

RECEIVED
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25th June 2021

RE: Price increase notification

Dear Retail Partner,

You will no doubt be aware of the ongoing upward pressure on international supply and raw material costs around the globe.

It is now almost a decade since our last cross-collection price increase. During this time, we have managed to offset our suppliers' imposed increases through improved productivity and efficiencies. Due to recent price rises in both raw materials and shipping costs, this is no longer sustainable. I am therefore writing to inform you of a new price effective from 12th July 2021 as set out below.

As a British brand and to support our Retail Partners we have kept the percentage increase to an absolute minimum, which is detailed below by collection.

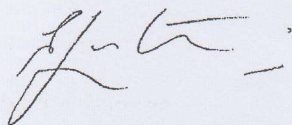
Amtico Signature	3%
Amtico Form	7.5%
Amtico Spacia	5%
Amtico Spacia 36+	5%
Amtico Access	4.5%
Amtico Click Smart	4%

These increases will be applied to all orders received from 12th July 2021.

We are currently updating our price lists and once complete they will be sent to you separately, via email. If you have any questions or haven't received yours by Friday 2nd July, please contact your Residential Business Manager.

I'd like to take this opportunity to thank you for your understanding regarding this matter and your continued support.

Yours Sincerely,



Phil Southall
Director - UK Sales and Marketing

Amtico International, trading name for The Amtico Company Limited
Registration in England and Wales 2303730 Registered office: Kingfield Road, Coventry, CV6 5AA
Pulp sourced only from commercially managed forests

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