

New carpet?
think **Smart**, get lucky!

Cleaner

Softer

Stronger

Greener



SmartStrand
Enjoy the good life



SmartStrand is Cleaner

SmartStrand has a built-in lifetime stain and soil resistance and can easily be cleaned with pure water or common household cleaners.



- ✓ Permanent built-in lifetime stain and soil resistance protection
- ✓ Wash stains off with water

SmartStrand yarns present a closed cellular structure, making it impossible for any kind of fluid or liquid to get absorbed by the fibers. This aspect of the fibers is permanent and does not alter or degrade over time.

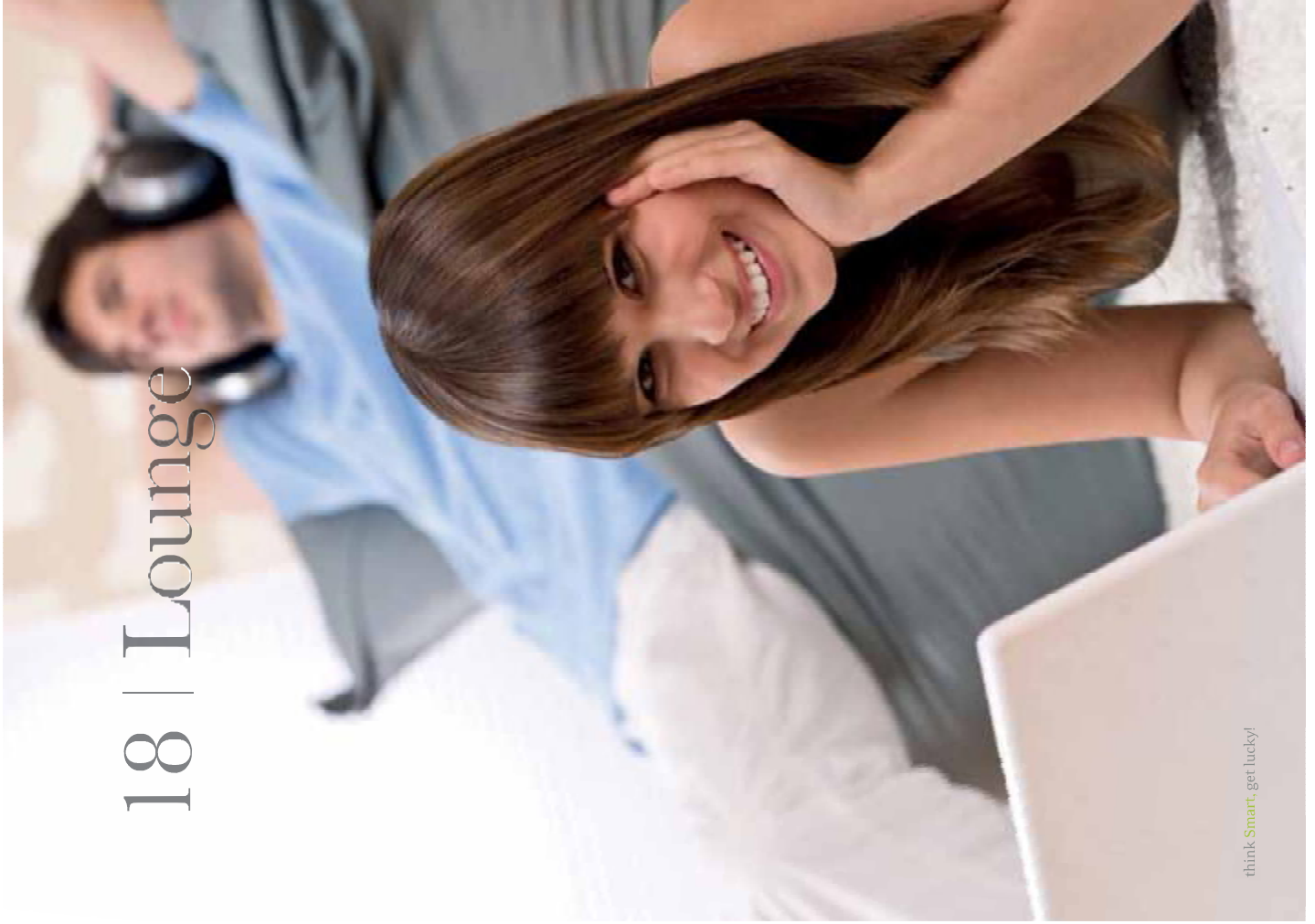
Therefore it is safe to say that every SmartStrand carpet is stain and soil resistant throughout its entire lifespan.

If by accident the carpet gets stained anyway, in most cases the soiling substances can be washed off with pure water, leaving no marks at all. Depending on the nature and intensity of the soiling substances, in some cases the use of a mild common household cleaner can be required to get rid of the stain. All SmartStrand qualities are bleach resistant (10% diluted).



Spirit	Relax
06	08
Dream	Charm
10	16
Lounge	Super Lounge
18	22
Passion	Luxury
28	30
Beauty	Tonic
32	34
Gentle Essence	Specs
38	42

18 | Lounge



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SmartStrand is Stronger

SmartStrand is an extremely durable and resilient carpet thanks to the excellent material properties of the Triexta SmartStrand fiber

- ✓ Remarkable resilience
- ✓ Revolutionary fiber



Triexta SmartStrand has been developed by DuPont as a revolutionary fiber with a particular molecular structure and composition leading to a remarkable resilience. Flattening of the carpet caused by heavy use is virtually excluded, since the fibers will always bounce back to their original form and position.

Some of our SmartStrand qualities for domestic use get exceptional contact class resilience ratings of up to 32 and even 33, earning them the title of a lifetime investment.



SmartStrand is Greener
SmartStrand Triexta fiber
is an eco-friendly fiber
made with natural starch



- ✓ **Renewable plant based materials**
- ✓ **ISO-Green signature**

SmartStrand fibers are for 37% made with natural starch, leading to the most eco-friendly yarn available on the market today. The amount of energy required to produce the SmartStrand Triexta fiber is a full 39% less than with other fibers. The whole production process consequently emits 63% less CO₂ than is the case with other synthetic fibers.

The SmartStrand collection is made in Belgium by Leno Crefpels, according to the most stringent quality requirements and following the appropriate ISO/Green signature control systems.



