



New England Cleaning and Care

Regular Maintenance

- Sweep or vacuum regularly to remove dirt.
- Wipe up spills promptly to avoid stains.
- Wash your floor as needed with a cloth and warm water, for a more thorough clean use soft brushes or consult a professional carpet cleaner. Rugs can be wet cleaned outside.
- Do not use dish washing liquids or detergent soap cleaners, they can leave a sticky residue which attracts soil and causes a reduction of gloss.
- Rinse with water after alkaline solution is used.

How to Treat Stains and Spills

Stains should always be removed immediately. Remove the solid particles with a spoon, then wipe off the stain with a dry absorbing cloth. Define the type of stain in the table below and use the appropriate product. Make sure to rinse the carpet to remove the cleaner and the dirt. Wait until the spot is completely dry before walking over it again.

As New England is made from solution dyed yarns, stains can even be used using bleach diluted 1/10.

Stain Removal

PLEASE NOTE: Never pour a cleaning agent directly on the stain!

Stain Key	A	B	C	D
Ballpoint Ink			●	
Beer		●		
Beetroot	●			
Blood	●			
Butter		●		
Chocolate		●		
Coffee	●			
Cocoa	●			
Crayons/Paint			●	
Fruit Stains	●			
Fruit Juice	●			
Gravy		●		
Grease			●	

Stain Key	A	B	C	D
Ink		●		
Ketchup		●		
Lemonade	●			
Margarine		●		
Milk		●		
Nail Polish				●
Oils			●	
Rust		●		
Shoe Polish		●		
Tea	●			
Urine	●			
Vomit		●		
Wine		●		

Cleaning Solutions

A. Water

Wipe the stain with a clean white cloth or kitchen roll, then treat the stain with a damp cloth and rub until no more dirt shows on the cloth.

B. 1 tbsp of soap powder in 250ml of water

Wipe off the stain with a clean cloth or kitchen roll. Treat the stain with the cloth soaked in soapy water and rub until no more dirt shows on the cloth. Rinse the spot well to remove any soapy residue.

C. Stain Remover

Wipe off the stain with a clean cloth soaked in benzene until all dirt is removed.

D. Acetone

Wipe off the stain with a clean cloth soaked in acetone until all dirt is removed.