

Christmas offer for delayed fitting

Guys

This year our last day of trading before Christmas is Wednesday 22nd December and we will be returning to work on Tuesday 3rd January.

I think looking at the fitting diary we should be offering the Xmas discount for delays in fitting until January 2017 with effect from Tuesday 1st November.

I think we should offer it to everybody from 1st and see who takes it. I have enclosed PDF of the offer to go out with estimates from Monday and the confirmation with the order. They are stored under "custdocs/estimate/templates" for sending with the estimates.

May I remind you that the following conditions apply.

1. No fitting OR RESERVATIONS can be made for all or part of the order in November or December to qualify for the discount. (If people reserve or book fitting in December and then cancel they do NOT get the discount as they have taken up fitting space in 2016).
2. Balances must be paid prior to fitting in January.

It is also my intention to send a memo next week to all the fitters stating that we are working up to the 22nd December and as this is the busiest time of year we would appreciate them not taking any time off in November & December before 22nd. I will also advise them that we will be offering a discount to customers to delay fitting until January to ensure they are busy on their return and priority of work in January will be given to fitters working up to the 22nd December.

DG