



# Wilton Carpets

Trade Price List  
April **2023**



## Carpet Types

### Axminster

The most commonly produced woven carpet type for hotels & hospitality, axminster offers superb durability and great value. The loom weaves by selecting individually coloured yarns, cutting and inserting them into the right place for the design as U-shaped tufts, while the backing warp and weft yarn secure them in place. This process allows great pattern flexibility, making it the best choice if the scheme calls for complex and large scale patterns.

Where the cost of a completely bespoke design can be prohibitive for smaller projects, we offer a semi-bespoke, or Ready To Weave service, where a library design or custom pattern can be made in a combination of colours from a stock colour palette.

- Best long life value for high traffic venues
- Great flexibility of design
- Superior underfoot comfort
- Swift turnaround
- Outstanding soil-hiding properties
- Perfect for: leisure & hospitality, casinos, restaurants, hotels, bars, reception areas, apartment common areas, places of worship, historic & heritage spaces

### Tufted Graphics

Constructed on a kind of giant sewing machine, but with 1152 needles instead of one, each of them individually threaded, pre-dyed yarns are stitched into a primary backing cloth before a secondary backing is adhered to lock them in place. Tufted Graphics carpet offers smaller-scale pattern options as the design is created by shifting the needles side to side.

- Perfect for lower footfall zones; guest bedrooms, office spaces, corridors, guest houses, boutique hotels
- Smaller-scale and textured design
- Key price offer
- Swift turnaround

### Wilton

Named after the town where the weaving method originated, wilton carpets are made by running pile yarn continuously through the weave, with jacquard-controlled hooks or 'wires' on the loom raising the relevant colour to where it is needed to form the design. When producing simple pattern or plain carpet, this weave method can result in a very robust and dimensionally stable carpet. The surface can be finished in a variety of ways – cut, loop (commonly referred to as

Brussels weave) and a combination of both cut and loop to create an integral pattern. Made in up to five-colours, so capable of reproducing simple patterns, wilton woven carpets are exceptionally hardwearing and stable, making them ideal for use in narrow-width applications such as corridors, walkways and halls. Used in the most prestigious, specialist venues, requiring the pinnacle of durable luxury.

- Highest durability
- Creative options for cut and loop pile design
- Narrow width
- Perfect for: Historic and heritage spaces, specialist venues

### Printed

Printed carpets start life as a plain white tufted base-cloth which can be printed with almost any design and using up to 12 colours. Using state-of-the-art digital ChromoJet technology, similar to home or office ink jet printers, great pattern definition is achieved by printing onto a 100% nylon substrate – the surface regularity and consistency of nylon

provides an ideal medium to accept print, while the superior abrasion-resistance of this yarn type means that the resulting carpet will deliver a product that endures and which will never suffer moth attack. Offered in a range of pile weights to suit differing footfall usage, printed carpet does not rival woven axminster or wilton wool-based carpets for looks, feel or quality, but it does provide an alternative means to achieve pattern on the floor at a lower cost.

### Hand Tufted

These artisanal products are crafted by carpet makers punching yarn into a pre-made backing stretched onto a vertical frame via a hand-held 'gun'. This process involves a high level of skill and accuracy, and results in pieces of outstanding quality. Using 100% wool or sometimes wool and viscose combinations to provide textural interest to carpets of sumptuous thickness. It is also possible to enhance them by hand-carving the pile to add another dimension to the bespoke designs and sizes available.





## Axminster

### **Axminster Stock** Pile 80% wool / 20% nylon

A collection of twelve designs in wool-rich Axminster, held in stock for immediate delivery

Range	Width	Rolls £ m2	Cuts £m2
7-row quality	4.00m	£33.91	£38.05
8-row quality	4.00m	£36.92	£41.44

### **Axminster Rapide** Pile 80% wool / 20% nylon

Wool-rich Axminster carpets with no minimum order quantity and typically dispatched within 14 days from receipt of order, subject to quantity

Range	Width	Quality	Rolls £ m2	Cuts £m2
Cabochon	4.00m	7 row	£35.65	£40.01
Eternity*	4.00m	7 row	£35.65	£40.01
Havana	4.00m	7 row	£35.65	£40.01
Kinetic	4.00m	7 row	£35.65	£40.01
Hammam	4.00m	8 row	£38.83	£43.58
Isotope**	4.00m	8 row	£38.83	£43.58
Kingston	4.00m	8 row	£38.83	£43.58
Melrose	3.66m	8 row	£38.83	£43.58
Melrose 2***	4.00m	8 row	£38.83	£43.58
Nova Scotia	4.00m	8 row	£38.83	£43.58
Portofino	3.66m	8 row	£38.83	£43.58
Spirit	4.00m	8 row	£38.83	£43.58
Urban	4.00m	8 row	£38.83	£43.58

\* Eternity Zircon 30070-72, Pearl 30070-51, Bronzite 30070-50 and Zebra Stone 30070-52 are 3.66m wide

\*\* Isotope Oxygen 30073-94 is supplied in 3.66m width

\*\*\* Melrose 2 are the Creations-based designs including Fjord 32725-300, Karma 32726-89, Granite 32723-76, Gun Metal 32724-77

### **Axminster Ready To Weave** Pile 80% wool / 20% nylon

Any axminster design coloured from a single standard palette; Serenity, Dimensions or Creations in qualities from 6 row to 12 row, 4.00m wide (designs woven in Optimum palette will be 3.66m wide) are typically despatched within 28 days from receipt of order, subject to quantity

Any overage up to a max 2.5% is shipped and invoiced

For quantities less than a roll (100 sqm), a £340 surcharge applies

Quality	Width	Rolls £ m2
6 Row	4.00m	£33.75
7 Row	4.00m	£37.24
8 Row	4.00m	£40.41
9 Row	4.00m	£43.26
10 Row	4.00m	£46.43
11 Row	4.00m	£49.61
12 Row	4.00m	£53.41

Please note: all prices are ex-factory and exclusive of VAT



## Axminster

**Vignette Rug Collection** Pile 80% wool / 20% nylon  
 Lower prices apply for multiple rug orders. Refer to your Business Area Manager for these or for custom rug sizes

Quality	Rug Size	Rug Price £
8 Row	3.04m x 2.44m (10' x 8')	£1,280.00
with blind bound edges	3.66m x 2.74m (12' x 9')	£1,380.00
	3.66m x 4.57m (12' x 15')	£1,775.00

**Full Bespoke Axminster** Pile 80% wool / 20% nylon  
 Any colour, any design and a range of qualities. Width: 4.00m  
 Any overage up to a max 2.5% is shipped and invoiced

Quality	Use Classification	Pile Weight m2	Roll Price £m2
Bespoke 6 Row	Light Contract	885 gm	Refer to your area manager
Bespoke 7 Row	Medium Contract	1035 gm	
Bespoke 8 Row	Heavy Contract	1180 gm	
Bespoke 9 Row	Heavy Contract	1330 gm	
Bespoke 10 Row	Very Heavy Contract	1476 gm	
Bespoke 11 Row	Very Heavy Contract	1623 gm	
Bespoke 12 Row	Very Heavy Contract	1771 gm	
Bespoke 11 Row Golf High Pile	Very Heavy Contract	2127 gm	

## Custom Wilton

Any wilton-weave carpet design, in any colour or quality, with no minimum order quantity and dispatched approximately 6 weeks from approval of design, subject to quantity. All wilton production is subject to a manufacturing tolerance of -0% / +2.5%. Any overage is shipped and invoiced

Width	Quality	Price m2
0.91m	Range of qualities including: cut-pile, Brussels and cut & loop	Refer to your Business Area Manager

Please note: all prices are ex-factory and exclusive of VAT



## Tufted Collection

### Tufted Graphics Pile 80% wool / 20% nylon

Wool-rich tufted commercial carpets with no minimum order quantity and typically dispatched within 7 days from receipt of order, subject to quantity.

Range	Width	Quality/Pile Weight	Roll Price m2	Cut Price £
Berwick	4.00m	1288 g/sqm (38 oz/sq yd)	£21.88	£24.52
Heritage	4.00m	1220 g/sqm (36 oz/sq yd)	£21.38	£23.96
Chesil	4.00m	1288 g/sqm (38 oz/sq yd)	£21.88	£24.52
Tailored Collection	4.00m	1356 g/sqm (40 oz/sq yd)	£23.60	£26.45

### Custom Tufted Graphics Pile 80% wool / 20% nylon

Any tufted graphics carpet design, in any colour or quality, with a minimum order quantity of 300m2 and dispatched within 6 weeks from receipt of order. All custom tufted graphics production is subject to a manufacturing tolerance of -0% / +10% on quantities less than 500 sqm, and -0% / +5% on quantities more than 500 sqm. Any overage is shipped and invoiced

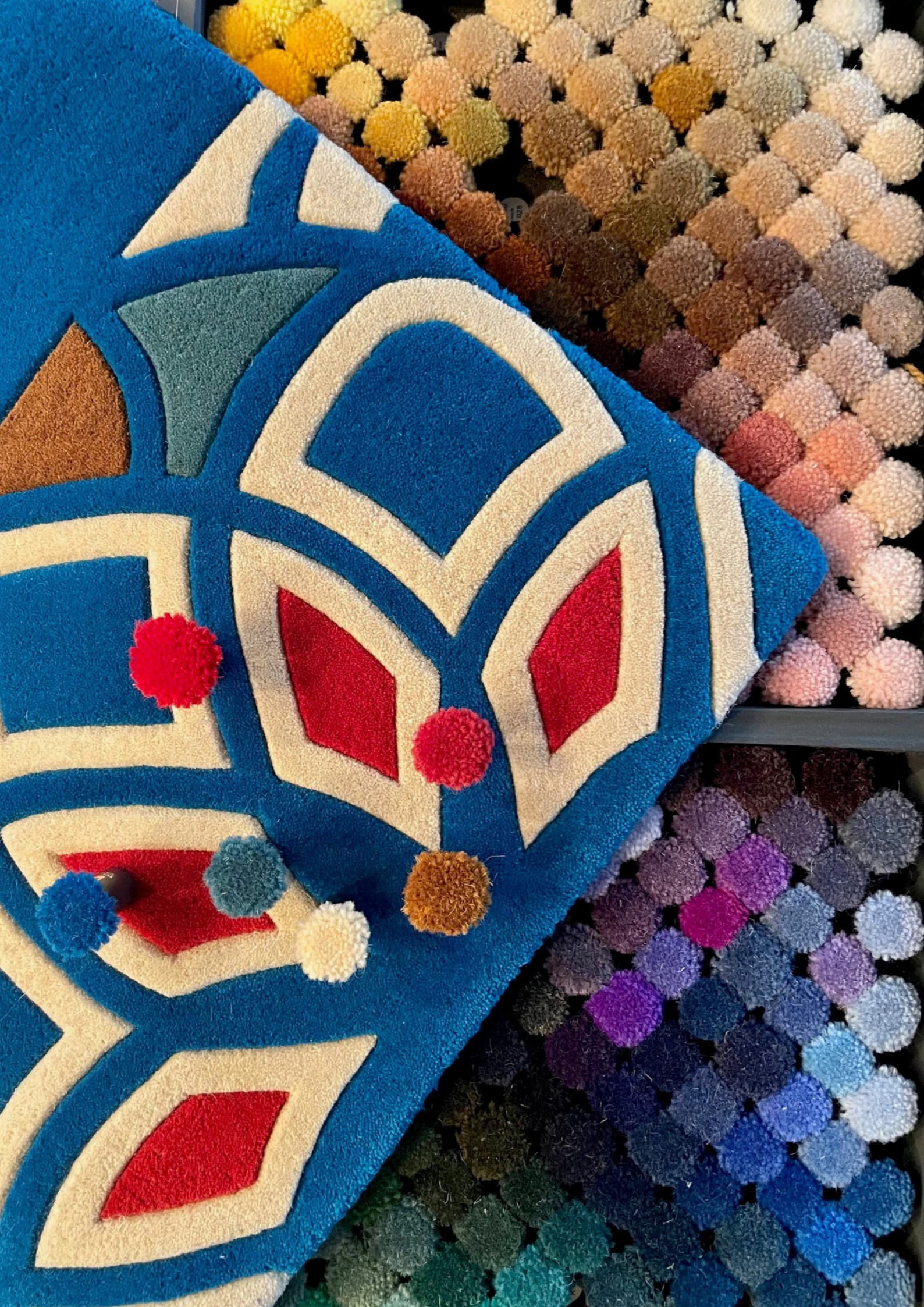
	Width	Quality/Pile Weight	Price m2
Bespoke	4.00m	1085 g/sqm (32 oz/sq yd)	Refer to your Business Area Manager
Bespoke	4.00m	1220 g/sqm (36 oz/sq yd)	
Bespoke/Cadis	4.00m	1288 g/sqm (38 oz/sq yd)	
Bespoke	4.00m	1356 g/sqm (40 oz/sq yd)	

### Printed 100% Nylon Pile

For a minimum quantity of 100 sqm, printed versions of any design are available with a typical manufacturing lead-time of 6 weeks. All printed production is subject to a manufacturing tolerance of -0% / +5%. Any overage is shipped and invoiced

Range	Width	Quality	Price m2
Impress 900	4.00m	980 g/sqm (29 oz/sq yd)	Refer to your Business Area Manager
Impress 1050	4.00m	1100 g/sqm (32 oz/sq yd)	
Impress 1250	4.00m	1308 g/sqm (38 oz/sq yd)	
Impress 1400	4.00m	1356 g/sqm (40 oz/sq yd)	

Please note: all prices are ex-factory and exclusive of VAT



## Specialist Collections

### Hand Tufted Rugs

A bespoke service offering limitless design and colour possibilities and textural variation to create de-luxe carpet statement pieces to grace any project

Type	Yarn	Quality/Pile Weight	Price m2
Cut pile	100% wool	3000 g/sqm	Refer to your Business Area Manager
Cut pile carved	100% wool	3000 g/sqm	
Cut pile	75% wool 25% viscose	3000 g/sqm	
Cut pile carved	75% wool 25% viscose	3000 g/sqm	
Loop pile	100% wool	2500 g/sqm	
Cut & loop pile	100% wool	2500 g/sqm	

Please note: all prices are ex-factory and exclusive of VAT



Product enquiry?  
Project to discuss?  
Get in touch

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