

Unnatural Flooring

RECEIVED

15 APR 2019

Mr Carpet
Head Office
32 Stadium Studios
London
London
SW17 0BA

12th April 2019

Dear John,

I hope this letter finds you well.

Many thanks for all your support for The Unnatural Flooring Company over the last year.

As a company, we are always innovating and launching new products. This year we have two new ranges to launch and will update your point of sale stand in due course.

We have not had agents in most areas for some time and as a result, some of our point of sale stands need some attention. The good news is our Merchandiser is on the way! You will be visited and the stand will be regularly serviced by our in-house team. If you need some urgent updates or samples immediately please do not hesitate in picking up the phone and we will have them couriered as soon as possible.

We would also like to point out that the new April 2019 price list is enclosed. Prices are held where possible.

We really appreciate all your support and look forward to another fantastic year with all our customers. Thank you very much for all your positive feedback over the last year. Should you need any advice or help we look forward to hearing from you.

Kind regards,

Sarah Dunsford

The Unnatural Flooring Company Ltd
PO Box 80, Salcombe, Devon, TQ8 8WW, UK
T(+44) 0844 4142166 | F (+44) 0844 4145714
W www.unnaturalflooring.com | E info@unnaturalflooring.com

Unnatural Flooring

The Unnatural Flooring Company | PO Box 80, Salcombe, Devon, TQ8 8WW
 Telephone: 0844 414 2166 | www.unnaturalflooring.com | info@unnaturalflooring.com

TRADE PRICE LIST 2019 – (ALL PRICES ARE EX VAT)

Unnatural Standard Range	£29.50m²	2m width
Unnatural Metallic* Range	£31.50m²	2m width
*Metallic – Jet, Bronze, Birch, Mercury, Graphite, Fossil, Oyster, Midnight & Black Pearl 50cm x 50cm Tiles are available at £32.00m ² & £34.00m ² Minimum order of 100m ² ROLL LENGTH APPROX 50 LINEAR METERS AND WEIGHS APPROX 3.2KGS PER SQM		
Precision Range	£34.50m²	2m width
50cm x 50cm Tiles are available at £39.50 Minimum order of 100m ² ROLL LENGTH APPROX 30 LINEAR METERS AND WEIGHS APPROX 3.2KGS PER SQM		
New England Range	£16.95m²	4m width
ROLL LENGTH APPROX 30-42.50 LINEAR METERS AND WEIGHS APPROX 1.6KGS PER SQM		
New York Range	£17.50m²	4m width
*ONLY COLOURS: - Arthur/Rucker/Central/Columbus available in		5m width
ROLL LENGTH APPROX 25 LINEAR METERS AND WEIGHS APPROX 2KGS PER SQM		
Long Island Range	£18.95m²	4m width
ROLL LENGTH APPROX 28 LINEAR METERS AND WEIGHS APPROX 1.9KGS PER SQM		
Alfa/Beta Range	£30.95m²	4m width
Rolls 100m² +	£26.50m²	4m width
*Some colours are subject to a minimum order of 340sqm ROLL LENGTH APPROX 25 LINEAR METERS AND WEIGHS APPROX 2.4KGS PER SQM		

STOCK RUGS COMBINATIONS

(Please call the office for bespoke sizes and combinations)

UNNATURAL FLOORING STOCK RUGS:

SAVANNAH/Natural, MERCURY/Grey, CHARCOAL/Black
 NEVADA/Natural, SINAI/Natural, LIME/Black, JET/Charcoal
 ATACAMA/Bark, SEED/Bark

LONG ISLAND STOCK RUGS:

HAMPTON/Lichen, JEFFERSON/Charcoal
 MELVILLE/Charcoal, SEAFORD/Grey, EASTPORT/Bark
 BELLPORT/Charcoal

NEW ENGLAND STOCK RUGS:

BRUNSWICK/Lichen, BOSTON/Bark, SEBAGO/Bark
 PROVIDENCE/Bark, STAMFORD/Natural
 NEWPORT/Natural

NEW YORK STOCK RUGS:

BRYANT/Bark, VICTORY/Grey, ROCKERFELLA/Charcoal
 WALL STREET/Charcoal, HUDSON/Bark
 DELAWARE/Bark

SIZE	UNNATURAL FLOORING	NEW ENGLAND/NEW YORK	LONG ISLAND
110cm x 60cm	£40	£32	£37
150cm x 90cm	£65	£47	£52
180cm x 120cm	£90	£70	£87
240cm x 70cm	£90	£65	£71
240cm x 170cm	£140	£95	£114
300cm x 200cm	N/A	£149	£161

Goods CANNOT be exchanged or replaced if cut or fitted

- All orders are subject to our general terms and conditions
- All prices include delivery to UK Mainland. Delivery surcharge added to a residential address

Unnatural Flooring

RECEIVED
15 APR 2010



Why Unnatural Flooring?



Unnatural Flooring specialises in offering practical, cleanable, but most importantly, beautiful flooring solutions for all the tricky areas in both domestic homes and commercial environments.

We supply homes, restaurants, hotels and offices with great looking and robust flooring that allows you to enjoy life without the fear of ruining your floor coverings.

All our products are designed to have the look and feel of natural fibre floorings, but with none of the impractical issues that are associated with sisal, wool or sea grass.

Our floorings can withstand the rigours of modern life - pets, red wine spillages and liquid spills, and can be easily wet cleaned for a spotless finish.

We are an independently owned company and design products that we would want to use in our own homes.

With over 30 years of developing brilliant problem solving and great looking floor coverings, we understand the importance of getting the right product for the right environment.

It all starts with the floor...

FRONT PAGE
Boston Rug with Bark Binding

PICTURED LEFT
New England Newport

New England

New England offers the look of a natural sisal carpet, but has the practicality and durability of a manmade fibre. It has the irregularities and charm of a natural floor covering, but is incredibly hard wearing, water resistant and very easy to clean.

Also available as a bespoke rug with a Polypropylene, Cotton or Faux Leather binding of your choice.

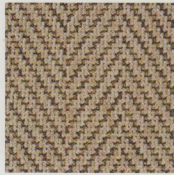
Product Features:

- › Looks and feels like a natural sisal
- › 4m width
- › Can be fitted or made in to rugs
- › Indoor and outdoor use
- › Suitable for use with underfloor heating
- › Fully washable - bleach cleanable at 10% dilution
- › Heavy domestic rating (class 23)
- › Water resistant

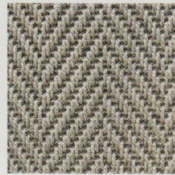
Herringbone Weave



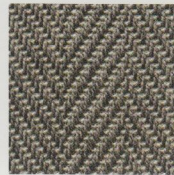
Sugar Hill
NE6020



Woodstock
NE6022



Bar Harbor
NE6019



Cape Cod
NE6021

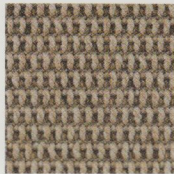
CONTACT
US FOR
SAMPLES

FITTED
OR
RUGS

Tiger Weave



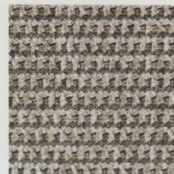
Castine
NE6016



Burlington
NE6013



Little Compton
NE6018



Grafton
NE6017



Montawk
NE6014



Rockport
NE6015



PICTURED RIGHT & OPPOSITE
New England Bar Harbor



New England

Boucle Weave



Sebago
NE6009



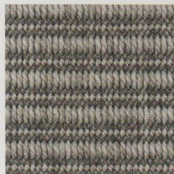
Hampton
NE6011



Newport
NE6006



Stamford
NE6003



Boston
NE6008



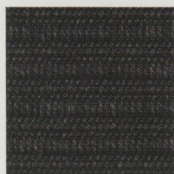
Brunswick
NE6005



Providence
NE6007



Nantucket
NE6004



Camden
NE6010



Albany
NE6012

CONTACT
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FITTED
OR
RUGS

PICTURED TOP
New England Newport

PICTURED OPPOSITE
New England Sebago Fitted &
Jefferson Rug with Charcoal Binding

Long Island

Long Island gives you the look and feel of a flat weave wool, but is made from 100% Polypropylene. This robust manmade fibre makes it great for stairs, hallways and high traffic areas in both domestic and commercial settings. Long Island is suitable with underfloor heating, is UV stable and has a contract wear rating of Class 32. It's also Chlorine and Salt Water resistant making it a perfect choice for coastal hotels, Spa's and yacht installations.

Also available as a bespoke rug with a Polypropylene, Cotton or Faux Leather binding of your choice.

Product Features:

- › Looks and feels like a flat weave wool carpet
- › 4m width
- › Can be fitted or made in to rugs
- › Indoor and outdoor use
- › Suitable for use with underfloor heating
- › UV stable
- › Class 32 contract rating
- › Water resistant



Hampton
LI8006



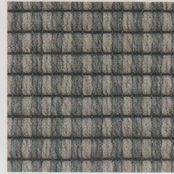
Bay
LI8007



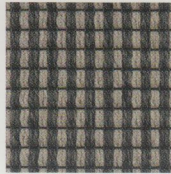
Bear
LI8008



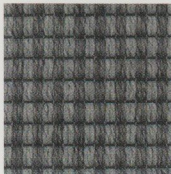
Bellport
LI8009



Seaford
LI8002



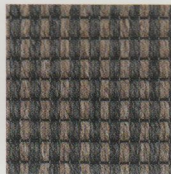
Jefferson
LI8001



Melville
LI8003



East Port
LI8004



Long Beach
LI8005

CONTACT
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SAMPLES

FITTED
OR
RUGS

PICTURED RIGHT
Long Island Hampton

Beta

This carpet is designed for heavy contract areas and has a sharp, considered design.

Features include: Extra Heavy Contract Class 33, Teflon Coated, 100% Polyamide, suitable for castor chairs, underfloor heating and stairs. Permanently antistatic and available in 4m width. Minimum order quantities can often apply to some colours, due to being heavy contract flooring, please contact us if smaller amounts are needed.

Product Features:

- › Domestic or extra heavy contract
- › 4m width
- › Can be fitted or made in to rugs
- › Good for stairs and offices
- › Suitable for use with underfloor heating
- › Permanently anti-static
- › Polyamide, cleans easily
- › Castor chair friendly



670092



670091



670094



670012



670054



670001



670018



670056



670057



670138



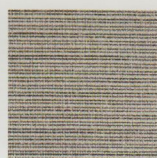
670022



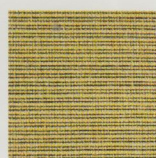
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670027



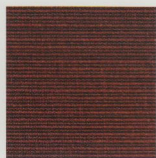
670182



670021



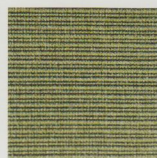
670175



670124



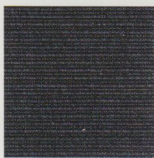
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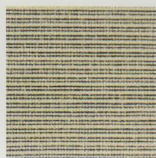
670133



670142



670167



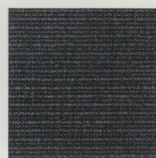
670131



670134



670146



670007

CONTACT
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SAMPLES

FITTED
OR
RUGS

40
COLOURS
AVAILABLE
ONLINE

Woven Vinyl

Offering the look and feel underfoot of a natural fibre, but fully waterproof, easily wet cleaned and incredibly hard wearing, our Woven Vinyl ranges are designed for all the tricky areas in homes, offices and commercial environments, that require a contract rated robust flooring that can withstand heavy spills, liquid submersion and high foot traffic.

Available in both Natural and Metallic colour palettes, and as either fitted or bespoke rug floor covering.

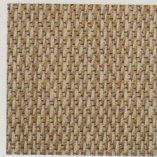
Product Features:

- › Heavy contract rated
- › 2m width
- › Can be fitted or made in to rugs
- › Indoor and outdoor use
- › Suitable for use with underfloor heating
- › Castor chair friendly
- › UV stable
- › Easily wet cleaned
- › Waterproof

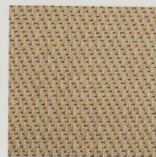
Naturals



Savannah
UF1003



Dakar
UF1002



Sahara
UF1001



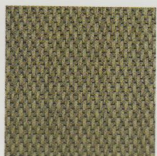
Seed
UF1021



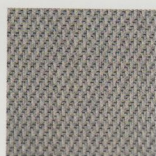
Pecan
UF1022



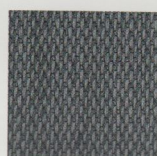
Mocha
UF1019



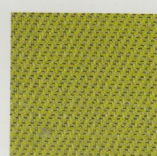
Moss
UF1007



Marble
UF1012



Sea Slate
UF1009



Lime
UF1020



Black
UF1010



Granite
UF1005



Charcoal
UF1006



Atacama
UF1017



Nevada
UF1018



Sinai
UF1016



Portobello
UF1025



Sorrel
UF1024



Juniper
UF1026



Truffle
UF1023

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OR
RUGS



Metallic

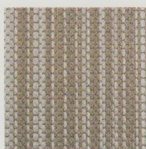
CONTACT US FOR SAMPLES

FITTED OR RUGS

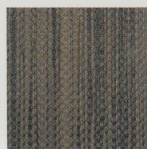


PICTURED TOP
Unnatural Flooring Jet

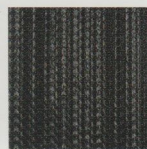
PICTURED ABOVE
Unnatural Flooring Savannah



Oyster
UF2003



Fossil
UF2006



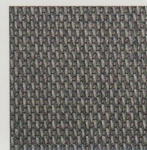
Black Pearl
UF2001



Birch
UF2005



Bronze
UF1015



Mercury
UF1014



Midnight
UF2004



Jet
UF1011

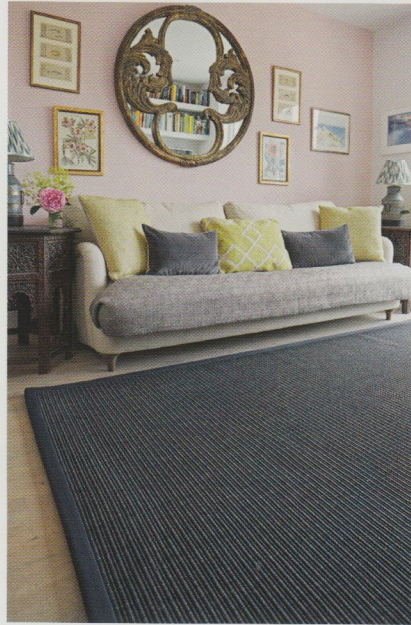


Graphite
UF1013

Rugs

Create your own bespoke rug from any of our New England, Long Island or Woven Vinyl ranges. Perfect for hallways, kitchens, bathrooms and under dining tables, our Unnatural Flooring rugs are easily cleaned, water proof/resistant, UV stable and very hard wearing.

With cleanable polypropylene, faux leather and a great selection of cotton binding options, we can make rugs to your design and size. Order samples of flooring and bindings on our website to help you design your beautiful Unnatural Flooring rug.



PICTURED ABOVE
New England Camden Rug with
Charcoal Binding



PICTURED LEFT
Long Island Hampton Rug with
Lichen Binding

Product Features:

- › Easily cleaned
- › Hard-wearing
- › Perfect for indoor and outdoor use
- › Extensive range of bindings to choose from
- › Anti-static

Standard Sizes:

- › 240cm x 170cm
- › 180cm x 120cm
- › 240cm x 70cm
- › 150cm x 90cm
- › 110cm x 60cm

**Bespoke sizes also available
upon request.**

Binding Tapes

Which binding tape should I choose?

Polypropylene

Available in 8 colourways, with the look and feel of cotton, but hard-wearing and wet-cleanable, this man-made fibre is UV stable, stain resistant and suitable for indoor and outdoor use.



Bark RB7001



Lichen RB7005



Natural RB7007



Charcoal RB7003



Grey RB7004



Black RB7002



Navy RB7008



Red RB7009

Cotton

With 10 colourways to choose from – these are not as hard-wearing or cleanable as our polypropylene range, but can be used indoors in lower traffic areas less prone to spills.



Rowan CB7502



Sage CB7501



Fennel CB7506



Gooseberry CB7503



Porcini CB7504



Caspian CB7509



Damson CB7507



Olive CB7505



Soot CB7500



Blueberry CB7508

Faux Leather

Look and feel like Leather, and wipe cleanable. Indoor use only.



Chocolate RB7010



Liquorice RB7011

PICTURED ON BACK COVER
Seaford Rug with Grey Binding

PICTURED OPPOSITE
Boston Rug with Bark Binding