

ITC Natural Luxury Flooring

Updated
with 2 new
Sisal Ranges



Preferred Dealer Nett Price list

18th May 2026

Range	Pile Content	Widths Available	Rolls	Cuts	RRP inc Vat
Faux Silk			M ²	M ²	M ²
Bellagio	100% Microfibre	4m & 5m	£20.38	£22.65	£55.00
Cabernet	Faux Silk/100% 6.0 Nylon	4m & 5m	£25.92	£28.80	£70.00
Cannes	Faux Silk/100% 6.6 Nylon	4m & 5m	£53.46	£59.40	£145.00
Chablis	Faux Silk/100% 6.6 Nylon	4m & 5m	£37.94	£42.15	£105.00
Chamonix	Faux Silk/100% 6.6 Nylon	4m & 5m	£78.48	£87.20	£210.00
Faux Sisal					
Delta	90% Polypropylene 10% Microfibre	4m	£17.82	£19.80	£48.00
Lima	100% Polypropylene	4m & 5m	£16.20	£18.00	£43.00
Hand Woven					
Eco - Velvet	100% Natural Undyed Wool	4m & 5m	£41.18	£45.75	£115.00
Elba	100% Wool (4m width now available)	4m & 5m	£44.96	£49.95	£122.00
Elegance	100% Viscose	4m & 5m	£72.36	£80.40	£201.00
Essence	100% Viscose	4m & 5m	£81.18	£90.20	£225.00
Galaxy	100% 6.0 Nylon	4m & 5m	£67.77	£75.30	£185.00
Monza	100% Microfibre	4m & 5m	£58.03	£64.48	£160.00
Singapore	100% Microfibre	4m	£51.70	£57.45	£167.00
Toscane	70% PET 30% Wool	4m & 5m	£44.06	£48.95	£120.00
Sisal					
Small Boucle	100% Sisal	4m & 5m	£16.96	£19.95	£58.00
Habanna	100% Sisal	4m & 5m	£17.81	£20.95	£62.00
Tigra	100% Sisal	4m & 5m	£19.51	£22.95	£69.00
Montana (New Range)	100% Sisal	4m	£23.76	£27.95	£84.00
Sambrossa (New Range)	100% Sisal	4m	£27.16	£31.95	£88.00

A Surcharge of £40 will be applied to all cut lengths including Bespoke made rugs under 16m². All cut lengths and Bespoke made rugs over 16m² will be delivered free.

Range	Widths Available	Bespoke
Faux Silk		M ²
Bellagio	up to 5m	£58.10
Cabernet	up to 5m	£87.10
Cannes	up to 5m	£121.45
Chablis	up to 5m	£101.20
Chamonix	up to 5m	£133.20
Faux Sisal		
Delta	up to 4m	£79.20
Lima	up to 5m	£79.20
Hand Woven		
Eco - Velvet	up to 5m	£104.60
Elba	up to 5m	£133.50
Elegance	up to 5m	£150.25
Essence	up to 5m	£164.00
Galaxy	up to 5m	£139.60
Monza	up to 5m	£119.40
Singapore	up to 4m	£91.20
Toscane	up to 5m	£130.20
Sisal		
Small Boucle	up to 5m	£56.80
Habanna	up to 5m	£61.60
Tigra	up to 5m	£68.00
Montana (New Range)	Up to 4m	£84.00
Sambrossa (New Range)	Up to 4m	£88.00

Bespoke Made to Measure Rugs

We offer 4 styles of finishing to your made to measure rug, Blind Hemmed, Visible, Overlocked & Volume

- **Select your carpet** Simply select one of our beautiful carpets.
- **Select your size** Please note the minimum width is 180cm and the maximum 500cm, Minimum total square meterage of 2.70m² is required. Round or Oval rugs are available subject to a Surcharge of + £60.00, for any other special shapes please contact the sales office for advice
- **Choose your style of finishing** Select a tape of your choice from our collection
- **Add Built in anti-slip underlay** (Optional) to help avoid movement of the rug, we offer a built in anti-slip underlay as an optional extra at + £9 m²

Payment and delivery. We require 100% pre-payment on all made to measure bespoke rugs. Delivery is quoted at approximately 4-5 weeks after payment.



Blind hemmed



Visible finish



Volume finish



Overlock

Standard Rugs

Delivery Charge of £40 per order on standard Rugs

Range	Pile Content	Finish	120 x 180	165 x 230	170 x 230	200 x 230	240 x 340
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Contact	Area	Tel Number	E-mail address
Becky Mulder	County Durham/Cumbria/ Northumberland/Tyne & Wear/Scotland and The Isles	07970 491215	rebann2@btinternet.com
Steve Korobejko	Cheshire/ Greater Manchester/ Merseyside/Cleveland/Lancashire/ Lincolnshire/Chesterfield/Teesside/ Yorkshire and North Wales	07702 292558	smkagencies@gmail.com
Steve Furniss	Derbyshire (excl, Chesterfield) Leicestershire/Northamptonshire & Nottinghamshire.	07773 384787	furnissagencies@gmail.com
Westley Bauk	Herefordshire/Shropshire/Staffordshire/ Warwickshire/West Midlands & Worcestershire	07971 224568	westleybauk@blueyonder.co.uk
Adam Greig	Bedfordshire/Cambridgeshire/ Norfolk/Suffolk Hertforshire/Essex/ Buckinghamshire	07584 025365	adam.greig@sky.com
James Thomas	South Wales	07932 458032	junction2002@icloud.com
Louise Bacon	Kent	07771 522245	louise@mulberryflooring.com
Mark Lorimer	Surrey/Sussex/Middlesex & All London Postal areas	07966 475770	mark@mulberryflooring.com
Rob Simpkins	Devon/Cornwall/Bristol/Gloucestershire/ Somerset/Wiltshire/Dorset & The Channel Islands/Hampshire/Berkshire/ Oxfordshire	07494 454920	robsimpkins144@hotmail.com
Jeff Douglas	N.Ireland & ROI	07774 712353	jeffreydouglas@hotmail.co.uk
UK Country Manager - Steve Haesler		07961 864112	steveh@itcnaturalluxuryflooring.com
Broadloom & Rug orders	Please e-mail your broadloom and rug orders		sales@itcnaturalluxuryflooring.com
Consumer Sample Service	Please e-mail your sample request		samples@itcnaturalluxuryflooring.com
Head Of fice	Ceintuurbaan 26E,8024 AA, Zwolle, The Netherlands	+31 3838 61160	info@itcnaturalluxuryflooring.com
UK Office	Greendale House, Whitestone Business Park, Hereford, United Kingdom, HR13SE	01622 534041	info@itcnaturalluxuryflooring.com
Website	www.itcnaturalluxuryflooring.com		



GENERAL TERMS AND CONDITIONS

- 1) **Claims/complaints.** All carpets should be inspected prior to installation, we will not accept claims for obvious faults in manufacture once a carpet has been cut and installed. Full explanation of our complaints procedure is available on request by sending an email to info@itcnaturalluxuryflooring.com No complaint will be inspected by either ITC Natural Luxury Flooring Ltd, or an independent inspector unless our customer has inspected our product and provided us with a completed inspection form supported with photographs of the claim. If ITC Natural Luxury Flooring Ltd or an independent inspector are required to inspect, then a charge would be made for the inspection should any of the following observations be made.
 - i) Installation related problems
 - ii) Consumer abuse or misuse
 - iii) Lack of maintenance
 - iv) Obvious on- site soiling
 - v) Pet damage
 - vi) Damage or soiling caused by 3rd parties

In the event of the consumer or our customer disagreeing with our findings then ITC Natural Luxury Flooring Ltd will appoint an independent arbitrator and abide by his or her decision.
- 2) **Cancellations.** Orders cannot be cancelled once a carpet has been cut or dispatched, or if a dye shot or trial has been approved and confirmed back.
- 3) **Product specification.** We operate a policy of continuous improvement and reserve the right to modify construction and specifications without notice.
- 4) **Prices.** All orders are accepted subject to the price ruling at the time of dispatch unless a prior agreement has been made in writing.
- 5) **Size tolerance.** We make every effort to manufacture the correct size, however slight variations are sometimes un-avoidable by plus or minus 1.25% this is allowable under BS clause 3 British Standards 3644 1974.
- 6) **Colour matching.** Whilst every effort is made to match to samples provided these samples should only be used as a guide and not an exact match, we do not guarantee exact matching between mixed widths, unless by special production by prior agreement.
- 7) **Minimum Orders.** Cut length for 4.0m and 5.0m is 4.0 linear metre. Cut lengths below this are subject to surcharge.
- 8) **Shaped rugs.** Round and oval rugs priced on square/rectangular m² price + £60.
- 9) **Bespoke rugs.** Minimum width for a bespoke rug is 180 cm, minimum total number of square meters for a bespoke rug is 2.7m².
- 10) **Payments.** The goods remain the property of the seller until paid for in full. We reserve the right to charge interest at the current bank on a daily basis after the due date of our invoice.
- 11) **Contract Sales or large and special productions.** All orders for stock items will be cut and despatched in accordance with our customers instructions and cancellations will not be accepted once a carpet has been cut or despatched.

Large orders (250m² plus) will be produced against customers official orders, and delivery will be made in accordance with the customer's request.

Delivery of large orders should be taken within a previous agreed time schedule. We reserve the right to invoice goods if the pre agreed schedule is extended for more than 42 days, furthermore we will invoice storage costs at the rate of 5.00 pounds per roll/ bale per week after this period.

Special productions on non-standard product will require a deposit of 50 % of the total order value on placing the order with the balance payable before dispatch, unless otherwise agreed. In all cases we would require a signed official purchase order.

- 12) **Internet trading** All photographs of ITC Natural Luxury Flooring Ltd products and related photographs plus specification details remain the intellectual property of ITC Natural Luxury Flooring Ltd and cannot be used without written authority from a director of the company. Furthermore, ITC Natural Luxury Flooring Ltd will not support the sale or promotion of their broadloom products with customers who trade on an e-commerce basis or are linked to such style of trading, and we reserve the right to withdraw supply to such businesses.

ADVICE ON PRODUCT CARE/CARPET FACTS**Maintenance**

Regular vacuuming is recommended using an upright cleaner with a rotating brush to help keep the carpet in good condition and remove dust and dirt. For detailed information on care and maintenance please go to www.itcnaturalluxuryflooring.com

Cleaning

Professional cleaning recommended, please refer to the factory for more information.

Shading

Over time regular foot traffic will flatten the carpet in regularly used areas, this will cause the carpet to show areas of differential shade in appearance, this phenomenon happens to all carpets with a pile surface and is not accepted as a basis for complaint.

Natural Yarns

In some of our products we use natural yarns, these are made by blending different yarn types, and this can cause irregularity in the appearance of the carpet and are not considered the basis for any claim.

Production

Most of our product is hand tufted and as such small irregularities are present, this would not be considered the basis for claims.

DELIVERY TERMS

Outer visual damage, shortage, or non-delivery-claims to be submitted within 3 days after delivery. This must be declared in writing to the carrier at the time of delivery.

Deliveries only to commercial premises, we do not deliver to private addresses.

Delivery time is not the essence of the contract. Whilst the seller will make every reasonable endeavour to maintain any stated delivery date it accepts no liability whatsoever for consequential loss resulting from any delay however this may have been caused.