

Dear Cavalio Customer,

Advance Notice of New Trade Prices

I am writing today to provide advance notice of changes to your Cavalio pricing structure to be implemented **from Monday September 3rd 2018**.

At Cavalio, we are committed to continuing to provide the highest quality products at competitive prices to our partners within the flooring trade.

However, due to continued raw material cost pressures we have no option but to implement the following limited price increases at this time.

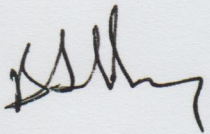
	Trade Price	Your New Promo Box Rate	Your New Promo Pallet Rate
Conceptline	£14-10m ²	£10-89m ²	£9-29m ²
Projectline	£18-50m ²	£14-75m ²	£12-25m ²

Please note that Cavalio Grouting Strips, Marquetry Strips and Feature Strips will be priced at **£16** per tube **from 3rd September**, while the price of our Cross Grain Marquetry Strips will remain unchanged at **£19-95** per tube.

A new printed price list will follow in September but I wanted to take the opportunity to provide you with as much notice as possible of the changes to our pricing structure so that you can continue to price our Conceptline and Projectline collections with confidence.

We look forward to an exciting time at Cavalio during the second half of 2018 with some new, innovative LVT products on the horizon.

In the meantime, should you have any queries regarding the price changes noted above, or about your Cavalio business generally, please don't hesitate to contact me.



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P.S. As ever we have plentiful stocks of Cavalio sampling to assist you in promoting our collections to your customers, all available free of charge via the Cavalio samples hotline on 0845 345 5405 or by email at samples@cavaliofloors.com.

