



TENCEL[®] Explained

jacaranda
CARPETS & RUGS

- A branded lyocell fibre, TENCEL[®] is made from wood pulp sourced exclusively from sustainably grown forests.
- A trademark of Lenzing AG, beware of imitations, request a certificate.
- Fibres are sustainable, biodegradable, hard wearing and manage indoor moisture, harbouring fewer bacteria for a healthier living environment.
- TENCEL[®] won the “European Award for the Environment”, owing to very low emissions during production.
- TENCEL[®] fibres are naturally moth resistant and much more resilient than viscose.
- It is the best performing fibre of its type for stain resistance which can be professionally, cold, wet cleaned.



TENCEL[®] is a botanic fibre acclaimed for its lustrous shine that beautifully reflects light, used to create Jacaranda's trademark silky broadloom carpets and rugs. The pile moves and crushes when walked on like silk-velvet, and skilful dyeing allows the colour palette to feature neutral shades alongside bright jewel-like tones. Jacaranda's popular rug and carpet ranges hand woven in TENCEL[®] include; Agra, Santushti, Satara, Sikkim and Simla.



Breadth of Choice

Jacaranda offers an extensive choice of colours, sizes and textures stocked in the UK. Bespoke colour matching to paint samples, Pantone references and fabric samples can be matched with no minimum order, to meet your customer's needs. The fibre structure of TENCEL[®] and skilful dyeing results in deep and long-lasting colour.

Quality Control

Jacaranda's focus on quality is not compromised, using the best quality TENCEL[®] fibres by Lenzing AG in an environmentally responsible process. A closely monitored supply chain ensures excellent quality control and ethical production practices.

'Lyocell' and 'viscose' are generic terms that include fibres made from around the world that carry no such guarantees.



Depth of Pile

TENCEL[®] and viscose pile needs to be tightly packed to be resilient. Look out for lower pile weight alternatives that will suffer tracking more quickly and wear much less well.

The benefits of TENCEL®

TENCEL®

VISCOSE

ECO-FRIENDLY PRODUCTION

99.8% of the solvents used to convert wood pulp to TENCEL® are recycled and reused over and over again

Harmful chemicals such as caustic soda, carbon disulphide and sulphuric acid are used every time in a harsh production process

HARD WEARING USAGE CLASSIFICATION BS EN1307

Jacaranda's popular ranges with TENCEL® - Agra, Santushti, Satara & Sikkim achieve heavy domestic class 23 ratings

Majority of viscose carpets only achieve light domestic class 21 rating

COLOURFASTNESS TO LIGHT ISO 6356

(1 = severe change to 8 = no change)

Jacaranda's ranges with TENCEL® fibres score 6

Most viscose carpets score between 3 to 4

WATER SPILLAGE BS EN15115

(1 = severe change to 5 = no change)

Jacaranda's ranges with TENCEL® fibres score 4

Viscose pile changes texture irrevocably and only scores around 2

CLEANING

TENCEL® fibres can be professionally, cold, wet or dry cleaned

Viscose fibres are fragile and difficult to clean. Professional dry extraction recommended

Buying a Jacaranda carpet or rug made from TENCEL® gives the customer assurance that they are buying a naturally sustainable fibre that can be cold, wet or dry cleaned and will wear better than other viscose or lyocell products to stand the test of time.