



Autumn 2015

Putney Society Membership Discount Scheme

The Putney Society, your local charitable civic/amenity society, with approximately 1000 household members, is organizing a scheme to encourage residents to shop more locally.

The Putney Society Members Discount Card scheme works like this: when members purchase goods or services from your business, they show you their Members Discount Card, and you give them a discount or offer. That encourages them to use your business more frequently.

Apart from the discount or offer, there are NO other costs involved to yourselves, and you benefit from free PR and loyal customers.

Members will find all details of those businesses participating in the scheme, together with the discount rate or deal offered, on our website – www.putneysociety.org.uk. You will get a sticker to put in your window which is to remind members you are participating in the scheme. It is important that it is displayed. (Spray some water on the window, put sticker in place, smooth down using a credit card, for example, and the sticker will stay in place for as long as you want it to). The discount or offer you decide to give is totally at YOUR discretion. Only Putney Society members will be eligible for this scheme, and they will be issued with a new card each year, when they renew their membership. The initial card will expire on 31 December 2016. Clients who are not members of Putney Society, and want to join the scheme, can be directed to our website, and apply for membership and a Discount Card.

The Hampstead Society have been running a similar scheme for the last few years, and it has been very successful. We hope that ours will be too.

If you join this mutually beneficial enterprise you will automatically become a member of the Society, with your own Putney Society Members Discount Card! We will email you a copy of our monthly Bulletin free too. You can, of course, withdraw from the scheme at any time, if you let us know.

Thank you.

Contact: Victoria Diamond 07746 022654 or vickysw15@aol.com

The Putney Society

The amenity society for Putney and Roehampton. Registered Charity No. 263242
www.putneysociety.org.uk