



Edel Telenzo Carpets Ltd. Unit B7, Warhurst Road, Lowfields Business Park, Elland, West Yorkshire HX5 9DF.

Tel: 01422 374417 or 371226 • Fax: 01422 377452

August 2014

Dear Customer,

I am pleased to share with you, some **exciting information** regarding new developments and news from Edel Telenzo.

New price list September 2014:

As a result of the new ranges and the need to communicate some other key messages, we have decided to re-print the trade price list.

You will be pleased to hear that **there are no changes in pricing**, only the addition of Bloomsbury & Harrow, together with Circle Line and Docklands.

Other key messages are the warranties and guarantees and re-iteration of the new, UK stocking and warehousing.

New Ranges:

We have just launched our two latest wool rich ranges, those being **Bloomsbury and Harrow**, an 5/3rd gauge structured loop pile with superb, tip shear coordinates in 100%, 3 ply, New Zealand Wool, available in 4m and 5m widths. This is a unique combination that further enhances our portfolio, continuing to set us out from other manufacturers / distributors of wool rich structured loop product, in terms of design, innovation, quality and value.

Secondly, we have further **enhanced the tube collection**, with two new items, those being **Circle Line**, an attractive textured stripe, with **Docklands**, a heather loop coordinate. Together with the addition of three new colours and four existing colours from Centre Point, this is a tremendous extension of what has been for many years our best selling collection. All in the proven 1/8th gauge quality, in 100% 3ply wool, available in 4 and 5 metre widths.

Both of these items, as with all our wool and wool blend ranges, come **fully warranted, guaranteed** against **pilling, shading**, they are **moth proofed** and of course **Scotchgarded**.

Your area representative will be visiting you shortly to present these (if they have not already done?). Should you have any need to do so, please contact the sales office, we are most willing to be of assistance at anytime.

UK stocking and distribution:

A very exciting, strategic development for the group, involves us bringing all of our Wool, Polypropylene and PA ranges over from Holland and locating them at Alliance Distribution site in Kidderminster. Alliance will carry out all aspects of

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CARPET BACKING YARN

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stocking, cutting and distribution for us, resulting in us being able to promise a twice week delivery in all main conurbations, with outlying areas, on a three to five day guaranteed delivery time. Additional services such as next day override will be available at a charge, which will be held at cost, or the facility for a customer to pick up goods from Kidderminster is also, of course, available.

We are working hard to ensure continuity through the summer months, when the transfer of stock will take place, such that we are **fully operational by the 1st September**, ready to service all of our UK customers requirements, from our UK stockholding in Kidderminster. The office have all details of named day deliveries by area and we will be communicating this to you, via the sales agents, or as you place orders over the next few weeks and months.

Retirement:

Last but not most definitely not least, after 32 years of working in and being a huge part of Edel Telenzo Carpets, our Operations Manager known to many of you, Lesley Inman, has named her retirement date as the 25th September 2014.

Whilst we of course wish Lesley the very best of luck in her well deserved retirement, we recognise too that her experience and deep knowledge of the business, is something that we must work very hard to cover. To this end we have changed responsibilities and added a number of people to the team here at Elland, that will ensure that we maintain our reputation for being a very customer facing business, providing products and service second to none.

Lesley will be greatly missed here at Edel Telenzo and in the wider trade, but I am sure you will agree that she is most deserving of having some time for herself, to do the many things that she has always wished to do.

So for now, that is the exciting news at Edel Telenzo Carpets. Thanks again for your continued support.

With best regards,



Phil Hartley
Chief Executive

NOW
OFFERING UK
STOCKHOLDING &
DELIVERY
STARTING 1/9/2014



PRICELIST

1st September 2014



TELENZO

edel group

YOUR ACCOUNT MANAGER

ALPHABETICAL LISTING WOOL PROGRAMME IN € PER M²

QUALITY	ROLLS	CUTS	WIDTH	PILE CONTENT	CONSTRUCTION	PATTERN REPEAT	TOG RATING	SUITABILITY
Bakerloo	13.43	17.52	1,4 & 5 m	100% 3-ply wool	multi-coloured striped loop	111 mm	1.5	HD/HC
Barbican	11.53	15.03	4 & 5 m	100% 2-ply wool	2 tone loop & stripe	220 mm	1.4	HD/GC
Bloomsbury	18.35	21.07	4 & 5 m	100% 3-ply New Zealand wool	elite high low bouclé		1.6	HD/GC
Burford Bridge	18.76	22.43	4 & 5 m	100% 3-ply wool	luxury loop pile		1.6	HD/HC
Centre Point	13.43	17.52	4 & 5 m	100% 3-ply wool	heather loop pile		1.5	HD/HC
Chelsea	16.12	18.84	4 & 5 m	100% 3-ply New Zealand wool	luxury brussels loop		1.6	HD/GC
Ciclic Line	13.43	17.52	4 & 5 m	100% 3-ply wool	striped loop pile		1.5	HD/HC
Docklands	13.43	17.52	4 & 5 m	100% 3-ply wool	multi-toned loop pile		1.5	HD/HC
Greenwich	10.79	14.58	4 & 5 m	2-ply 50% wool 50% PP	structured high low loop		1.4	HD/HC
Hammer-smith	13.43	17.52	1 & 4 m	100% 3-ply wool	multi-coloured striped loop	450 mm	1.5	HD/HC
Hampton Court	11.28	14.96	4 & 5 m	2-ply 50% wool 50% PP	high low loop pile		1.24	HD/GC
Harrow	18.35	21.07	4 & 5 m	100% 3-ply New Zealand wool	elite tip sheared loop		1.6	HD/GC
Highbury	11.28	14.96	4 m	2-ply 50% wool 50% PP	high low loop pile	8 mm	1.24	HD/GC
Islington	11.28	14.96	4 & 5 m	2-ply 50% wool 50% PP	high low loop pile		1.24	HD/GC
Mainline	13.43	17.52	4 & 5 m	100% 3-ply wool	textured stripe loop	6 mm	1.5	HD/HC
Mayfair	16.12	18.81	4 & 5 m	100% 3-ply wool	luxury textured loop		1.6	HD/HC
Paddington	12.08	15.10	4 & 5 m	100% 3-ply wool	high low loop pile		1.5	HD/GC
Piccadilly	13.43	17.52	1,4 & 5 m	100% 3-ply wool	multi-coloured striped loop	178 mm	1.5	HD/HC
Whisper	10.79	14.58	4 & 5 m	2-ply 50% wool 50% PP	high low loop pile		1.4	HD/HC

ALPHABETICAL LISTING POLYAMIDE PROGRAMME IN € PER M²

QUALITY	ROLLS	CUTS	WIDTH	PILE CONTENT	CONSTRUCTION	PATTERN REPEAT	TOG RATING	SUITABILITY
Amore	22.83	24.02	4 m	100% PA 6.6 Antron®	supreme cut pile		1.9	HD/GC
Catibianca	19.12	20.13	4 m	100% PA 6.6	striped cut pile		1.3	HD/GC
Chivelli	17.16	19.15	4 m	100% PA 6.6 Antron®	luxury frise		1.5	HD/GC
Pamina	20.20	21.49	4 m	100% PA 6.6 Antron®	super soft cut pile		1.3	HD/GC
Wild Romance	17.72	18.65	4 & 5 m	100% PA 6.6 Antron®	luxury cut pile		1.5	HD/GC

All Edel Telenzo carpets in the wool programme, Amore and Wild Romance are treated with Scotchgard® for extra stain protection.



All Edel Telenzo carpets are on Ceneva® Actionbac® which is 100% SBR free.



Edel Telenzo carpets are always of the highest quality. That is why only Edel Telenzo carpets are guaranteed against moths, carpet pilling and pile reversal/shading. You will find the badges on our samples. Use our Badges also for a quick overview of the most important product aspects of your favourite carpet.



INFORMATION

INSTALLATION

If you are ordering in quantity and require colour matching, please let us know when placing your order. In all contract locations, we recommend an all over stick down method to BS 5225 (1983). A good quality, new underlay is always recommended when fitting a new carpet.

MAINTENANCE

Correct and regular maintenance will increase carpet life and help keep its appearance for longer. We recommend regular vacuuming with an upright vacuum cleaner, at least once a week for all carpets in all areas. Please note that over time, cut pile carpets may flatten in high traffic areas. This is a natural characteristic and not a manufacturing fault. Similarly, shading (or pile reversal) is the effect of unequal pressure on pile carpets and not a manufacturing fault.

IMPORTANT

Heather shades are created by blending several contrasting colours together. As such, random coloured flecks will be apparent in the carpet. These flecks form part of the effect and are not considered the basis of any claim.

Colours may vary due to the limitations of dye technology. Samples should therefore be used as a guide and not an exact match. Equally matching between 4 and 5 metre widths cannot be guaranteed.

When using casino chairs, the use of a protection mat is strongly recommended. No claims will be considered as a result of improper application, installation or maintenance.

CUT LENGTHS

Minimum order for 1 m wide is 3 linear metres; 4 and 5 m wide is 1.5 linear metres.

TERMS AND CONDITIONS

1. **damage, shortage or non-delivery** | Claims are to be submitted within ten days of invoice date. Damage must be declared to the carrier at time of delivery.
 2. **reservation of title** | The goods remain the property of the manufacturer until payment is received.
 3. **interest** | Interest will be charged at 1.5% per month chargeable as from the date of invoice once the account falls overdue by more than 30 days.
 4. **cancellations** | Orders cannot be cancelled after goods have been despatched.
 5. **claims** | Carpets should be inspected before being fitted. Claims for manufacturing faults cannot be accepted after the carpet has been laid.
 6. **prices** | Prices are subject to alteration without notice and are applied at rate ruling at date of despatch. Excluded from this are bona fide contract orders, accepted by us being at a fixed price.
 7. **specification** | Edel Telenzo reserves the right to amend the specification of any quality where this leads to improvement.
- delivery terms** | Prices quoted are free delivered to customer's premises. VAT is not included.
- payment terms** | 20th of month following the date of invoice.
- All payment to: Edel Telenzo Carpets Ltd, Unit 97 Warhurst Road, Lowfields Business Park, Elland HX5 9DF

OUR SALES TEAM

GREATER LONDON, SURREY, KENT, MIDDLESEX, EAST & WEST SUSSEX

John A Constable | T 01622 685397 M 07836 734322

YORKSHIRE & NORTH Lincs

John Alsop | T 01904 762471 M 07860 572220

DEVON, CORNWALL, SOMERSET, DORSET

Brendan Hart | M 07850 130221

Lincs, LEICS, NORTHANTS, NOTTS, DERBYSHIRE, NORTH EAST

Jim Osborne | M 07738 642934

HAMPSHIRE, BERKSHIRE, DUCKS, OXFORDSHIRE

Niall Martin | M 07866 735772

SOUTH WALES, BRISTOL, GLOUCESTERSHIRE, WILTSHIRE

Andrew Jefferies | M 07831 457102

LANCASHIRE, CUMBRIA & ISLE OF MAN, GTR MANCHESTER,

CHESHIRE, NORTH WALES

John Rostree | M 07973 733208

EAST ANGLIA, BEDFORDSHIRE, CAMBS, ESSEX, HERTS,

NORFOLK, SUFFOLK

Jonathan Hart | T 01621 817992 M 07889 264466

WEST MIDLANDS

Paul Brewer | T 0121 4277117 M 07758 745181

SCOTLAND

James Hall | M 07787 140136

CHANNEL ISLANDS, ISLE OF WIGHT

contact sales office | T 01422 374 417

NORTHERN IRELAND, ULSTER & LEINSTER

Gary O'Boyle | M 07831 220675

REPUBLIC OF IRELAND, MUNSTER & CONNAUGHT

Larry White | M 00353 862594126

HEAD OFFICE CONTACTS

Phil Hartley | Chief Executive

M 07711 407820 T 01422 371 226



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EDEL TELENZO CARPETS LTD | UNIT B7 | WARHURST ROAD | LOWFIELDS BUSINESS PARK | ELLAND HX5 9DF
T +44 (0)1422 374 417 OR 371 226 | SALES@EDELTELENZOCARPETS.CO.UK | WWW.EDELTELENZOCARPETS.CO.UK

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