

17th March 2021



Dear Valued Customer,

Further to our recent communication, please find attached a copy of your new Victoria Carpets and/or Victoria Design Floor price list, **effective on all new orders from 29th March 2021.**

We stress again that the increases we have had and are enduring across many parts of our business (more so in raw materials), are simply unprecedented and sadly we still see further increases coming. Nevertheless, we will manage and communicate any further changes the best we can, knowing that we will continue to support your business and strive to offer you quality and value products with a service to match.

As spring is almost here and lock down rules ease across many UK and Eire areas in the coming weeks, we look forward to welcoming back our full sales team from early April (6th). Please be assured we still have plenty of new products and stands to update your business with. We will pick up the launch of EasiCare Freedom / Freedom Xtra alongside Luxuria Velvet. In the coming months we will also be introducing the New Natureborn Royal Velvet and our biggest selling wool range Tudor Twist will be receiving a colour update.

Within our Design Floors range, we now have our stunning mosaic tile, **Tapestry, in stock** and the team will be updating point of sale in the coming weeks. We have also received delivery of some new double swing arms which showcase the stunning Distinctive LVT offer (including Tapestry). We are offering a £300.00 reduction on the first 100 orders of these stands which includes a full rebate, preferred pricing, and installation by our dedicated merchandising team. For more information contact our sales desk and we will send you detailed spec and ask your ASM to follow up. This is first come, first served... **they are in stock and available now!**

On a personal note, all of us at Victoria are pleased to welcome our customers back as we have missed you. Our team will be calling on you soon and please know we will respect all government guidelines to keep us all safe. With the vaccine rolling out, let's hope when we get there, we can all enjoy 'normal' once again.

We look forward to seeing you safe and our thanks for your continued support.

Yours sincerely,

James Caldwell
Sales Director



BY APPOINTMENT TO
HER MAJESTY THE QUEEN
CARPET MANUFACTURERS
VICTORIA CARPETS
KIDDERMINSTER

VICTORIA CARPETS®

Established 1895

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BY APPOINTMENT TO
HER MAJESTY THE QUEEN
CARPET MANUFACTURERS
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KIDDERMINSTER



Approved Retailer
Price List
29th March 2021

VICTORIA CARPETS®

Established 1895



Call 01562 749 300



Email sales@victoriacarpets.com



Order online at www.b2b.victoriacarpets.com

Did you know

As well as Award Winning carpets, we also produce outstanding hard flooring options. To find out more, visit www.MyVictoria.co.uk

EasiCare



Range	Approved Cuts £/m ²	Approved Rolls £/m ²	Item Description	Domestic Suitability	Colours	Tog	Available Sizes
Freedom	£8.59	£7.73	100% PP Cut Pile Twist, 10th gauge & 2 ply	Heavy	24	1.38	4 & 5m
Freedom Xtra	£10.89	£9.80	100% PP Cut Pile Twist, 10th gauge & 2 ply	Extra Heavy	24	1.79	4 & 5m
Heartland	£11.99	£10.79	100% PP Cut Pile Twist, 10th gauge & 2 ply	Extra Heavy	16	1.28	4 & 5m
Aura	£12.99	£11.69	100% PP Cut Pile Twist	Extra Heavy	17	1.23	4 & 5m
Heartland Heathers	£12.99	£11.69	100% PP Cut Pile Twist, 10th gauge & 2 ply	Extra Heavy	12	1.51	4 & 5m
First Impressions	£13.99	£12.59	100% PP Cut Pile Twist, 10th gauge & 2 ply	Extra Heavy	16	1.26	4 & 5m
Heartland Ultra	£15.29	£13.76	100% PP Luxurious Twist, 10th gauge & 2 ply	Extra Heavy	16	1.49	4 & 5m
Ultimate Impressions	£16.49	£14.84	100% PP Luxurious Twist, 10th gauge & 2 ply	Extra Heavy	20	1.56	4 & 5m

NATUREBORN (Cut Pile)



Range	Approved Cuts £/m ²	Approved Rolls £/m ²	Item Description	Domestic Suitability	Colours	Tog	Available Sizes
Burford Twist - Super	£12.39	£11.15	80% Wool, 10% PP, 10% Melt Cut Pile Twist	General	11	1.41	4 & 5m
Burford Twist - Elite	£13.49	£12.14	80% Wool, 10% PP, 10% Melt Cut Pile Twist	Heavy	11	1.47	4 & 5m
Tudor Twist 40	£15.99	£14.39	80% Wool, 20% PP Cut Pile Twist	General	42	1.16	4 & 5m
Tudor Twist 50	£17.99	£16.19	80% Wool, 20% PP Cut Pile Twist	Heavy	42	1.25	4 & 5m
Tudor Twist 60	£19.99	£17.99	80% Wool, 20% PP Cut Pile Twist	Extra Heavy	42	1.50	4 & 5m
Strathmore 45	£14.99	£13.49	80% Wool, 10% AC, 10% PP Cut Pile Twist	Heavy	10	1.50	4 & 5m
Strathmore 55	£16.99	£15.29	80% Wool, 10% AC, 10% PP Cut Pile Twist	Extra Heavy	10	1.80	4 & 5m
Royal Victoria 34	£22.99	£20.69	80% Wool, 15% Nylon, 5% Polyester Cut Pile Velvet	General	16	1.10	4 & 5m
Royal Victoria 45	£28.99	£26.09	80% Wool, 15% Nylon, 5% Polyester Cut Pile Velvet	Heavy	16	1.84	4 & 5m
Royal Victoria 60	£38.49	£34.64	80% Wool, 15% Nylon, 5% Polyester Cut Pile Velvet	Extra Heavy	16	2.09	4 & 5m
Royal Velvet	£29.99	£27.99	100% Wool, Cut Pile Plain Velvet & 2 ply	Extra Heavy	20	1.84	4 & 5m

NATUREBORN (Loop Pile)



Range	Approved Cuts £/m ²	Approved Rolls £/m ²	Item Description	Domestic Suitability	Colours	Tog	Available Sizes
Frontier	£12.99	£11.69	100% Wool Loop (2 Designs)	Heavy	10	1.14	4 & 5m
Natural Co-ordinates Cord	£17.49	£15.74	100% Wool Loop, 3 ply	Extra Heavy	15	0.80	4 & 5m
Natural Co-ordinates Stripe	£17.49	£15.74	100% Wool Loop, 3 ply	Extra Heavy	6	0.80	4m
Tudor Stripe	£18.99	£17.09	100% Wool Loop, 3 ply	Extra Heavy	6	1.25	4m
Sisal Weave - Classic	£21.66	£19.99	100% Wool Loop, 3 ply	Extra Heavy	16	1.20	4 & 5m
Sisal Weave - Style	£21.66	£19.99	100% Wool Loop, 3 ply	Extra Heavy	16	1.20	4 & 5m
Haberley	£29.99	£27.89	70% Wool, 30% Tencel 4 ply Wool Loop	Extra Heavy	8	1.61	4 & 5m

LUXURIA



Range	Approved Cuts £/m ²	Approved Rolls £/m ²	Item Description	Domestic Suitability	Colours	Tog	Available Sizes
Luxuria Velvet	£38.88	£35.99	100% Nylon 6.6 Cut Pile Velvet	Extra Heavy	36	1.42	4 & 5m

*Please check stock - Planned Discontinuation