

# ADAM<sup>®</sup>

## CARPETS



**NEW** Castlemead Twist CD127 Adam's Apple

## PRICE LIST

### 1st September 2017

This list cancels all previous lists

# ADAM<sup>®</sup>

## CARPETS

### SALES REPRESENTATIVES

**Jonathan Hunter - 07912 275 097**  
Scotland

**Simon Collins - 07836 313 874**  
North East, Tyne & Wear, Yorkshire, Humberside,  
Nottinghamshire

**Edward Brand - 07870 704 366**  
Cumbria, Lancashire, Greater Manchester, Merseyside, North Wales,  
Cheshire, The Wirral, Derbyshire, North Staffordshire

**Charlie Smith - 07831 416 430**  
South Wales, The Midlands, Warwickshire, Worcestershire, Salop,  
South Staffs, Herefordshire, Gloucestershire, Leicestershire,  
Berkshire, Bristol

**Simon Nyss - 07831 416 432**  
East Anglia, Cambridgeshire, Bedfordshire, Buckinghamshire,  
Hertfordshire, Middlesex, London Postcodes, Northamptonshire,  
Essex, Kent, Oxfordshire

**Phil Abreu - 07831 416 433**  
Cornwall, Devon, Somerset, Wiltshire, Dorset,  
Hampshire, Sussex, Surrey, Channel Islands

**Jeff Douglas - 07774 712 353**  
Northern Ireland

**Tony Cook - 07843 350 075**  
Southern Ireland & Contracts

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## CARPETS

### TERMS AND CONDITIONS UPDATE

- Our minimum order for free delivery is 2 linear metres. Any order placed below this quantity will incur a delivery charge of £25 + VAT.
- The minimum order that we can cut is 1.30 linear metres.
- All orders placed will be rounded up and invoiced to the nearest 5cm.
- Any retailer wishing to sell our product over the internet is prohibited from displaying prices relating to any of our ranges.
- Roll price applies to orders over 23 linear metres of 4 metre width or 20 linear metres of 5 metre width.
- Where full rolls are required to be split into cut lengths a charge of £10 + VAT per cut will be made.
- As a continued commitment to excellent customer service, we will be sending out a stock cutting on all orders over 17 linear metres for customer approval. We want you and your customer to have total confidence in the colour they have chosen and we are so confident in our quality, that we are delighted to be able to offer this service.
- **NEW:-** All ranges marked with 'Nett Price' flash are not subject to further discount.
- **NEW:-** 'Adam, Castlemead Twist', 'Fine Worcester Twist' and 'Inspirations' are trademarks of Adam Carpets Limited. These materials are for trade use only and not for reproduction.

For full terms and conditions please refer to our website where they can be viewed and downloaded

[www.adamcarpets.co.uk](http://www.adamcarpets.co.uk)

240  
TOMBOLA

# ADAM<sup>®</sup>

## CARPETS



### FINE WORCESTER TWIST<sup>®</sup>

80% Wool / 20% Nylon 2 ply yarn  
**1695g/m<sup>2</sup>** (50oz sq/yd)  
1/10th gauge

**4m & 5m widths**

CUTS (SQ/M)

**£30.63**

ROLLS (SQ/M)

**£29.13**

**Very Heavy Domestic**



### FINE UPLAND HEATHERS

80% Wool / 10% Nylon / 10% Polyester 2 ply yarn  
**1560g/m<sup>2</sup>** (46oz sq/yd)  
1/10th gauge

**4m & 5m widths**

CUTS (SQ/M)

**£30.74**

ROLLS (SQ/M)

**£29.22**

**Very Heavy Domestic**



### KASBAH TWIST

80% Wool / 10% Nylon / 10% Polyester  
**1500g/m<sup>2</sup>** (44oz sq/yd)  
5/32nd gauge

**4m & 5m widths**

CUTS (SQ/M)

**£25.03**

ROLLS (SQ/M)

**£23.20**

**Heavy Domestic**



### CASTLEMEAD TWIST<sup>®</sup>

80% Wool / 20% Nylon 2 ply yarn (Plain Colours)  
80% Wool / 10% Nylon / 10% Polyester (Heathers)  
**1424g/m<sup>2</sup>** (42oz sq/yd)  
1/8th gauge

**4m & 5m widths**

CUTS (SQ/M)

**£25.38**

ROLLS (SQ/M)

**£23.62**

**Heavy Domestic**



### RUSTIC BERBER TWIST

80% Wool / 10% Nylon / 10% Polyester  
**1360g/m<sup>2</sup>** (40oz sq/yd)  
1/8th gauge

**4m & 5m widths**

CUTS (SQ/M)

**£20.14**

ROLLS (SQ/M)

**£18.66**

**Heavy Domestic**



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## CARPETS



### WYRE FOREST

80% Wool / 20% Nylon (Plain colours)  
80% Wool / 10% Nylon / 10% Polyester (Heathers)  
**1288g/m<sup>2</sup>** (38oz sq/yd)  
1/8th gauge

**4m & 5m widths**

CUTS (SQ/M)  
**£21.27**

ROLLS (SQ/M)  
**£19.20**

**Heavy Domestic**



### SYLVAN SHADOWS

80% Wool / 20% Polypropylene  
**1424g/m<sup>2</sup>** (42oz sq/yd)  
1/8th gauge

**4m & 5m widths**

CUTS (SQ/M)  
**£25.22**

ROLLS (SQ/M)  
**£23.38**

**Heavy Domestic**



### CASTLEMEAD VELVET STRIPE

80% Wool / 20% Nylon 2 ply yarn  
**1200g/m<sup>2</sup>** (35oz sq/yd)  
1/8th gauge

**4m only**

CUTS (SQ/M)  
**£26.57**

ROLLS (SQ/M)  
**£24.58**

**Heavy Domestic**



### KASBAH STRIPE

80% Wool / 20% Nylon 2 ply yarn  
**1200g/m<sup>2</sup>** (35oz sq/yd)  
1/8th gauge

**4m only**

CUTS (SQ/M)  
**£26.64**

ROLLS (SQ/M)  
**£24.68**

**Heavy Domestic**



### PURE BRIT!

80% Wool / 10% Polypropylene / 10% Polyester  
**1360g/m<sup>2</sup>** (40oz sq/yd)  
1/8th gauge  
**4m & 5m widths**

(Stand Holder) **£16.03**  
(Non Stand Holder) **£18.11**

CUTS (SQ/M)

ROLLS (SQ/M)

**Heavy Domestic**



**NETT PRICE**

'Pure Brit!' is a nett price range and is not subject to further discount

COMBINATION  
TOMBOLA

# ADAM<sup>®</sup>

## CARPETS



### INSPIRATIONS<sup>®</sup>

80% Wool / 20% Nylon 2 ply yarn  
**1200g/m<sup>2</sup>** (35oz sq/yd)  
1/8th gauge

**4m & 5m widths**

CUTS (SQ/M)

**£24.04**

ROLLS (SQ/M)

**£22.27**

**Heavy Domestic**



2 PLY YARN



PREMIUM  
YARN



DUST MITE  
TREATED



MOTH PROOF



MADE IN  
KIDDERMINSTER



### FLORENTINE

80% Wool / 20% Nylon 2 ply yarn  
**1200g/m<sup>2</sup>** (35oz sq/yd)  
1/8th gauge

**4m & 5m widths**

CUTS (SQ/M)

**£24.04**

ROLLS (SQ/M)

**£22.27**

**Heavy Domestic**



2 PLY YARN



PREMIUM  
YARN



MADE IN  
KIDDERMINSTER



### BOULEVARD

80% Wool / 20% Nylon 2 ply yarn  
**1360g/m<sup>2</sup>** (40oz sq/yd)  
1/8th gauge

**4m & 5m widths**

CUTS (SQ/M)

**£24.77**

ROLLS (SQ/M)

**£22.97**

**Heavy Domestic**



2 PLY YARN



PREMIUM  
YARN



DUST MITE  
TREATED



MOTH PROOF



MADE IN  
KIDDERMINSTER



**LA DOLCE VITA** (Stand Holder)  
(Non Stand Holder)

80% Wool / 20% Nylon 2 ply yarn  
**1360g/m<sup>2</sup>** (40oz sq/yd)  
1/8th gauge

**4m & 5m widths**

CUTS (SQ/M)

**£23.41**

ROLLS (SQ/M)

**£22.85**

**£26.47**

**£25.89**

**Heavy Domestic**



2 PLY YARN



PREMIUM  
YARN



DUST MITE  
TREATED



MOTH PROOF



MADE IN  
KIDDERMINSTER

**NETT  
PRICE**

'La Dolce Vita' is a nett price range and is not subject to further discount

CATHERINE  
TOMBOLA

# ADAM<sup>®</sup>

## CARPETS



### ARTISTRY (Stand Holder) (Non Stand Holder)

100% Pure New Wool 3 ply yarn & 2 ply yarn  
1/10th gauge

4m & 5m widths



CUTS (SQ/M)

£19.21

£22.14

ROLLS (SQ/M)

£17.56

£21.94

Heavy Domestic

NETT  
PRICE



### CATHERINE (Stand Holder) (Non Stand Holder)

80% Wool / 20% Nylon 2 ply yarn

1360g/m<sup>2</sup> (40oz sq/yd)

1/8th gauge

4m & 5m widths



CUTS (SQ/M)

£23.41

£26.47

ROLLS (SQ/M)

£22.85

£25.89

Heavy Domestic

NETT  
PRICE



### MARQUETTE PLAID (Stand Holder) £26.20 (Non Stand Holder) £29.64

80% Wool / 20% Nylon 2 ply yarn

1424g/m<sup>2</sup> (42oz sq/yd)

1/8th gauge

4m & 5m widths



CUTS (SQ/M)

£26.20

£29.64

ROLLS (SQ/M)

£24.28

£24.89

Heavy Domestic

NETT  
PRICE



### REVELATION (Stand Holder) £21.65 (Non Stand Holder) £25.39

80% Wool / 20% Nylon 2 ply yarn (Plain Colours)

80% Wool / 10% Nylon / 10% Polyester (Heathers)

1424g/m<sup>2</sup> (42oz sq/yd) (Plains), 1288g/m<sup>2</sup> (38oz sq/yd) (Stripes & Tonal)

4m & 5m widths (Stripes 4m only)

1/8th gauge



CUTS (SQ/M)

£21.65

£25.39

ROLLS (SQ/M)

£20.08

£23.61

Heavy Domestic

NETT  
PRICE

COMING  
SOON

### CLOSE COMPANIONS (Stand Holder) £21.00 (Non Stand Holder) £23.74

80% Wool / 20% Nylon 2 ply yarn

1/8th gauge

4m only



CUTS (SQ/M)

£21.00

£23.74

ROLLS (SQ/M)

£21.00

£23.23

Heavy Domestic

NEW

NETT  
PRICE

All ranges on this page are nett price range and are not subject to further discount

# ADAM<sup>®</sup>

## COMMERCIAL CARPETS



A graphics design chosen for the communal areas of Strathmore House, Poundbury.



This design was re-coloured and installed in the main function room at The Vale Hotel.



A bespoke overtuft design laid in all communal areas of the Mecure Hyde Park Hotel.

### CLIENT LIST INCLUDES

Redrow Homes (London)  
Worcestershire County Council  
Hilton Group  
Signet Jewellers  
Thomson Cruises  
Vale of Glamorgan Hotel  
Independent Hotels  
Ladbroke Coral

# ADAM<sup>®</sup>

## COMMERCIAL CARPETS

### What We Offer

We offer a totally bespoke service for Commercial Carpets.

#### ***Avant Custom, Custom R & Custom S***

##### ***Avant Custom (Tufted Graphics Collection)***

- Any design, any colour, any weight
- A minimum of 150 sq/m
- Available in 4m & 5m widths
- Ideal for use in guest rooms, corridors, meeting rooms and offices

##### ***Avant Custom R & Custom S (ICN Overtuft Collection)***

- Any design, any colour, any weight
- A minimum of 150 sq/m
- Available in 4m and 5m widths
- Custom S designs have a set match
- Custom R designs have a random pattern. These are recommended for multi width installation

***For more information or to request a full commercial presentation please contact Tony Cook on 07843 350075 or email Tony at [tcook@adamcarpets.com](mailto:tcook@adamcarpets.com)***

***Alternatively visit our new website [www.adamcommercialcarpets.co.uk](http://www.adamcommercialcarpets.co.uk)***

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## CARPETS



Our updated wall units are available to order now.

We now only supply single size units for ease of installation and flexibility. All units come with hanging pattern book samples.

Please note that the following ranges will need to 2 units for full display: Fine Worcester Twist, Castlemead Twist, Inspirations, Catherine, Revelation.

Units cost £199 + vat and can be rebated at 5% per quarter

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## CARPETS



### **240 Tombola:**

Fine Worcester Twist, Castlemead Twist, Kasbah Twist, Fine Upland Heathers, Wyre Forest, Rustic Berber Twist, Castlemead Velvet Stripe, Kasbah Stripe, Sylvan Shadows, Pure Brit!

Price - £299 + vat



### **Combination Tombola:**

Inspirations, Florentine, Boulevard, La Dolce Vita

Price - £275 + vat



### **Catherine Tombola:**

Catherine Lace, Catherine Pinpoint, Marquette Plaid, Artistry, Revelation, Close Companions

Price - £250+ vat

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## CARPETS

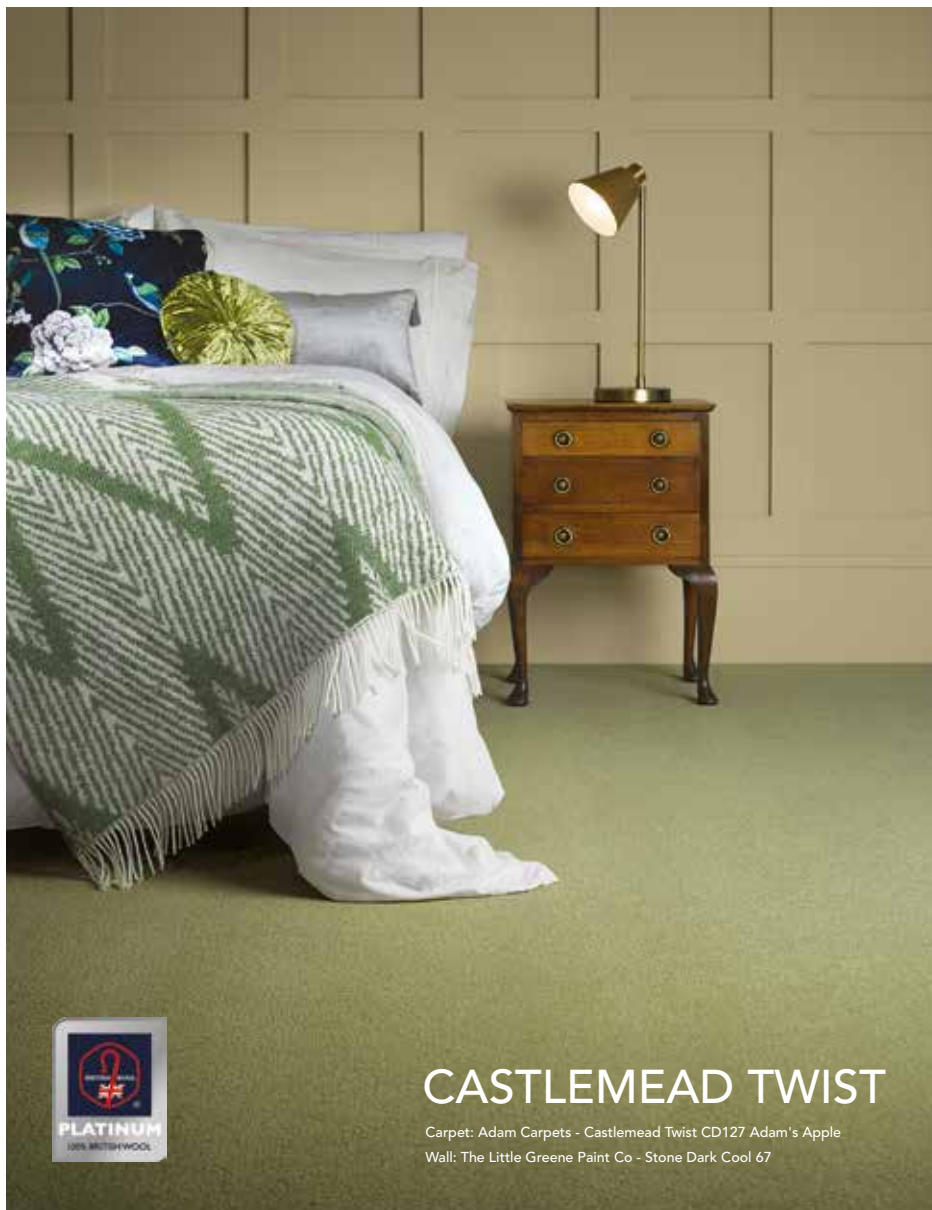
### Adam Carpets and The Little Greene Paint Company

Adam Carpets are delighted that The Little Greene Paint Company have agreed to coordinate their paints with our Fine Worcester Twist and Castlemead Twist ranges. A full guide and post cards will be available for all our retail accounts in the Autumn 2017.



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## CARPETS



## CASTLEMEAD TWIST

Carpet: Adam Carpets - Castlemead Twist CD127 Adam's Apple  
Wall: The Little Greene Paint Co - Stone Dark Cool 67

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## CARPETS

### TOG RATINGS

Tests recently carried out by the Carpet Foundation and representatives of Underfloor Heating Manufacturers have shown that the insulating effect of underlay and carpet together are not fully cumulative. They found that when adding the tog of the carpet and underlay together, 1.0 tog should be subtracted to mitigate the effect of the air between underlay and carpet.

For example, a consumer has a system that allows a max of 2.5 tog. If they choose Fine Worcester at 1.71 tog and an underlay at 1.4 tog, the calculation would be:

$1.71 + 1.4 - 1.0 = 2.11$  tog and therefore acceptable.

Fine Worcester Twist	1.80 tog
Kasbah Twist	2.20 tog
Kasbah Stripe	1.60 tog
Rustic Berber	1.90 tog
Fine Upland Heather	1.70 tog
Castlemead Twist	1.60 tog
Boulevard	1.60 tog
La Dolce Vita	1.60 tog
Catherine	1.60 tog
Castlemead Stripe	1.50 tog
Inspirations	1.50 tog
Florentine	1.50 tog
Sylvan Shadows	1.70 tog
Wyre Forest	1.50 tog
Artistry	1.50 tog
Pure Brit!	1.60 tog
Close Companions	1.70 tog
Marquette Plaid	1.70 tog

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## CARPETS

### MOTH PROOFING

Please be aware that all of our plain colour carpets have been moth proof treated. The treatment also prevents dust mites. The ranges that this applies to are:

Fine Worcester Twist  
Castlemead Twist  
Wyre Forest  
Castlemead Velvet Stripe  
Inspirations  
Boulevard  
La Dolce Vita  
Artistry  
Catherine  
Marquette Plaid  
Revelation  
Close Companions

### SOCIAL MEDIA

You can follow us on:



Twitter (@AdamCarpets),  
Facebook (Adam Carpets UK),  
Pinterest (Adam Carpets)

You can also receive our monthly newsletter which includes company news, new ranges, show reviews, window of the month, installation images, features such as Fine Worcester 25 (celebrating 25 years of Fine Worcester) and interviews (last year included David Adam, Jim Bennett, Tony Hardwick and Hilary Terry)

- *We test every batch of every colour of every range that we make*
- *All of our carpets are made by us at our factory in Kidderminster*
- *Adam Carpets is a family owner managed business and has been since 1928*
- *Our carpets are made using the finest raw materials including the very best British Wool*
- *We are British Wool licensees, who in turn support British Farmers*



THE CAMPAIGN FOR WOOL  
PATRON: HRH THE PRINCE OF WALES

# ADAM<sup>®</sup>

## CARPETS

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