

Advance Notice of New Trade Prices



Dear Cavalio Customer,

I am taking the opportunity to provide you with advanced notice of changes to the trade prices of our popular Conceptline and Projectline collections, effective of 1st August 2017. As ever Cavalio remains committed to delivering excellent value for innovative, high design collections and have maintained the same trade pricing since September 2011 despite difficult market conditions. However, due to continuing rising raw material prices and currency pressure we have no option but to apply the following limited trade price increases:

	Trade Price	Your Promotional Box Rate	Your Promotional Pallet Rate
CONCEPTLINE	£13.75m ²	£10.59m ²	£8.95m ²
PROJECTLINE	£17.95m ²	£14.35m ²	£11.69m ²

We would like to confirm that there are no other increases and Cavalio strips and maintenance kits will still be available at the existing rates. The printed Cavalio Trade Price List will follow in August but as usual we wanted to provide you with as much notice of our pricing intentions as possible so that you can continue to price Cavalio collections with confidence to your clients. In the meantime, please feel free to contact me on the email address or telephone number shown below should you have any questions relating to the new Trade Prices or your Cavalio business in general.

Best Regards,

Barry Donnelly
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P.S. As ever we have plentiful stocks of Cavalio sampling to assist you in promoting our collections to your customers, all available free of charge via the Cavalio samples hotline on 0845 345 5405 or by email at samples@cavaliofloors.com.