

May 20th 2021



Dear Retail Partner

We hope you and your families are well. Goodness, it has been a very strange year.

The Alternative people have been busy though, launching new products and marketing initiatives to drive customers to your door.

We have enclosed our new price list with details of over 32 new product lines and even more on their way in September.

The big news is that we have increased our 4 & 5 metre options in the most popular natural fibre weaves, Sisal Bouclé, Herringbone and Malay. In these three weaves, there are 9 colour options in 4 & 5 metre. It keeps things simple and makes selecting easy.

The NEW Wool Rib has replaced our Wool Cord and is at a fantastic price point. Sampling for Wool Motown will 'shimmy' its way soon, again at a great price point.

New website

After a good year of research and insight to how people are influenced when buying interior products and in particular flooring, we have launched a new website which has **People, Planet, and Product** at its heart and centre.

We promote the designing and making of our products and we heavily support the value of buying local and choosing one of our retail partners to fit our floor coverings.

We also recognise that we need to look after our planet. So, with this in mind, we are aiming to ensure our packaging is all recyclable AND all our printed material uses recycled paper.

Accounts update

In line with our planet pledge, we are keen to reduce the amount of paper we use. From the 7th June all invoices and statements will be sent by email and we would also kindly ask that all payments are made by Bacs transfer from that date. Our details are as follows:

GBP Sort Code 30-97-41 Account Number 04141388

We will be contacting you if we do not have a current email address to send our documentation.

Wishing you all a safe and happy Great British Summer.

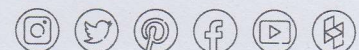
The Alternative Team

4 Stephenson Close,
East Portway, Andover,
Hampshire
SP10 3RU

e hello@alternativeflooring.com
w alternativeflooring.com
t 01264 335111
f 01264 336445

Different feels good

Join our community



Trade price list

Effective from 7th June 2021

alternative
flooring

www.alternativeflooring.com

Celebrating
25
Years

naturals

Product Range	Product Description	Product Code	Width in Metres	Cut Price M	RRP inc VAT
Coir <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i>	Bouclé Natural	1605	2, 4 & 5m	£14.04	£28.00
	Panama Natural	2601	2, 4 & 5m	£10.89	£21.75
	Herringbone Natural	4603	2, 4 & 5m	£11.30	£24.15
Jute <i>Suitable for; Bedroom, Dining Room and Lounge</i> <i>n.b. Bouclé Natural 1618, Chevron Natural 4616 and Herringbone Natural 4617 are only suitable for bedrooms</i>	Bouclé Natural	1618	4m	£17.01	£36.80
	Chevron Natural	4616	4m	£18.60	£39.85
	Herringbone Natural	4617	4m	£18.60	£39.85
	Big Bouclé Crumpet	1619	4m	£21.16	£45.30
	Big Bouclé Toast	1620	4m	£21.16	£45.30
	Big Panama Pancake	2611	4m	£21.16	£45.30
	Big Panama Waffle	2612	4m	£21.16	£45.30
Seagrass <i>Suitable for; Bedroom, Dining Room and Lounge</i>	Natural	2101	2 & 4m	£11.73	£24.75
	Superior	2106	2 & 4m	£15.83	£32.85
	Buckingham Basketweave	3102	4m	£14.75	£30.60
	Balmoral Basketweave	3107	4m	£15.83	£32.85
	Herringbone	4105	4m	£12.92	£27.30
	Fine Herringbone	4108	4m	£15.88	£34.10
Sisal Basketweave <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i>	Winter Hamper	2540	4m	£24.68	£51.45
	Summer Hamper	2541	4m	£24.68	£51.45
Sisal Bouclé <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i>	Bentley	1216	4m	£21.61	£46.60
	Brockton	1219	4 & 5m	£21.61	£46.60
	Bayford	1220	4 & 5m	£21.61	£46.60
	Burnage	1224	4m	£21.61	£46.60
	Bitterne	1225	4 & 5m	£21.61	£46.60
	Burleigh	1230	4m	£21.61	£46.60
	Byfield	1231	4 & 5m	£21.61	£46.60
	Blenheim	1232	4 & 5m	£21.61	£46.60
	Basing	1235	4m	£21.61	£46.60
	Braemere	1236	4 & 5m	£21.61	£46.60
	Buriton	1237	4 & 5m	£21.61	£46.60
	Burghclere	1239	4 & 5m	£21.61	£46.60
	 Burridge	1241	4 & 5m	£21.61	£46.60
	 Braishfield	1242	4 & 5m	£21.61	£46.60
 Beauworth	1243	4 & 5m	£21.61	£46.60	
Sisal Super Bouclé <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i>	Brancaster	1308	4m	£23.77	£50.40
	Bodmin	1309	4m	£23.77	£50.40
	Barton	1315	4m	£23.77	£50.40
	Bulford	1316	4m	£23.77	£50.40
No Bother Sisal Bouclé <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i>	Neatham	1400	4 & 5m	£23.77	£50.40
	Netley	1401	4 & 5m	£23.77	£50.40
	Nursling	1402	4 & 5m	£23.77	£50.40
	Norleywood	1403	4 & 5m	£23.77	£50.40
No Bother Sisal Super Bouclé <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i>	Netherton	1450	4m	£25.95	£54.55
	Newbridge	1451	4m	£25.95	£54.55
	Northington	1452	4m	£25.95	£54.55
	Nether Wallop	1453	4m	£25.95	£54.55
Sisal Bubbleweave Super Panama <i>Suitable for; Bedroom Dining Room and Lounge</i>	Acapulco	2511	4m	£28.05	£59.00
	Silver Bubble	2553	4m	£30.82	£63.85
	Pewter Bubble	2554	4m	£30.82	£63.85
	Honey Bubble	2556	4m	£30.82	£63.85
	Desert Bubble	2557	4m	£30.82	£63.85
Sisal Herringbone <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i>	Holbury	4415	4 & 5m	£24.38	£51.40
	Hambledon	4416	4 & 5m	£24.38	£51.40
	Hampton	4420	4m	£24.38	£51.40
	Herne	4421	4 & 5m	£24.38	£51.40
	Hockley	4422	4 & 5m	£24.38	£51.40
	Harestock	4423	4 & 5m	£24.38	£51.40
	Hinton	4425	4 & 5m	£24.38	£51.40
	Houghton	4426	4 & 5m	£24.38	£51.40
	 Highclere	4427	4 & 5m	£24.38	£51.40
	 Hazeley	4428	4 & 5m	£24.38	£51.40
Sisal Hopscotch <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i>	Marble	2560	4m	£29.03	£61.55
	Chalk	2561	4m	£29.03	£61.55
	Matrix	2562	4m	£29.03	£61.55

naturals (cont'd)

Product Range	Product Description	Product Code	Width in Metres	Cut Price M ²	RRP inc VAT
Sisal Malay <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i>	Tiger's Eye	2504	4 & 5m	£24.79	£52.55
	Shanghai	2527	4 & 5m	£24.79	£52.55
	Dragon Grass	2528	4m	£24.79	£52.55
	Shaolin	2534	4m	£24.79	£52.55
	Tongli	2535	4 & 5m	£24.79	£52.55
	Chen	2537	4 & 5m	£24.79	£52.55
	Jin	2538	4m	£24.79	£52.55
	Changan	2539	4m	£24.79	£52.55
	Beijing	2545	4 & 5m	£24.79	£52.55
	Taiping	2546	4 & 5m	£24.79	£52.55
	N Lhasa	2547	4 & 5m	£24.79	£52.55
	N Macau	2548	4 & 5m	£24.79	£52.55
N Canton	2549	4 & 5m	£24.79	£52.55	
Sisal Metallics <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i>	Titanium	2519	4m	£43.19	£91.35
	Palladium	2525	4m	£43.19	£91.35
	Chromium	2526	4m	£43.19	£91.35
	Aluminium	2570	4m	£43.19	£91.35
	Plutonium	2572	4m	£43.19	£91.35
Sisal Panama <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i>	Penwood	2502	4m	£24.87	£52.50
	Donegal	2503	4 & 5m	£24.87	£52.50
	Pershore	2508	4 & 5m	£24.87	£52.50
	Pelham	2509	4m	£24.87	£52.50
	Pilsbury	2532	4 & 5m	£24.87	£52.50
Sisal Tweed <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i>	Tarvie	2401	4m	£24.79	£52.55
	Tomatin	2402	4m	£24.79	£52.55

wool: chunky weave

Product Range	Product Description	Product Code	Width in Metres	Cut Price M ²	RRP inc VAT	
Wool Berber <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i> m	Boreal	1750	4 & 5m	£24.02	£50.30	
	Marsh	1751	4 & 5m	£24.02	£50.30	
	Omani	1752	4 & 5m	£24.02	£50.30	
	Sunda	1753	4 & 5m	£24.02	£50.30	
	Tawny	1706	4 & 5m	£24.02	£50.30	
	Spruce	1754	4 & 5m	£24.02	£50.30	
	Buru	1755	4 & 5m	£24.02	£50.30	
	Palau	1757	4 & 5m	£24.02	£50.30	
	Wool Croft <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i> m	Arran	1840	4 & 5m	£31.35	£62.25
		Islay	1841	4 & 5m	£31.35	£62.25
Jura		1842	4 & 5m	£31.35	£62.25	
Skye		1843	4 & 5m	£31.35	£62.25	
Iona		1844	4 & 5m	£31.35	£62.25	
Kilda		1845	4 & 5m	£31.35	£62.25	
Mull		1847	4 & 5m	£31.35	£62.25	
Stronsay		1848	4 & 5m	£31.35	£62.25	
Hoy		1849	4 & 5m	£31.35	£62.25	
Wool Knot <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i> m	Snuggle	1870	4 & 5m	£35.39	£74.80	
	Arbor	1871	4 & 5m	£35.39	£74.80	
	Reef	1872	4 & 5m	£35.39	£74.80	
	Timber	1873	4 & 5m	£35.39	£74.80	
	Lariat	1874	4 & 5m	£35.39	£74.80	
Wool Milkshake <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i> m	Marshmallow	1735	4 & 5m	£35.64	£75.20	
	Blueberry	1736	4 & 5m	£35.64	£75.20	
	Raspberry	1737	4 & 5m	£35.64	£75.20	
	Coconut	1738	4 & 5m	£35.64	£75.20	
	Peanut	1739	4 & 5m	£35.64	£75.20	
	Rhubarb	1740	4 & 5m	£35.64	£75.20	
	Vanilla	1741	4 & 5m	£35.64	£75.20	
Wool Pebble <i>Suitable for; Bedroom, Dining Room and Lounge</i> m	Omaha	1801	4m	£46.43	£97.90	
	Alby	1802	4m	£46.43	£97.90	
	Brighton	1803	4m	£46.43	£97.90	
	Birdling	1804	4m	£46.43	£97.90	
	Stade	1805	4m	£46.43	£97.90	
	Portloe	1806	4m	£46.43	£97.90	
Wool Tipple <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i> m	Moonshine	1881	4 & 5m	£28.86	£63.50	
	Mesi	1882	4 & 5m	£28.86	£63.50	
	Galliano	1883	4 & 5m	£28.86	£63.50	
	Kahlua	1885	4 & 5m	£28.86	£63.50	
	Aurum	1886	4 & 5m	£28.86	£63.50	
	Prunelle	1887	4 & 5m	£28.86	£63.50	
	Amaro	1888	4 & 5m	£28.86	£63.50	
	Nochello	1889	4 & 5m	£28.86	£63.50	

wool: fine weave

Product Range	Product Description	Product Code	Width in Metres	Cut Price M ²	RRP inc VAT
Wool Rib Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office m	N Silver Birch	1830	4 & 5m	£19.95	£39.95
	N Scandi Pine	1831	4 & 5m	£19.95	£39.95
	N Hornbeam	1832	4 & 5m	£19.95	£39.95
	N Elm	1833	4 & 5m	£19.95	£39.95
	N Grey Oak	1834	4 & 5m	£19.95	£39.95
	N Maple	1835	4 & 5m	£19.95	£39.95
	N Cedar	1836	4 & 5m	£19.95	£39.95
	N Ash	1837	4 & 5m	£19.95	£39.95
Wool Herringbone Suitable for; Bedroom, Stairs Dining Room and Lounge	Zig Zag Natural	4677	4 & 5m	£25.94	£52.95
	Zig Zag Mushroom	4678	4 & 5m	£25.94	£52.95
	Zig Zag Button	4679	4 & 5m	£25.94	£52.95
	Zig Zag Morel	4680	4 & 5m	£25.94	£52.95
	Zig Zag Portabella	4681	4 & 5m	£25.94	£52.95
Wool Iconic Bouclé Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office m	Loren	1511	4m	£35.45	£74.95
	Garbo	1513	4m	£35.45	£74.95
	Davis	1515	4m	£35.45	£74.95
	Monroe	1516	4m	£35.45	£74.95
Wool Iconic Chevron Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office m	Rialto	1531	4 & 5m	£35.45	£74.95
	Helix	1533	4 & 5m	£35.45	£74.95
	Brooklyn	1534	4 & 5m	£35.45	£74.95
	Tower	1535	4 & 5m	£35.45	£74.95
	Forth	1536	4 & 5m	£35.45	£74.95
Wool Iconic Herringbone Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office m	Pacino	1520	4m	£35.45	£74.95
	Brando	1521	4m	£35.45	£74.95
	Dean	1522	4m	£35.45	£74.95
	Niro	1523	4m	£35.45	£74.95
	Grant	1524	4m	£35.45	£74.95
	Niven	1525	4m	£35.45	£74.95
	Gable	1526	4m	£35.45	£74.95
Wool Iconic Fine Herringbone Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office m	Coburn	1550	4m	£35.45	£74.95
	Fonda	1551	4m	£35.45	£74.95
	Newman	1552	4m	£35.45	£74.95
	Heston	1553	4m	£35.45	£74.95
Wool Iconic Herringstripe Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office m	N Fonteyn	1560	4m	£35.45	£74.95
	N Nerina	1561	4m	£35.45	£74.95
	N Mamaki	1562	4m	£35.45	£74.95
	N Devi	1563	4m	£35.45	£74.95
	N Behrs	1564	4m	£35.45	£74.95
	N Arova	1565	4m	£35.45	£74.95
Wool Romance Suitable for; Bedroom Dining Room, Stairs, Lounge and Home Office	All Products	-	4 & 5m	£36.72	£78.05
Wool Motown Suitable for; Bedroom Dining Room, Stairs, Lounge and Home Office	N Martha	1890	4 & 5m	£29.95	£66.05
	N Tammi	1891	4 & 5m	£29.95	£66.05
	N Mary	1892	4 & 5m	£29.95	£66.05
	N Brenda	1893	4 & 5m	£29.95	£66.05
	N Florence	1894	4 & 5m	£29.95	£66.05
	N Diana	1895	4 & 5m	£29.95	£66.05
	N Gladys	1896	4 & 5m	£29.95	£66.05
	N Valerie	1897	4 & 5m	£29.95	£66.05
	N Mable	1898	4 & 5m	£29.95	£66.05
	N Thelma	1899	4 & 5m	£29.95	£66.05

stripes

Product Range	Product Description	Product Code	Width in Metres	Cut Price M ²	RRP inc VAT
Wool Blocstripe Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office r m	Sable Olive Bloc	1850	4m	£32.14	£63.65
	Bone Olive Bloc	1851	4m	£32.14	£63.65
	Sable Bone Bloc	1852	4m	£32.14	£63.65
	Moon Mineral Bloc	1853	4m	£32.14	£63.65
	Mineral Sable Bloc	1854	4m	£32.14	£63.65
	Canvas Olive Bloc	1855	4m	£32.14	£63.65
Wool Pinstripe Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office r m	Sable Olive Pin	1860	4m	£32.14	£63.65
	Sable Bone Pin	1862	4m	£32.14	£63.65
	Moon Mineral Pin	1863	4m	£32.14	£63.65
	Mineral Sable Pin	1864	4m	£32.14	£63.65
	Canvas Olive Pin	1865	4m	£32.14	£63.65
	Ochre String Pin	1866	4m	£32.14	£63.65

Please note: Attempting to join or seam flatweave wool products (Wool Iconic, Crafty, Herringbone) is not recommended. Where possible always install a single width.

r Available as a runner m Mothproofed N New

stripes (cont'd)

Product Range	Product Description	Product Code	Width in Metres	Cut Price M ²	RRP inc VAT
Rock 'n' Roll <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i>	Respect	1967	4m	£34.15	£66.95
	Moondance	1970	4m	£34.15	£66.95
	High Voltage	1975	4m	£34.15	£66.95
	Mr Blue Sky	1977	4m	£34.15	£66.95
	London Calling	1979	4m	£34.15	£66.95
	Back in Black	1980	4m	£34.15	£66.95
	Tainted Love	1981	4m	£34.15	£66.95
	Kiss	1986	4m	£34.15	£66.95
	Parklife	1995	4m	£34.15	£66.95
	Perfect Day	1996	4m	£34.15	£66.95
	Margo Selby Surf	Joss	1900	4m	£37.58
Botany		1901	4m	£37.58	£78.95
Viking		1902	4m	£37.58	£78.95
Margo Selby Sun	Whitstable	1910	4m	£37.58	£78.95
	Seasalter	1911	4m	£37.58	£78.95
	Shellness	1912	4m	£37.58	£78.95
Margo Selby Frolic	Minnis	1920	4m	£37.58	£78.95
	Westbrook	1921	4m	£37.58	£78.95
	Pegwell	1922	4m	£37.58	£78.95
Margo Selby Rock	Reculver	1950	4m	£37.58	£78.95
	Lydden	1951	4m	£37.58	£78.95
	Shakespeare	1952	4m	£37.58	£78.95

Margo Selby Stripe carpets are suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office.

Barefoot & Crafty

Product Range	Product Description	Product Code	Width in Metres	Cut Price M ²	RRP inc VAT
Barefoot Ashtanga Silk <i>Suitable for; Bedroom, Dining Room and Lounge</i>	Eagle	5930	4 & 5m	£48.44	£101.80
	Hero	5931	4 & 5m	£48.44	£101.80
	Firefly	5932	4 & 5m	£48.44	£101.80
	Crane	5933	4 & 5m	£48.44	£101.80
Barefoot Bikram <i>Suitable for; Bedroom, Dining Room, Stairs and Lounge</i>	Chakra	5900	4 & 5m	£38.93	£81.80
	Karma	5901	4 & 5m	£38.93	£81.80
	Laya	5902	4 & 5m	£38.93	£81.80
	Samsara	5903	4 & 5m	£38.93	£81.80
	Nadi	5905	4 & 5m	£38.93	£81.80
	Tadasana	5906	4 & 5m	£38.93	£81.80
	Janu	5907	4 & 5m	£38.93	£81.80
	Pincha	5908	4 & 5m	£38.93	£81.80
Barefoot Hatha <i>Suitable for; Bedroom, Dining Room and Lounge</i>	Japa	5910	4 & 5m	£38.93	£81.80
	Mantra	5911	4 & 5m	£38.93	£81.80
	Sanskrit	5912	4 & 5m	£38.93	£81.80
	Vedas	5913	4 & 5m	£38.93	£81.80
	Ardha	5916	4 & 5m	£38.93	£81.80
	Linga	5917	4 & 5m	£38.93	£81.80
	Mudra	5918	4 & 5m	£38.93	£81.80
	Karani	5919	4 & 5m	£38.93	£81.80
Barefoot Marble <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i>	Katni	5980	4 & 5m	£42.31	£85.85
	Morwad	5981	4 & 5m	£42.31	£85.85
	Abu	5982	4 & 5m	£42.31	£85.85
	Imisa	5983	4 & 5m	£42.31	£85.85
Barefoot Taj <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i>	Bageecha	5970	4 & 5m	£61.26	£128.80
	Rauza	5971	4 & 5m	£61.26	£128.80
	Darwaza	5973	4 & 5m	£61.26	£128.80
	Chameli	5974	4 & 5m	£61.26	£128.80
	Rajmata	5990	4 & 5m	£61.26	£128.80
	Sita	5991	4 & 5m	£61.26	£128.80
	Rani	5992	4 & 5m	£61.26	£128.80
	Beygum	5993	4 & 5m	£61.26	£128.80
Wool Crafty Cross <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i>	Celtic	5960	4m	£32.11	£64.85
	Maltese	5961	4m	£32.11	£64.85
	Fusilly	5962	4m	£32.11	£64.85
	Trefoil	5963	4m	£32.11	£64.85
Wool Crafty Diamond <i>Suitable for; Bedroom, Dining Room, Lounge, and Home Office</i>	Princess	5940	4m	£32.11	£64.85
	Lasque	5941	4m	£32.11	£64.85
	Briolette	5942	4m	£32.11	£64.85
	Marquise	5943	4m	£32.11	£64.85
Wool Crafty Hound <i>Suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office</i>	Basset	5950	4m	£32.11	£64.85
	Harrier	5951	4m	£32.11	£64.85
	Beagle	5952	4m	£32.11	£64.85
	Whippet	5953	4m	£32.11	£64.85

Attempting to join or seam flatweave wool products (Wool Iconic, Crafty, Herringbone) is not recommended. Where possible always install a single width.

quirky: carpets

Product Range	Product Description	Product Code	Width in Metres	Cut Price M ²	RRP Inc VAT
Quirky B Spotty	Black	7140	3.66m	£53.29	£111.80
	Damson	7141	3.66m	£53.29	£111.80
	Duck Egg	7142	3.66m	£53.29	£111.80
	Grey	7143	3.66m	£53.29	£111.80
	Red	7144	3.66m	£53.29	£111.80
Quirky B Honeycomb	Duck Egg	7110	3.66m	£53.29	£111.80
	Black	7111	3.66m	£53.29	£111.80
	Moss	7112	3.66m	£53.29	£111.80
	Grey	7113	3.66m	£53.29	£111.80
Quirky B Zebo	Black	7120	3.66m	£53.29	£111.80
	Grey	7121	3.66m	£53.29	£111.80
	Moss	7122	3.66m	£53.29	£111.80
Quirky B Geo	Duck Egg	7130	3.66m	£53.29	£111.80
	Black	7131	3.66m	£53.29	£111.80
	Damson	7132	3.66m	£53.29	£111.80
	Grey	7133	3.66m	£53.29	£111.80
Quirky B Hot Herring	Gray	7139	3.66m	£53.29	£111.80
	Ruby	7138	3.66m	£53.29	£111.80
	Mocha	7137	3.66m	£53.29	£111.80
	Ebony	7136	3.66m	£53.29	£111.80
Quirky B Snake	Boa	7129	3.66m	£53.29	£111.80
	Python	7128	3.66m	£53.29	£111.80
	Mamba	7127	3.66m	£53.29	£111.80
Quirky B Leopard	Snow	7126	3.66m	£53.29	£111.80
	Java	7125	3.66m	£53.29	£111.80
Quirky B Margo Selby Shuttle	Jack	7200	3.66m	£57.92	£120.25
	Silas	7201	3.66m	£57.92	£120.25
	Peter	7202	3.66m	£57.92	£120.25
Quirky B Margo Selby Fair Isle	Annie	7210	3.66m	£57.92	£120.25
	Sutton	7211	3.66m	£57.92	£120.25
	Reiko	7212	3.66m	£57.92	£120.25
Quirky B Margo Selby Ribbon	Black	7218	3.66m	£57.92	£120.25
	Magenta	7217	3.66m	£57.92	£120.25
Quirky B Margo Selby Button	Black	7215	3.66m	£57.92	£120.25
	Grey	7214	3.66m	£57.92	£120.25
Quirky B Ashley Hicks Daisy	Gerbera	7260	3.66m	£57.92	£120.25
	Gloriosa	7261	3.66m	£57.92	£120.25
	Cosmos	7262	3.66m	£57.92	£120.25
Quirky B Ben Pentreath Cube	Soane	7244	3.66m	£57.92	£120.25
Quirky B Ben Pentreath Tetra	Blomfield	7284	3.66m	£57.92	£120.25
Quirky B Ben Pentreath Lattice	Fletcher	7234	3.66m	£57.92	£120.25

quirky: runners

Product Range	Product Description	Product Code	Width in Metres	Price per Linear M	RRP Inc VAT
Margo Selby Fair Isle Price per M ² £84.59	Annie	7080	0.69m	£58.37	£118.95
	Sutton	7081	0.69m	£58.37	£118.95
	Reiko	7082	0.69m	£58.37	£118.95
Margo Selby Patch Price per M ² £84.59	Patch Strip Red	7091	0.69m	£58.37	£118.95
	Patch Strip Blue	7092	0.69m	£58.37	£118.95
Divine Savages Price per M ² £84.59	Blush	7098	0.69m	£58.37	£118.95
	Teal	7097	0.69m	£58.37	£118.95
Ella Doran Camo Price per M ² £84.59	Storm	7089	0.69m	£58.37	£118.95
	Bare	7090	0.69m	£58.37	£118.95
Ella Doran Waterlake Price per M ² £84.59	Black	7088	0.69m	£58.37	£118.95
	Blue	7087	0.69m	£58.37	£118.95
Quirky Tribe Price per M ² £84.59	Egalité	7095	0.69m	£58.37	£118.95
	Passion	7096	0.69m	£58.37	£118.95
Quirky Stars Price per M ² £84.59	Red Sky	7093	0.69m	£58.37	£118.95
	Blue Sky	7094	0.69m	£58.37	£118.95

All Quirky B carpets are suitable for; Bedroom, Dining Room, Stairs, Lounge and Home Office. * Please note: Quirky runners are stocked and have selvedge on the lengths.

standard runners

Product Range	Product Description	Product Code	Width in Metres	Price per Linear M	RRP inc VAT
Sisal Super Bouclé Price per M ² £36.01	All Products	-	0.66m	£23.77	£50.40
Sisal Herringbone Price per M ² £36.94	All Products	-	0.66m	£24.38	£51.40
Wool Blocestripe Price per M ² £48.69	All Products	-	0.66m	£32.14	£63.65
Wool Pinstripe Price per M ² £48.69	All Products	-	0.66m	£32.14	£63.65
Rock 'n' Roll Price per M ² £51.74	All Products	-	0.66m	£34.15	£66.95

Please note: Standard runners are a maximum length of 7 linear metres. Quirky runners have Servedges; all others are whipped on all 4 sides.

faux Man-made carpet

Product Range	Product Description	Product Code	Width in Metres	Cut Price M ²	RRP inc VAT
Anywhere Bouclé <i>Suitable for;</i> <i>Well just about anywhere?</i>	Copper	8001	4m	£21.09	£44.30
	Cocoa	8002	4m	£21.09	£44.30
	Ice	8005	4m	£21.09	£44.30
	Caramel	8007	4m	£21.09	£44.30
	Slate	8008	4m	£21.09	£44.30
Anywhere Herringbone <i>Suitable for;</i> <i>Well just about anywhere?</i>	Copper	8041	4m	£21.09	£44.30
	Cocoa	8042	4m	£21.09	£44.30
	Ice	8045	4m	£21.09	£44.30
	Caramel	8047	4m	£21.09	£44.30
	Slate	8048	4m	£21.09	£44.30
Anywhere Panama <i>Suitable for;</i> <i>Well just about anywhere?</i>	Copper	8021	4m	£21.09	£44.30
	Cocoa	8022	4m	£21.09	£44.30
	Ice	8025	4m	£21.09	£44.30
	Caramel	8027	4m	£21.09	£44.30
	Slate	8028	4m	£21.09	£44.30
Anywhere Shadow <i>Suitable for;</i> <i>Well just about anywhere?</i>	Dark	8050	4m	£21.09	£44.30
	Cast	8051	4m	£21.09	£44.30
	Light	8052	4m	£21.09	£44.30
	Umbria	8053	4m	£21.09	£44.30
Anywhere Rope <i>Suitable for;</i> <i>Well just about anywhere?</i>	Natural	8060	4m	£21.09	£44.30
	Grey	8061	4m	£21.09	£44.30
	Limestone	8062	4m	£21.09	£44.30
	Steel	8063	4m	£21.09	£44.30
Luxx Sheer <i>Suitable for; Bedroom,</i> <i>Dining Room and Lounge</i>	Narwhal	8080	4m	£45.15	£94.65
	Husky	8081	4m	£45.15	£94.65
	Moose	8082	4m	£45.15	£94.65
Luxx Stripe <i>Suitable for; Bedroom,</i> <i>Dining Room and Lounge</i>	Beluga	8090	4m	£45.15	£94.65
	Wolf	8091	4m	£45.15	£94.65
	Caribou	8092	4m	£45.15	£94.65
Luxx Velvet <i>Suitable for; Bedroom,</i> <i>Dining Room and Lounge</i>	Orca	8070	4m	£45.15	£94.65
	Fox	8071	4m	£45.15	£94.65
	Walrus	8072	4m	£45.15	£94.65

Wundelay - Rug underlay

Prevents all rugs and mats from slipping or creeping on any floor surface. Available in the following widths: 0.6m, 0.92m, 1.19m, 1.8m

Price per M²

£9.68

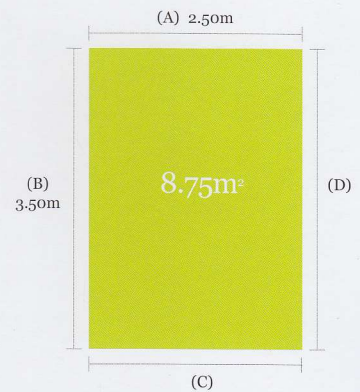
RRP inc VAT per M²

£20.35

Ⓡ Available as a runner Ⓜ Mothproofed Ⓝ New

Calculating the cost of a custom made rug or runner

1. Calculate the total area in square metres (M2) - multiply (A) by (B):
eg. 2.50 x 3.50 = 8.75 (M2)
2. Multiply the (M2) by the (M2) price for the chosen flooring:
eg. 8.75 M2 x £11.73 (AFC2101 Seagrass Natural) = £102.63
3. Calculate total perimeter of the rug in linear metres (LM) - (A) + (B) + (C) + (D):
eg. 2.50 + 3.50 + 2.50 + 3.50 = 12.00 (LM)
4. Multiply the total perimeter by the binding price:
eg. 12.00 LM x £8.80 for cotton binding = £105.60
5. Add the square metre cost to the binding cost:
eg. £102.63 + £105.60 = £208.23



As a rule we always take the longest measurement to be the length unless otherwise advised. All leather borders are cut from the hide. Joins in the borders are to be expected.

Additional charges for custom made rugs: Rugs and runners less than 2 metres in width are subject to a surcharge of 25%. For enquiries on rugs and runners over 25 square metres or unusual shapes, eg. 'L' shapes please contact Alternative HQ.



Subject to product limitations

Border Widths

Border Widths	Single Bound Trade Price (LM)	Single Bound RRP inc VAT (LM)	Double Bound* Trade Price (LM)	Double Bound* RRP inc VAT (LM)
Cotton 50mm	£8.80	£17.60	£12.77	£25.55
Cotton Herringbone 50mm	£8.80	£17.60	£12.77	£25.55
Linen 50mm	£8.80	£17.60	£12.77	£25.55
Jute 50mm	£8.80	£17.60	£12.77	£25.55
Tweed 50mm	£8.80	£17.60	£12.77	£25.55
Anywhere 50mm	£8.80	£17.60	£12.77	£25.55
Stripes 50mm	£13.34	£26.70	£17.09	£34.20
Herringbone 50mm	£13.34	£26.70	£17.09	£34.20
Rainbow 50mm	£13.34	£26.70	£17.09	£34.20
Faux Leather 50mm	£13.34	£26.70	N/A	N/A
Faux Suede 50mm	£13.34	£26.70	N/A	N/A
Leather 50mm	£19.53	£39.10	N/A	N/A
Whipping	£5.11	£10.25	N/A	N/A

Additional Border Options: Double narrow border: Total width 70mm. Double wide border: Total width 100mm.

*Double Bound: Subject to product limitations. The inside border must be a Cotton (not Cotton Herringbone) or Piping. For queries please contact Alternative HQ on 01264 335111.

Standard Runners

Our runners come with the following widths and edging as standard. Quirky runners - 69cm wide with a selvedge. Rock 'n' Roll, Wool Blostripe, Wool Pinstripe, Sisal Super Bouclé and Sisal Herringbone runners - 66cm wide with a self coloured whipped edge border on all 4 sides as standard: see website or brochure.

Quirky

Our Quirky runners are made in Britain on traditional axminster looms and sold by the linear metre. Runner width: 69cm as standard. Custom made rugs are available, with a selected range of bindings. Prices on application. Quirky runners can be joined and used wall to wall or as a rug. However the runners would need to be seamed together by a qualified carpet fitter. Our Quirky B carpets are designed and made in Britain on traditional axminster looms. Carpet width: 3.66m. Rugs are available but must be purchased as a full width.

Merchandising and General Information

Labelled samples 100mm x 100mm can be sent directly to your customer. Maximum of 6 per order. To order these samples simply contact Alternative HQ and provide the product code, product name and delivery address. There is a charge made for all Quirky sampling. For accurate colour matching please order a stock cutting, there will be a £5.00 charge for each cut. Technical specifications are available in document format from Alternative HQ. All Trade Prices are subject to VAT. Rugs and carpet width +/- 1.5%.

Installation

All our plant fibre floor coverings should be installed by a specialist carpet fitter, using the correct fitting procedures. A comprehensive installation guide is available on the Alternative website. Should you require immediate assistance our helpline number +44 (0)7747 863 415 will connect you to Mike Whale our consultant NICF Master Fitter.

Care & Cleaning

INTEC our solvent free stain inhibitor is recommended on all floor coverings. This is sprayed on the product before despatch. A charge is made of £1.54, RRP £4.35, per square metre. Leaflets on this product are available from Alternative HQ. For liquid spills the Natural Flooring Care Kit can be purchased. The care kit comprises of a dry sponge compound, a spot remover and comprehensive instructions. There is a minimum order of 6 kits for £111.00. Carriage is included. Care and cleaning single kits can be purchased from the Alternative website.

Customer Care and Delivery Information

We will accept orders by fax, email, mail and telephone - orders by telephone will be confirmed by fax or email. Our office hours are Monday to Friday 9.00am - 5.30pm. Please provide the following information when ordering: Account Number. Order Reference Number. Delivery Address. Contact Name. Product Code and Name. Size in Metric.

Delivery charges are as follows:

Standard delivery is 7 - 10 working days after date of despatch. *Orders less than £100 + VAT in value will attract a carriage charge of £25.00. Deliveries ex-mainland, the Highlands and Islands will incur an extra charge please contact Alternative HQ. Delivery to a Private Address is charged at £37.50 per cut/item. A Private Address is classified as an address other than the standard business address. Please note: This is a single person kerbside delivery. If our delivery has been confirmed with you and we try to deliver but are unsuccessful, a failed delivery charge may be applied.

Technical Information

Further technical information on each of our products is available on request from Alternative HQ or online via our Trade Login. This includes thermal resistances, pattern repeats and pile heights if applicable.

www.alternativeflooring.com

The Alternative Flooring Company Ltd, 4 Stephenson Close, East Portway, Andover, Hampshire SP10 3RU.
t 01264 335111 f 01264 336445 e hello@alternativeflooring.com

Follow us:



Printed on 100% recycled paper using vegetable oil based inks and 100% renewable energy