Concepts
03	Carpet: how it's made
04	How to install?
05	The benefits of carpet

LVT Academy chapters

01	AW - the world of AW
02	Invictus, thé brand
03	LVT: how it's made
04	How to install?
05	The benefits of LVT



ASSOCIATED WEAVERS – A UK BRAND SINCE 1964

Associated Weavers has been present in the UK since 1964. Always a trailblazer, the company has been at the forefront of broadloom carpet's finest innovations. Inspired by the tremendous success of Invictus® carpet, Associated Weavers proudly presents Invictus® luxury vinyl flooring.

We are convinced that sales people who know more, sell more. Grant your staff the experience of attending The AW Academy and set your business aside from the competition.

Attending a training course at The Academy is truly an exciting experience. Training takes place at the Associated Weavers' UK headquarters in Halifax.

The program kicks off with a technical training on how broadloom carpet and luxury vinyl flooring are made, and highlights the benefits & installation of these excellent floorcoverings.

Next, we share our vision on customer experience, efficient in-store sales tools and the importance of colours and brands.

An intensive, insightful and fun-to-do training!

AW Academy - Registration form.

Register today to gain your place. We will contact you to book your AW Academy session.

Please complete this form, or register by email.

Carpet LVT Carpet & LVT

Name

e-mail

Company

Address

City

Phone

Number of participants

Preferred month

Website

Note



From its headquarters in Halifax, Associated Weavers over the years has built strong and lasting relationships with its partners nationwide. A passion for flooring, thorough product knowledge and an eye for great interior design are the strengths of Associated Weavers' 40-strong dedicated UK sales team.

At Associated Weavers, we are on a mission: turning the sales staff of our partners into carpet & flooring champions.

That is why we have launched The AW Academy, offering training courses that develop the skills of carpet & flooring sales people.

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