

## Memo – New tombola ranges July 19

The new twin tombolas will be with all branches by the end of next week. Along with the existing 3 twin tombolas they will be dressed with the ranges we selected back in January.

While I have tried to ensure that we had all the ranges before putting them out we have been let down by some manufacturers who are awful at sampling ranges.

In particular the velvet tombola only has one of the 4 ranges available but I hope to have them others for you shortly. We have also cut down some 18" x 18" samples to 18" x 9" and this are now un-whipped. I will do my best to get these replaced as soon as possible.

I can't stress enough how much time goes into de branding ranges but this has proved to be a successful exercise for us so please ensure that these samples are looked after and not lent out unless absolutely necessary but if lent out a record of what is lent and who to is maintained and the samples are chased if not returned.

We will closely monitor the success of the ranges on the six core tombolas and we will make a collective decision if any new ranges should be added to the tombolas and if added what ranges will be removed. If we remove a range from the tombola in the future we can still keep it in store but not on the "go to" first choices.

**I hope I don't need to remind you but under NO CIRCUMSTANCES do I want ranges changed on the tombolas in branch without it being a joint decision and replicated in all branches.**

I am pleased that we have at last got them out and we will work on improving the displays as soon as possible.

**FYI this is the location of the list of ranges on the tombolas sorted alphabetically and by tombola. "S:\STAFFINFO\Twin tombola range list.pdf"**

DG