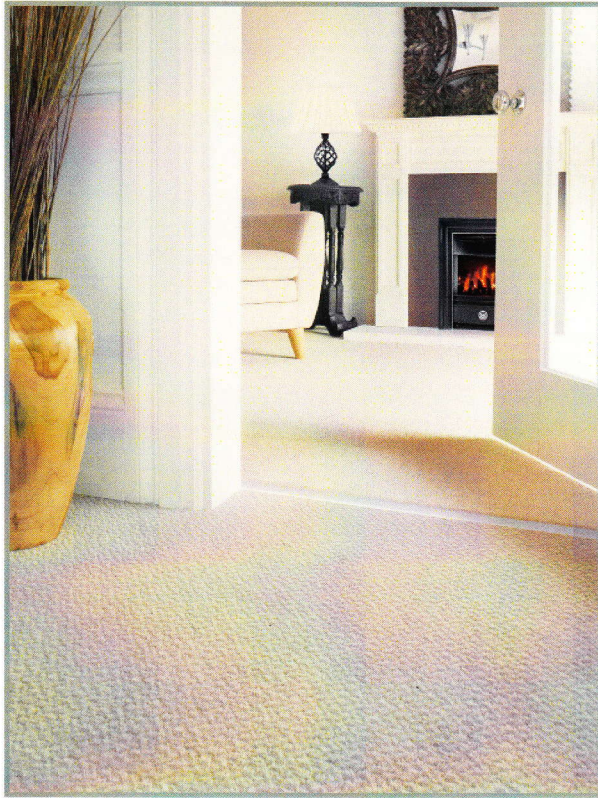


ADAM[®]

CARPETS



NEW REVELATION

PRICE LIST

1st September 2014

This list cancels all previous lists

ADAM[®]

CARPETS

SALES REPRESENTATIVES

Jonathan Hunter - 07912 275 097
Scotland

Simon Collins - 07836 313 874
North East, Tyne & Wear, Yorkshire, Humberside,
Nottinghamshire, Leicestershire

Edward Brand - 07870 704 366
Cumbria, Lancashire, Greater Manchester, Merseyside, North Wales,
Cheshire, The Wirral, Derbyshire, North Staffordshire

Charlie Smith - 07831 416 430
South Wales, The Midlands, Warwickshire, Worcestershire, Salop,
South Staffs, Herefordshire, Gloucestershire, Oxfordshire,
Berkshire, Bristol

David Ruck - 07831 416 432
East Anglia, Cambridgeshire, Bedfordshire, Buckinghamshire,
Hertfordshire, Middlesex, London Postcodes, Northamptonshire,
Essex, Kent

Phil Abreu - 07831 416 433
Cornwall, Devon, Somerset, Wiltshire, Dorset,
Hampshire, Sussex, Surrey

Jeff Douglas - 07774 712 353
Northern Ireland

Tony Cook - 07843 350 075
Southern Ireland & Contracts

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CARPETS

TERMS AND CONDITIONS UPDATE

- Our minimum order for free delivery is 2 linear metres. Any order placed below this quantity will incur a delivery charge of £25 + VAT.
- The minimum order that we can cut is 1.30 linear metres.
- All orders placed will be rounded up and invoiced to the nearest 5cm.
- Any retailer wishing to sell our product over the internet is prohibited from displaying prices relating to any of our ranges.
- Roll price applies to orders over 23 linear metres of 4 metre width or 20 linear metres of 5 metre width.
- Where full rolls are required to be split into cut lengths a charge of £10 + VAT per cut will be made.
- **NEW** - As a continued commitment to excellent customer service, we will be sending out a stock cutting on all orders over 17 linear metres for customer approval. We want you and your customer to have total confidence in the colour they have chosen and we are so confident in our quality, that we are delighted to be able to offer this service.

For full terms and conditions please refer to our website where they can be viewed and downloaded

www.adamcarpets.co.uk

ADAM[®]

CARPETS



FINE WORCESTER TWIST[®]

CUTS (SQ/M) £28.95
ROLLS (SQ/M) £27.53

80% Wool / 20% Nylon 2 ply yarn
1695g/m² (50oz sq/yd)
1/10th gauge

Very Heavy Domestic

4m & 5m widths



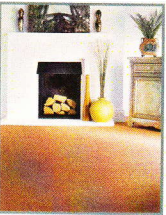
FINE UPLAND HEATHERS

CUTS (SQ/M) £29.09
ROLLS (SQ/M) £27.64

80% Wool / 10% Nylon / 10% Polyester 2 ply yarn
1560g/m² (46oz sq/yd)
1/10th gauge

Very Heavy Domestic

4m & 5m widths



KASBAH TWIST

CUTS (SQ/M) £23.62
ROLLS (SQ/M) £21.89

80% Wool / 10% Nylon / 10% Polyester
1500g/m² (44oz sq/yd)
5/32nd gauge

Heavy Domestic

4m & 5m widths



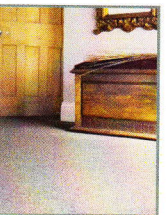
CASTLEMEAD TWIST[®]

CUTS (SQ/M) £23.97
ROLLS (SQ/M) £22.30

80% Wool / 20% Nylon 2 ply yarn (Plain Colours)
80% Wool / 10% Nylon / 10% Polyester (Heathers)
1424g/m² (42oz sq/yd)
1/8th gauge

Heavy Domestic

4m & 5m widths



RUSTIC BERBER TWIST

CUTS (SQ/M) £18.96
ROLLS (SQ/M) £17.57

80% Wool / 10% Nylon / 10% Polyester
1360g/m² (40oz sq/yd)
1/8th gauge

Heavy Domestic

4m & 5m widths

ADAM[®]

CARPETS



WYRE FOREST

80% Wool / 20% Nylon (Plain colours)
80% Wool / 10% Nylon / 10% Polyester (Heathers)

1288g/m² (38oz sq/yd)

1/8th gauge

4m & 5m widths

CUTS (SQ/M) ROLLS (SQ/M)

£20.05 £18.57

Heavy Domestic



SYLVAN SHADOWS

80% Wool / 20% Polypropylene

1424g/m² (42oz sq/yd)

1/8th gauge

4m & 5m widths

CUTS (SQ/M) ROLLS (SQ/M)

£23.41 £21.69

Heavy Domestic



CASTLEMEAD VELVET STRIPE

80% Wool / 20% Nylon 2 ply yarn

1200g/m² (35oz sq/yd)

1/8th gauge

4m only

CUTS (SQ/M) ROLLS (SQ/M)

£25.04 £23.17

Heavy Domestic



KASBAH STRIPE

80% Wool / 20% Nylon 2 ply yarn

1200g/m² (35oz sq/yd)

1/8th gauge

4m only

CUTS (SQ/M) ROLLS (SQ/M)

£25.15 £23.29

Heavy Domestic

Adam, Castlemead Twist and Fine Worcester Twist are trademarks of Adam Carpets Limited. These materials are for trade use only and not for reproduction.



LIMITED
DISTRIBUTION

ADAM[®]

CARPETS



INSPIRATIONS

80% Wool / 20% Nylon 2 ply yarn
1200g/m² (35oz sq/yd)
1/8th gauge
4m & 5m widths

CUTS (SQ/M) ROLLS (SQ/M)
£22.50 **£20.84**

Heavy Domestic

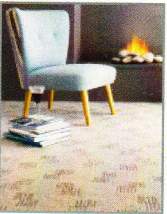


FLORENTINE

80% Wool / 20% Nylon 2 ply yarn
1200g/m² (35oz sq/yd)
1/8th gauge
4m & 5m widths

CUTS (SQ/M) ROLLS (SQ/M)
£22.50 **£20.84**

Heavy Domestic

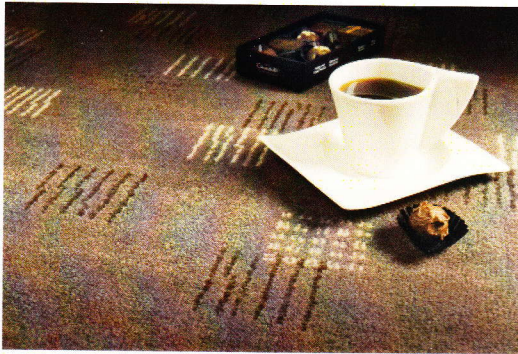


BOULEVARD

80% Wool / 20% Nylon 2 ply yarn
1360g/m² (40oz sq/yd)
1/8th gauge
4m & 5m widths

CUTS (SQ/M) ROLLS (SQ/M)
£22.94 **£21.27**

Heavy Domestic



NET PRICE
RANGES

ADAM[®]

CARPETS



ARTISTRY (Stand Holder) (Non Stand Holder)

100% Pure New Wool 3 ply yarn & 2 ply yarn
1/10th gauge

4m & 5m widths

CUTS (SQ/M)	ROLLS (SQ/M)
£18.10	£16.54
£20.87	£20.57

Heavy Domestic



CATHERINE (Stand Holder) (Non Stand Holder)

80% Wool / 20% Nylon 2 ply yarn
1360g/m² (40oz sq/yd)
1/8th gauge

4m & 5m widths

CUTS (SQ/M)	ROLLS (SQ/M)
£21.95	£21.43
£24.83	£24.28

Heavy Domestic



LA DOLCE VITA (Stand Holder) (Non Stand Holder)

80% Wool / 20% Nylon 2 ply yarn
1360g/m² (40oz sq/yd)
1/8th gauge

4m & 5m widths

CUTS (SQ/M)	ROLLS (SQ/M)
£21.95	£21.43
£24.83	£24.28

Heavy Domestic



MARQUETTE PLAID (Stand Holder) £24.69 (Non Stand Holder) £27.93

80% Wool / 20% Nylon 2 ply yarn
1424g/m² (42oz sq/yd)
1/8th gauge

4m & 5m widths

CUTS (SQ/M)	ROLLS (SQ/M)
£24.69	£22.86
£27.93	£25.86

Heavy Domestic



REVELATION (Stand Holder) £20.50 (Non Stand Holder) £23.97

80% Wool / 20% Nylon 2 ply yarn (Plain Colours) Heavy Domestic
80% Wool / 10% Nylon / 10% Polyester (Heathers)
1424g/m² (42oz sq/yd) (Plains), 1288g/m² (38oz sq/yd) (Stripes & Tonal)
1/8th gauge

4m & 5m widths (Stripes 4m only)

CUTS (SQ/M)	ROLLS (SQ/M)
£20.50	£19.00
£23.97	£22.30

The above are Nett price ranges and are therefore not subject to further discounts

ADAM[®]

COMMERCIAL CARPETS



The Rose & Crown
Romaldskirk, Co. Durham

A bespoke colourway of
"Chequer" from our
Avant Custom Collection



Salisbury & South Wilts Golf Club
Salisbury, Wiltshire

"Starlight" from our
Avant Custom R Collection



Bloxwich Golf Club
Bloxwich, West Midlands

"Orbital" from our
Avant Custom R Collection

CLIENT LIST INCLUDES

Redrow Homes (London)
Hilton Group
Thomson Cruises

Worcestershire County Council
Signet
Vale of Glamorgan Hotel

ADAM[®]

COMMERCIAL CARPETS

What We Offer

We offer a totally bespoke service for Commercial Carpets.

Avant Custom, Custom R & Custom S

Avant Custom (Tufted Graphics Collection)

- Any design, any colour, any weight
- A minimum of 150 sq/m
- Available in 4m & 5m widths
- Ideal for use in guest rooms, corridors, meeting rooms and offices

Avant Custom R & Custom S (ICN Overtuft Collection)

- Any design, any colour, any weight
- A minimum of 150 sq/m
- Available in 4m and 5m widths
- Custom S designs have a set match
- Custom R designs have a random pattern. These patterns are recommended for multi width installation

For more information or to request a full commercial presentation please contact Tony Cook on 07843 350075 or email Tony at tcook@adamcarpets.com

ADAM[®]

CARPETS



CASTLEMEAD TWIST
POS STAND

ADAM[®]
CARPETS

Our stunning new wall units are available now. These beautifully designed units come in a Swedish beech tone and are complete with removable display boards meaning that the units can be updated easily and quickly.

Price - £300 + vat per unit (rebateable at 5% per quarter)

ADAM[®]

CARPETS



The new wall units can help create a shop within a shop.

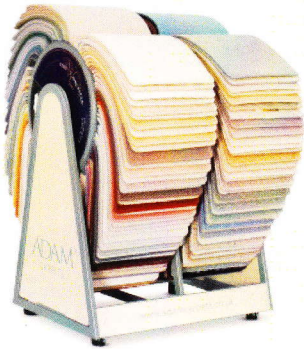
As you can see from the showroom above, all styles of carpets are represented from plain twists, heathers, stripes and overtuft.

We also supply a corner unit to ensure that the display can look stunning in all corners of your showroom.

Please contact your local representative for more details on these beautifully crafted units and add a touch of class to your showroom.

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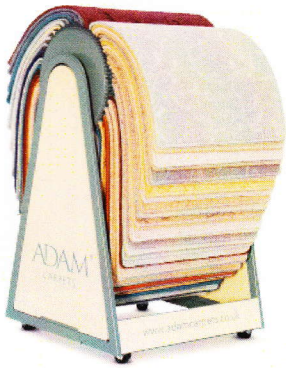
CARPETS



240 Tombola:

Fine Worcester Twist, Castlemead Twist, Kasbah Twist, Fine Upland Heathers, Wyre Forest, Rustic Berber Twist, Castlemead Velvet Stripe, Kasbah Stripe, Sylvan Shadows

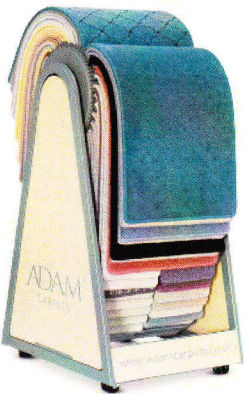
Price - £299 + vat



Combination Tombola:

Inspirations, Florentine, Boulevard, La Dolce Vita

Price - £275 + vat



Catherine Tombola:

Catherine Lace, Catherine Pinpoint, Marquette Plaid, Artistry, Revelation

Price - £250+ vat

ADAM[®] CARPETS

SCRAPBOOK 2013/2014



ADAM[®]

CARPETS

TOG RATINGS

Tog ratings of a high quality wool carpet depend on pile weight, density of construction and type of backing. As a rule of thumb, the higher the density of these three materials, the higher the tog rating. However, there are some cases that differ. For example Fine Worcester Twist has a tog rating of 1.71 and is 1/10th gauge/50 oz, whereas Kasbah Twist has a tog rating of 2.16 and is only 5/32nd gauge/44 oz! (See full list of our products and ratings below).

Some customers are surprised to hear that the insulating effect of underlay and carpet together are cumulative. By that we mean that the tog rating of both carpet and underlay should be added together **and 1.0 tog subtracted**. This calculation has been proven to give a more realistic value and was carried out by the Carpet Foundation and the Underfloor Heating Manufacturers Association (UHMA).

For example, a consumer has an under floor heating system that allows a carpet and underlay to the maximum of 2.5 tog.

If they choose Fine Worcester at 1.71 tog and an underlay at 1.4 tog, the calculation would be:

$$1.71 + 1.4 - 1.0 = 2.11 \text{ tog}$$

that makes the carpet and underlay combination acceptable.

We hope this helps customers who may not have known about this calculation - by subtracting the 1.0 tog you can now include high quality wool carpet options for fitting over an under floor heating system.

ADAM[®]

CARPETS

Fine Worcester Twist	1.80 tog
Kasbah Twist	2.20 tog
Kasbah Stripe	1.60 tog
Rustic Berber	1.90 tog
Fine Upland Heather	1.70 tog
Castlemead Twist	1.60 tog
Boulevard	1.60 tog
La Dolce Vita	1.60 tog
Catherine	1.60 tog
Castlemead Stripe	1.50 tog
Inspirations	1.50 tog
Florentine	1.50 tog
Sylvan Shadows	1.70 tog
Wyre Forest	1.50 tog
Artistry	1.50 tog

- *We test every batch of every colour of every range that we make*
- *All of our carpets are made by us at our factory in Kidderminster*
- *Adam Carpets is a family owner managed business and has been since 1928*
- *Our carpets are made using the finest raw materials including the very best British Wool*
- *We are British Wool licensees, who in turn support British Farmers*

ADAM[®]

CARPETS

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Birmingham Road
Kidderminster
DY10 2SH

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Email: sales@adamcarpets.co.uk

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